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Centered Title in APA Style

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Author 1

University 1

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Abstract

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Keywords: keyword 1, keyword 2, keyword 3, keyword 4

First Section

Level 1 Heading (Centered, bolded, upper case and lower case)
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Second Section

Level 1 Heading (Centered, bolded, upper case and lower case)
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Subsection Example 1 } Level 2 Heading (Flushed, bolded, upper case and lower case)
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Subsection example 2 } Level 3 Heading (0.75 points-indented, bolded, lower case
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References in the text

References should be quoted in the text as name and year within brackets and listed at the end of the paper alphabetically. Where reference is made to more than one work by the

same author published in the same year, identify each citation in the text as follows: (Porter, 1998a), (Porter, 1998b). Where two authors are listed in the reference list, please cite in the text as (Porter & Hepelmann, 2014; Williamson, Smith, & Collins, 2015). Where three or more authors are listed in the reference list, please cite in the text as (Collins et al., 1998).

References list

- Books Chapters:

Friese, C., Hofmann, W., & Wanke, M. (2003). The impulsive consumer: Predicting consumer behavior with implicit reaction time measures. In M. Wanke (Ed.), *Social psychology of consumer behavior* (pp. 335-364). New York, NY: Psychology Press.

- Books:

Baines, T., & Lightfoot, H. (2013). *Made to serve: How manufacturers can compete through servitization and product service systems*. Hoboken, NJ: John Wiley & Sons.

- Conferences:

Lafuente- González, E.M., Vaillant, Y., & Vendrell Herrero, F. (2015). Give me a KIBS: Policy instruments mediating the relationship between service knowledge firms and sustainable manufacturing supply chains. In *Servitization: the theory and impact* (Eds. Baines, T. & Harrison, D.K.). Paper presented at the Proceedings of the Spring Servitization Conference, SSC2015 (pp. 228-234). Birmingham, UK: Aston University.

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Bustinza, O.F., Gomes, E., Vendrell-Herrero, F., & Baines, T. (2017). Product-service innovation and performance: The role of collaborative partnerships and R&D intensity. *R&D Management*, in Press.

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