# Innovation Policy P&P Subcommittee

## Charter, Pending Adoption (May 2025)

**Purpose:** The Innovation Policy Committee leverages member expertise and cross-sector insights to guide and shape the Alliance to Save Energy's legislative and regulatory priorities on emerging technologies and innovation in energy efficiency. This committee focuses on policies that enable the integration of next-generation technologies into the grid, promote performance-based outcomes, and drive resilient, flexible, and decarbonized energy systems. Key policy focus areas include support for grid-interactive efficient buildings (GEBs), Virtual Power Plants (VPPs), AI/data-driven energy optimization, demand flexibility and response, data center efficiency and transparency, and performance-based cost recovery for energy efficiency investments. The committee's work will support the Alliance's broader mission to double U.S. energy productivity and ensure that innovation-driven efficiency solutions contribute to economic competitiveness, energy affordability, and energy access. The committee seeks and carries out key actions at the industry level, aligning policy and program activities with innovation around energy efficiency for trade and stakeholder organizations.

**Roles & Responsibilities:**

**For staff:**

- Identify, analyze, and brief committee members on federal policy developments (legislation, rulemakings, agency initiatives, coalition campaigns) related to innovation in energy efficiency.
- Facilitate meetings and working sessions to gather member feedback on innovation policy proposals and areas of opportunity.
- Coordinate development of policy recommendations, comment letters, and resource materials consistent with committee priorities.
- Promote cross-sector collaboration and information-sharing between industry, academia, and policymakers on the role of innovation in advancing energy productivity.

**For members:**

- Attend quarterly committee meetings and periodic working sessions to provide input on innovation-related policy opportunities.
- Share insights and best practices on integrating advanced technologies, such as grid-resilient building systems, demand-side management tools, and AI/data analytics and load growth insights.
- Recommend Alliance policy positions on emerging technologies and performance-based frameworks that incentivize energy savings and operational efficiency.
- Help identify regulatory or market barriers to deployment of scalable efficiency innovations.
- Support the development of Alliance educational materials, research deliverables, or advocacy content (with express permission).
- Conduct advocacy and help raise awareness about opportunities and benefits of innovative efficiency through promoting program and policy direction and activities within the efficiency industry design, construction, and operation practice.

**Disclaimer:** Participation in the committee does not imply personal or institutional endorsement of Alliance positions, or engagement in advocacy. Per their institutional requirements, committee members may participate on the committee as *technical advisors* to support the quality and accuracy of committee analysis, conclusions, and activities. Committee participants will also not be listed on Alliance advocacy outputs (white papers, advocacy letters, blogs, etc.) without participants' express permission (such as in "sign-on" opportunities for advocacy letters).

**Antitrust Statement:** Antitrust statement to be added to all organizational materials, including meeting logistics, minutes, and notes. The Alliance will also require all committee meetings to have an agenda of record.

The following topics may not be discussed in these meetings:

- Current or future prices
- What is a fair profit level
- An increase or a decrease in price
- Standardizing or stabilizing prices
- Pricing procedures
- Cash discounts or credit terms
- Controlling sales
- Allocating markets
- Conversations with a competitor that its prices constitute unfair trade practices
- Refusing to deal with a company because of its pricing or distribution practices

**About the Committee**

**Chartered:** 2025

**Co-Chairs:** Mary Sprayregen (Opower), Mike Oldak (Oldak Consulting) - (Co)Chairs

**Membership:** The Innovation Policy Committee is established as a working group for the ASE Policy and Programs (P&P) Committee. It plays a foundational role in informing the Alliance's strategic direction and shaping its advocacy around transformative energy efficiency technologies and solutions.

**Roster:** TBD

**Alliance staff management:** Joe (Thomas) Robinson, Policy Associate
**Alliance staff advisor**: Sapna Gheewala Dowla, Associate Vice President