

Name:
Period:
Psychology

Socio-Cultural Perspective

Socio-cultural Factors:

Individualism vs. Collectivism

-Write 10 "I am's"

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Individualistic (Independent)

Identity is:

What matters:.

Disapproves of:

Illustrative Motto: "

Examples:

Notes:

Collectivism (Interdependent)

Identity is:

What matters:

Disapproves of:

Illustrative Motto:

Examples:

Notes:

Carl Rogers: Self-concept and self-esteem are derived from how we feel people see us.

-If we belong to a group that people look down on we may have a lower self-concept and esteem.

Ex:

Self Concept: The **view** of oneself as an individual

Self Esteem: A **belief** in oneself, self respect

-List ten **male** and ten **female characteristics**

Male

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Female

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Where do these ideas of gender roles or gender descriptive characteristics come from?

What role does majority culture play in determining self-esteem and self-concept?

Acculturation:

Example:

Patterns:

Complete assimilation-

Example:

Maintain separation-

Example:

Bicultural-

Example:

Which group exhibits the highest self-esteem? Why?

Locus of Control Scale

-What do you attribute your success to?

Internal- self

Extreme =

External- someone or something else

Extreme =

When good things happen?

When bad things happen?

Self-serving bias: remembering events in a way that they benefit ourselves

Q: Who does more work, you or your siblings?

Pollyanna Effect: We think of the good things first

Example:

False Consensus: we overestimate how many people agree with us.

Example:

False Uniqueness: In matters of ability we like to think that we are unique, or better

Example:

Self-Presentation: What we would like to the world to see in us.

Example:

Self-Handicapping: Not preparing so we have an excuse.

Example: