



2025 Spring Judicial Elections - Digital Resources Toolkit



This toolkit was created for local Leagues and other groups/individuals to inform Wisconsinites about the importance of courts and get out the vote for the Wisconsin 2025 judicial elections. For suggestions or questions, email lwwwisconsin@lwwwi.org.

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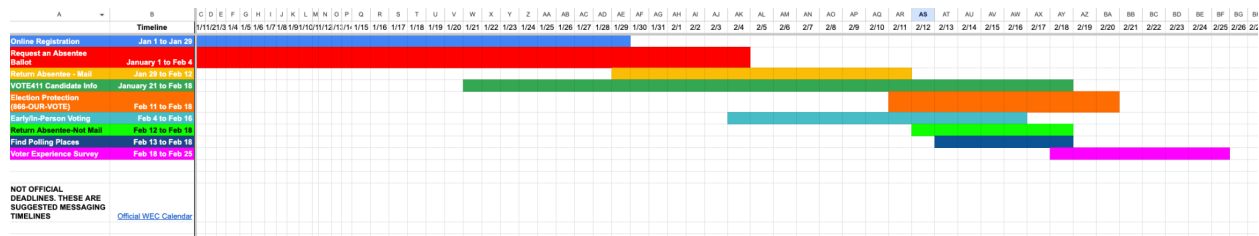
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- Get Out The Vote (GOTV)
- VOTE411

MESSAGING TIMELINE

- [Timeline for Spring Election](#)
 - This spreadsheet has suggested timelines for various messaging including: registering to vote online, requesting an absentee ballot, finding your polling place, etc



- Official deadlines can be found on the [WEC's website](#)



COURTS EDUCATION

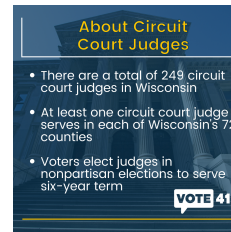
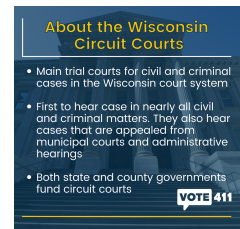
Fact Sheets & Brochures

- State Supreme Court
 - [English](#)
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- Court of Appeals
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Social Media

- State Supreme Courts Graphics
 - [English](#)
 - [Spanish](#)
- Circuit Court Graphics (4 images)
 - [English](#)
 - [Spanish](#)
- Court of Appeals Graphics (4 images)
 - [English](#)
 - [Spanish](#)
- State Courts Summary (5 images)
 - [English](#)
 - [Spanish](#)





SOCIAL MEDIA MESSAGING

- In Wisconsin, voters decide who serves on our courts! So be a voter this spring – take just a few minutes and register to vote at [My.Vote.Wi.Gov](https://myvote.wi.gov)
 - [Spanish Translation] En Wisconsin, ¡los votantes deciden quién sirve en nuestros tribunales! Sea un votante esta primavera: tómese unos minutos y regístrese para votar en [My.Vote.Wi.Gov](https://myvote.wi.gov)
- Do you care about reproductive rights, criminal justice, environmental issues, redistricting, voting rights, or gun safety? Then you should vote in the spring judicial elections for the candidate who best aligns with your beliefs. Find out what's on your ballot at [MyVote.WI.Gov](https://myvote.wi.gov)
 - [Spanish Translation] ¿Le interesan los derechos reproductivos, la justicia penal, los problemas ambientales, la redistribución de distritos, los derechos de voto o la seguridad con las armas? Entonces debería votar en las elecciones judiciales de primavera por el candidato que mejor se alinea con sus creencias. Averigüe qué hay en su boleta en [MyVote.WI.Gov](https://myvote.wi.gov)
- State courts make decisions that affect our rights and liberties. That's why it's so important to vote this spring. Be a voter and remind three friends to vote on [insert upcoming primary or election date].
 - [Spanish Translation] Los tribunales estatales toman decisiones que afectan nuestros derechos y libertades. Por eso es tan importante votar esta primavera. Sea un votante y recuérdelos a tres amigos que voten el... [inserte la fecha de las próximas primarias o elecciones].
- State courts make decisions that affect our day-to-day lives. This includes decisions on issues like education, public safety, reproductive rights, voting rights and more! So use your voice, and vote your values this spring.
 - [Spanish Translation] Los tribunales estatales toman decisiones que afectan nuestra vida cotidiana. ¡Esto incluye decisiones sobre temas como educación, seguridad pública, derechos reproductivos, derechos de voto y más! Entonces, ¡use su voz y vote por sus valores esta primavera.
- Just this summer, we saw state courts make decisions about voting rights, the environment, reproductive rights and more. Voters decide who the judges are that make those decisions. Be a voter this spring in Wisconsin's judicial elections.
 - [Spanish Translation] Este mismo verano, hemos visto a los tribunales estatales tomar decisiones sobre los derechos de voto, el medio ambiente, los derechos reproductivos y más. Los votantes deciden quiénes son los jueces que toman esas decisiones. Sea un votante esta primavera en las elecciones judiciales de Wisconsin.



- Our elected officials should reflect our communities. That's why it is so important to get out and make your voice heard! Check your registration status, request absentee ballots, find your polling place and more at MyVote.Wi.Gov
 - [Spanish Translation] Nuestros funcionarios electos deben reflejar nuestras comunidades. ¡Por eso es tan importante salir y hacer oír nuestra voz! Verifique el estado de su registro, solicite boletas en ausencia, encuentre su lugar de votación y más en MyVote.Wi.Gov
- After the primary on February 18, two of the four candidates running for the Wisconsin Supreme Court will advance to the Spring Election. Know who will be on your ballot? Visit VOTE411.org to learn about the candidates.
 - [Spanish Translation] Después de las primarias del 18 de febrero, dos de los cuatro candidatos que se postulan para la Corte Suprema de Wisconsin avanzarán hacia las elecciones de primavera. ¿Sabe quién estará en su boleta? Visite VOTE411.org/es para obtener información sobre los candidatos.
- In Wisconsin, Spring Elections are nonpartisan. Make sure you study up on the candidates before you head to the polls. Visit VOTE411.org to find your personalized voter guide and other unbiased election info.
 - [Spanish Translation] En Wisconsin, las elecciones de primavera no son partidistas. Asegúrese de estudiar a los candidatos antes de dirigirse a las urnas. Visite VOTE411.org/es para encontrar su guía electoral personalizada y más información electoral imparcial.
- This spring, Wisconsinites will be voting for the Supreme Court, Court of Appeals, Circuit Court and other local officials. To learn more about these offices visit LWVWI.org
 - [Spanish Translation] Esta primavera, los residentes de Wisconsin votarán por la Corte Suprema, la Corte de Apelaciones, la Corte de Circuito y otros funcionarios locales. Para obtener más información sobre estas oficinas, visite LWVWI.org
- Did you know that state courts hear 95% of all cases?! Make a plan to vote this spring so you have a say about who serves on our courts and in local offices.
 - [Spanish Translation] ¿Sabía que los tribunales estatales atienden el 95% de todos los casos? Planee votar esta primavera para poder opinar sobre quiénes sirven en nuestros tribunales y oficinas locales.
- Hashtag ideas: 1. #CourtsMatter 2. #ProtectOurCourts 3. #BeAVoter 4. #FreedomToVote

LETTER TO THE EDITOR (LTE) TEMPLATE

- [Sample WI Supreme Court LTEs](#)
 - Find 4 LTE samples focused on various issues



- Example #1 below: focused on everyday issues + rights, freedoms

TO: The Editor

Day in and day out, our lives are impacted by decisions made by our state Supreme Court. Now, we get a say in making that court work for us. The only way to ensure that the Wisconsin Supreme Court does its job and represents our communities is to make our voices heard in the upcoming judicial election on April 1.

You might be seeing ads or reading stories about the political balance of our state Supreme Court. But this election is about more than just politics – it's about the problems Wisconsin families face every day.

Our state Supreme Court may have the final say on critical issues like education funding, access to health care, worker protections, neighborhood safety, and the quality of our air and water. That's why it is necessary that we elect advocates who will protect the rights and freedoms of all Wisconsinites.

["As a resident of [X county]"] I know firsthand that Wisconsinites care. We care about our freedoms. We care about our children's futures. We care about safety and fairness in our state. That is why we will prove it by voting in the Spring elections.

Wisconsinites have the power to decide our state's future. We decide who will fill all open judicial seats including at the top of our state judiciary. But if we fail to vote, we give up that power.

For the sake of my family and community and those of all Wisconsinites, I will be voting in both the primary and general Supreme Court elections. I urge you to do the same.

[Add writer's name and contact information]

SPRING ELECTION GRAPHICS

Get Out The Vote

- Register to Vote, Request an Absentee Ballot, Find Your Polling Place, Election Protection, etc.



VOTE411



MORE RESOURCES

- Find tons of content on the LWVWI website under "[Toolkits and Resources](#)"
 - [2025 Voting Ambassador Toolkit](#)
 - [Spanish/English Local Elections Fact Sheet](#)
- For more gifs and graphics, [visit IntoAction](#)
- For videos and past webinars, check out the [LWVWI YouTube page](#)
- [Media Relations Training](#) from LWVWI, Wisconsin Democracy Campaign and Wisconsin Conservation Voices. Learn how to write a quick yet effective letter to the editor.
- [SCOWI Quiz](#) from Iowa County Election Education Team
- Messaging Guidance:
 - [A Better Wisconsin Together SCOWI Race](#)
 - [Wisconsin Conservation Voices Supreme Court Race](#)
- [ImpartialJustice.org](#)