Roll No……..….. **Total No. of Printed Pages: [1]**
Total No. of Questions: [09]

B.Sc. (Hons.) Agriculture (Semester – 5th)
ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS COMMUNICATION
Subject Code: BAGRS1556
Paper ID: [19130148]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:
a) Role of Entrepreneurs
b) Difference between Entrepreneurship and Enterprise
c) 'Entrepreneurs are made not born'. Discuss
d) Difference between Monitoring and Evaluation
e) SWOT analysis
f) Difference between controlling and supervising
g) Qualities of leadership
h) Define Communication enlist their types
i) Novice entrepreneur
j) Difference between a portfolio entrepreneur and a Fabian entrepreneur.

Section – B **(5 marks each)**

Q2. Who is an entrepreneur? Explain the various types of entrepreneurs on various bases.
Q3. Discuss about government policy and programs for entrepreneurship development.
Q4. Illustrate the Outline the causes of entrepreneurial failure in detail.
Q5. How does an entrepreneur contribute to the economy and the society?
Q6. What is SWOT analysis? How would you use SWOT analysis to identify and select a project for small-scale industry?

Section – C **(10 marks each)**

Q7. Describe the impact of economic reforms on agribusiness.
Q8. Entrepreneur and entrepreneurship are catalysts in the process of economic development of a country'. Explain.
Q9. What are the functions performed by entrepreneurs? Explain the characteristics of successful entrepreneur.