## **Gateway To Dreams Volunteer Needs**

Volunteers are the heartbeat of our Gateway to Dreams, forming deeper connections as they contribute. We strive to tailor roles to match your passion, skills, and desire for learning, fostering a fulfilling volunteering experience.

Contact Karen Hoffman at karen.hoffman@gatewaytodreams.org for more information.

**These are not the only options!** If you are still looking for a role that fits your strengths and interests, please let us know. There are always opportunities and we'd love your help!

**Volunteer Roles:** (Click on link to see full role description)

Greeter

**CRM/Email Coordinator** 

## Greeter

- Purpose:
  - Help G2D create a welcoming and positive atmosphere that sets the tone for our members and visitors!
- Responsibilities:
  - Welcome and greet attendees upon arrival with a positive and friendly demeanor.
  - Ensure that guests are aware of event schedules, locations, and any special instructions.
  - Coordinate with event staff to address any attendee concerns or logistical issues.
  - Help maintain a clean and organized space
- Preferred Skills
  - Excellent interpersonal and communication skills.
  - Friendly, approachable, and customer-service oriented.
  - Punctuality and reliability.
  - Availability from 10:00AM-2:00PM one day each week.
- Estimated time: 4 hours once or twice a month

## **CRM/Email Coordinator**

- Purpose:
  - Help G2D build strong connections with our community through targeted, impactful email campaigns!
- Responsibilities:
  - Manage and maintain the CRM database, ensuring accurate and up-to-date contact information.
  - Segment the contact list for targeted email marketing efforts based on member preferences and behavior.
  - Develop and implement email marketing campaigns, including newsletters, event invitations, and special promotions.
  - Collaborate with marketing and event teams to ensure email content aligns with overall strategies and goals.
- Estimated time: 4-6 hours/month