

Week 1 – 2025 CCASD College Fairs Eastern South Dakota

Set-up begins 30 minutes prior to start times listed.

If you have trouble and cannot attend – call or text Shelly Lammers, 605-381-9534

All times are central time unless otherwise noted



Monday 9/29 9:00 -10:15 am	Mount Marty University Ruth Donohoe Fieldhouse 1105 W 8th Street	Yankton, SD	Host: Kyle McLean (605) 760-7380 Kyle.mclean@mountmarty.edu
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Parking/Entrance: The main entrance is on the east side of the fieldhouse. [Mount Marty Campus Map](#) Park anywhere that is open.

Hospitality room is available with breakfast pizza and water

Exhibitor Tables will be assigned. There is a career fair happening at the same time.

All Area juniors and seniors are invited. Andes Central, Centerville, Cedar Catholic HS, Crofton, Gayvill-Volin, Hartington-Newcastle, Scotland, Tyndall, Wagner, Yankton. Approximately 150 students.

Monday 9/29 12:30- 1:30 pm	University of South Dakota Sanford Coyote Sports Center 953 N Dakota Street	Vermillion	Host: Jeanne Harr (605) Jeanne.harr@usd.edu
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Parking/Entrance: College fair reps park in lots 20A, 20B, 20C, 20D or Lot 39. Buses park in lot 36.

Hospitality: Lunch will be served at 11:45

Exhibitor Tables will be assigned.

All Area juniors and seniors are invited. Alcester Hudson, Beresford, Bon Homme, Dakota Valley, Elk Point-Jefferson, Irene-Wakonda, Viborg-Hurley, Vermillion. Approximately 150 students.

[Campus Map](#) & [USD Parking map](#):



Tuesday 9/30 8:00 - 10:30 am	Augustana University Elmen Center 2505 S Grange Ave	Sioux Falls	Co Hosts: Adam Heintz 605 & Kelly Jones 605 575-3320 kjones@ogknights.org
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Parking: [Augustana University Elmen Center](#) Parking south of building -entrance is on the side of the building, facing the street.

Hospitality: Hospitality Room with water & donuts

Exhibitor Tables will be assigned

All area juniors and seniors are invited. Baltic, Canton, Chester, Dell Rapids, Garretson, Gayville-Volin, Harrisburg, Joe Foss, Lennox, Madison, Parker, SF Christian, SF Lutheran, O-Gorman HS, St Marys, Tea, Tri Valley, West Central. Approx 700 students.

Tuesday 9/30 1:00 - 2:30 pm	Harrisburg High School Gymnasium 1300 W. Willow St.	Harrisburg	Host: Dana Bigge (605) 743-2567 dana.bigge@k12.sd.us
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Parking: Parking is in front of the school, park anywhere space is available. Main Entrance faces parking lot

Hospitality: Bottled water is available

Exhibitor Tables: Representatives can choose a table when arriving

Attending: Harrisburg HS Approximately 900 students.

Wednesday 10/1 8:30 -10:30 am	Madison High School HS & MS Gymnasiums 800 NE 9 th St	Madison	Host: Lori Christensen (605) 256-7706 Lori.Christensen@k12.sd.us
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Parking: Enter in door 14 on the north side from 11th street (go to the back of the school parking in the lot off 11th street near the gym entrance) [Madison HS Gymnasium](#)

Hospitality: Coffee & Donuts

Exhibitor Tables: Will be assigned. There is a career fair happening at the same time.

All area juniors and seniors are invited: Chester, Colman, Howard, ORR, Arlington, Madison, McCook, Chester Approx 280 students.

Wednesday 10/1 12:30 - 2:45 pm	South Dakota State University University Student Union Volstorff Ballroom 1421 Student Union Ln.	Brookings	Co Hosts: Lexi Holen (605) 688-4121 alexis.holen@sdstate.edu Gary Mork (605) 696 4124 gary.mork@k12.sd.us
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Parking Directions: all admissions reps will be able to park in the paid parking lot east of the Student Union. The lot is a gated “pay” lot, but we have a code that they will need to enter upon entry and then again upon exiting the lot. The code is 7555#. [See map.](#) Parking lots directly east of the Union should be noted by the Orange P. SDSU will cover the parking cost.

High School Buses will have to use the Union loop to drop students off and pick students up. While students are in the fair, we'll provide a location for buses to park before returning to the loop to pick them up.

Exhibitor Hospitality: Cookies, snack mix, lemonade & water

Exhibitor Tables: Tables will be assigned

All area juniors and seniors are invited: Arlington, Brookings, Colman-Egan, Deubrook, Elkton, Estelline, Flandreau, Flandreau Indian, Lake Preston, Oldham-Ramona, Rutland, Sioux Valley (Volga) Approximately 275 students.

Thursday 10/2 11:00 - 2:00 pm	Lake Area Technical College Lake Area Tech Student Center 1201 Arrow Ave	Watertown	Hosts: April Simon 605-882-5284 April.Simon@lakeareatech.edu
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Parking Directions: Visitor Parking located south, east and north of the student center.

Fair Location: 4th floor of the LATC Student Center 1201 Arrow Ave Watertown SD, 57201 (4) (entrance at Main Doors)

Hospitality: Hospitality room available (light lunch & refreshments) Open for all booth representatives.

Exhibitor Tables: will be Assigned. There is a career fair held at Watertown High School at the same time.

Area schools invited: Castlewood High School, Clark School District, Deuel High School, Florence School District, Great Plains Lutheran High School, Hamlin School District, Henry School District, Milbank High School, Rosholt School District, Sisseton School District, Summit School District, Tiospa Zina, Watertown High School, Waubay School District, Waverly, Wilmot School District, Webster Area, Willow Lake. (approx 700 students)

CCASD College Fair Code of Ethics

Any institution/organization participating in South Dakota Fall and Spring College Fairs must adhere to the CCASD Code of Ethics.

College Fairs are defined as programs at which representatives promote the programs of individual institutions. This does not preclude representatives from an institution participating in generic career presentations at which representatives provide information on their type of institution, rather than specific program details. Members of CCASD are encouraged to refer requests for attendance at unapproved College Fair programs to the Executive Director or President of CCASD

ARTICLE I. Personnel

- A. College Fair representatives must have one of the memberships as outlined in the CCASD Constitution and Bylaws. B. Enrolled post-high undergraduate students shall not participate in the College Fairs.
- C. College personnel from a non-academic area (i.e., coaching or performing arts) cannot attend College Fairs for the sole purpose of recruiting students for activities in that particular non-academic area.

ARTICLE II. College Fair Procedures

- A. Representatives must present clear and accurate information concerning their institution or agency while avoiding

ambiguous, questionable or false information about competing institutions and agencies, ambiguous or false accreditation or guarantees of employment upon completion of education or training are not acceptable.

- B. Technology such as laptops and iPads may be used as long as the sound is off, they do not disrupt other representatives, and the display is non-interactive. Power will not be provided by site hosts.
- C. College Fair representatives shall remain within the areas assigned to them during the College Fair programs. Representatives must remain behind their tables in a group setting. An institution shall limit its number of representatives to no more than three (3) representatives to comply with this requirement. Representatives should not leave their designated tables to draw students in, nor stand in front of their tables to engage with students. Representatives will be mindful of those around them, respecting who students are speaking with at the time.**
- D. Professional admissions people or delegated representatives cannot visit a high school during the week in which a College Fair is scheduled at that high school (other than for the College Fair).
- E. Professional admissions people or delegated officials shall provide students with appropriate items which will present professionalism to students, parents, and counselors alike.
- F. Representatives shall avoid unprofessional tactics during College Fair programs, such as raffles, drawings, inappropriate attire or other inappropriate methods of operation. **Appropriate items to distribute to students include brochures describing an Institution and its programs, catalogs, applications, pens, pencils or other items containing factual information. Gimmick items that would disrupt the overall program such as frisbees, footballs, lanyards, etc. will not be allowed.**
- G. **Table displays shall not exceed 18" above the top of a table** at programs where two or more institutions share common quarters for counseling purposes. All display materials must fit on the top of the table space assigned to the institution.
- H. Representatives will not insist on or pressure students to make immediate decisions to enroll, enlist or make substantial down payments because of few remaining openings.
- I. Representatives will attend all scheduled programs for which they have registered. In case of emergency or illness, the representative scheduled has the responsibility of contacting the CCASD Executive Director as soon as the representative knows he or she will be unable to attend. Representatives are also expected to be on time and stay until the program has been completed. Failure to comply with either of these rules can result in an institution being disqualified from participation the following year. If a representative is absent from any program or late for two or more programs for which an institution has registered, the CCASD Executive Director shall notify the representative's institution of such absences.
- J. All press information concerning College Fairs shall be released by the Executive Director of CCASD or the high school counselor involved. Post high institutions shall not issue press releases concerning the schedule but may use paid advertising to publicize the event(s).
- K. Members of CCASD shall avoid participating in a College Fair program in South Dakota which has not been approved by the Executive Board of the Council.