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Total No. of Printed Pages: [1]

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**B.Sc. (Hons.) Agriculture (Semester – 5th)**  
**ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS COMMUNICATION**  
**Subject Code: BAGRS1556**  
**Paper ID: [19130148]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a) Role of Entrepreneurs
- b) Difference between Entrepreneurship and Enterprise
- c) ‘Entrepreneurs are made not born’. Discuss
- d) Difference between Monitoring and Evaluation
- e) SWOT analysis
- f) Difference between controlling and supervising
- g) Qualities of leadership
- h) Define Communication enlist their types
- i) Novice entrepreneur
- j) Difference between a portfolio entrepreneur and a Fabian entrepreneur.

**Section – B**

**(5 marks each)**

- Q2. Who is an entrepreneur? Explain the various types of entrepreneurs on various bases.
- Q3. Discuss about government policy and programs for entrepreneurship development.
- Q4. Illustrate the Outline the causes of entrepreneurial failure in detail.
- Q5. How does an entrepreneur contribute to the economy and the society?
- Q6. What is SWOT analysis? How would you use SWOT analysis to identify and select a project for small-scale industry?

**Section – C**

**(10 marks each)**

- Q7. Describe the impact of economic reforms on agribusiness.
- Q8. Entrepreneur and entrepreneurship are catalysts in the process of economic development of a country’. Explain.
- Q9. What are the functions performed by entrepreneurs? Explain the characteristics of successful entrepreneur.