

Daisy Geoffrey
505-988-7050 ext. 1211
communications@lensic.org
Under Embargo until 5 pm MDT, February 23, 2023

Lensic Performing Arts Center Partners with Concert Promoters Jamie Lenfestey and Tim Franke to Launch Lensic 360

Lensic 360 to present concerts
at venues throughout northern New Mexico

Santa Fe, New Mexico | The Lensic Performing Arts Center announces Lensic 360, a new extension of its programming that will present concerts at venues throughout northern New Mexico. Local promoters Jamie Lenfestey and Tim Franke, formerly of AMP Concerts, have joined the Lensic's team to continue bringing live music to the greater community.

Lensic 360 will present concerts at the Lensic as well as a multitude of venues and public spaces including the Santa Fe Railyard, Santa Fe Plaza, Meow Wolf, Tumbleroot Brewery, Santa Fe Opera, and the Bridge at Santa Fe Brewing Company in Santa Fe; Kit Carson Park and Taos Mesa Brewing in Taos; KiMo Theater, National Hispanic Cultural Center, El Rey Theater, Sunshine Theater, and Revel Entertainment Center in Albuquerque, and more.

"We are thrilled to bring this new programming initiative to the Lensic," says Lensic Executive Director Joel Aalberts. "The Lensic has always been a place for our community and these new Lensic 360 events will only further extend the variety of high quality performing arts experiences and engagements to audiences across Santa Fe and northern New Mexico."

Lenfestey has been a concert promoter in Santa Fe for over thirty years and once had a dream of bringing concerts to the Lensic. "The concept of Lensic 360 began with the notion of the Lensic as the center of a larger, expanding organization combined with the very personal idea of coming full circle, coming home to the Lensic where my career truly took off when I produced the very first concert after the grand opening with Sweet Honey in the Rock in May of 2001."

Franke, who once worked in the Lensic's box office, has risen to be a prominent promoter in the state. "My career in music started at the Lensic Box Office and I then began booking club shows at Corazon as T Cubed Productions. I produced my first show at the Lensic with Andrew Bird in 2013 and it has been the showcase stage for music in Santa Fe for years. It is an honor to be able to work with such an amazing Santa Fe institution to expand its community reach across northern New Mexico as Lensic 360."

In recent years, Lenfestey and Franke have brought acts such as Sting, Wilco, Beach House, and other notable names to New Mexico. Through combined efforts, the Lensic's team, Lenfestey, and Franke will continue to present a diverse array of artists for the community. "Working hand in hand with the premier performing arts center in the state allows us even more opportunity to bring incredible artists to the many great venues we love," said Lenfestey.

Details about ticket access, artist lineups, membership options, and digital resources will be announced shortly. Audiences can sign up to stay up to date on news about Lensic 360 at lensic360.org.

###