Minutes **May 2021**	THE NEWARK PARTNERSHIP	**Date:**May 18, 2021
		Location: Zoom
The Newark Partnership Board of Directors Meeting		**Start Time:** 6:31 p.m.
		End Time: 7:22 p.m.

Attending: *Bob McBride, Dan Rich, Jamie Zingaro, Paul Keeley, Freeman Williams,, Kathleen Matt, Keri Edwards, Olivia Brinton, Jerry Clifton*

Presiding Officer: Polly Sierer Staff: Leann Moore

Excused: Tom Coleman, Chris Locke

Item Topic	Summary of Discussion	Outcome/Action
Approval of Minutes Apr 2021	Motion: Roy Lopata Second: Dan Rich Unanimous approval	Minutes Approved without changes
Approval of Treasurer's Report	Motion: Clifton Second: Rich Vote: Unanimous	Report approved

Executive Committee	**New UD Representative to TNP** Caitlin Olsen will be joining as Board Rep from UD as of June meeting **Board Members Term expiration June 2021** Currently serving members would like to continue to June 2023

	Chris Locke, Freeman Williams, Olivia Brinton, Max Walton and Kathy Matt were proposed to continue their membership. It was noted that the consistency in Board leadership was a good thing at this stage of the TNP organization. It was moved by Polly Sierer and seconded by Jerry Clifton to approve the slate of 5 noted candidates. Motion passed unanimously with the abstention of Freeman Williams. UD Student Representative Keri Edwards is graduating from UD and will be leaving Newark. UD SGA Executive Board will appoint a new representative. Leann is working with the SGA for the replacement process. Many Thanks were given to Keri for her service. **Loop Link Mapping SystemCommercial Real Estate Agreement** Loop Link Real Estate information map/database contract was proposed for approval. This was offered at $395/month and is in pursuit of TNP goals to create an economic development resource. This is a month to month contract and not a long-term obligation so we may cancel this if it proves not very useful. Olivia Brinton mentioned that this would be a great resource for our business interested in coming to Newark as she has been having some difficulty finding information about commercial space for her business operations. It was recommended that this service be limited to only Newark City Limits. We will be able to track use of this resource through the TNP website. It should greatly enhance the TNP's attractiveness to the business community. Moved and seconded to accept this contract and it was unanimously approved. **Strategic Plan Development** Strategic Planning Retreat led by Leann for the Executive Committee was very helpful. We will be meeting again to continue on a draft of a strategic plan. This is important in future grant applications **Budget Planning for FY 2022** Draft Budget for 2022 is being worked for discussion and approval at June Board Meeting. Please look for the draft about 2 weeks prior to the next meeting. **Membership update** Lots of interest in memberships based on TNP Events/Activities and **Do More 24**

	Presentation by the TNP Executive Director to City Council May 17 was excellent and Jerry noted that the city considered TNP membership a legitimate professional expense for council members. We hope this will bring in more members from City. 4 New Individual members since the last Board meeting however 2 of 4 are Newark City Council members who joined after the presentation to Council. **Grants/Fundraising** In holding pattern here until the strategic plan is completed. Working on applications to the Longwood Foundation and DANA for additional funding for both projects and operating expenses/salary. **Leann** reviewed the process for developing the 5 year strategic plan for the Board members. Leann invited comments from Board members to be included in the strategic planning process. Hearing before the June 8 ExComm meeting would be helpful. Kathleen Matt was particularly interested in ways that the City and UD could be more closely connected with mutually beneficial linkages. An example is Leann is working with UD to help incoming students with knowing Newark in their first visits to campus. Kathleen has had UD students interested in helping design facilities improvements for the City but no easy connection or place to work with appropriate departments. **Sponsorship of Activities/Events** Knowing Newark virtual volunteer fair this Thursday May 20; this is a precursor to the planned September 11 In-Person Volunteer and Services fair at Newark Sr Center
Committee Updates	***Nonprofit Enhancement*** **School Supply** drive up and running as of July. Identification of sites and working with contacts in the Christina School District. We have $3000 in donations to start and are looking for more partners. **The Volunteer Job Board** is also running and we are circulating information to other nonprofits about using this service to fill openings. **September 11 National Day of Service Fair**; we are thinking of ways to incorporate a family health focus on the same day at the event. Won't be meeting regularly as a group until August but doing project work. **Civic Engagement** **Knowing Newarks** are still being planned.

	U Dairy is next month, A tour of the Botanic Garden for July and working on the back to school ideas Committee is looking for ways to increase diversity in the committee both personal and geographic. I Have not yet met this month. **Economic Enhancement** No new development except for the Real Estate website rollout. Working on the revisions of RedTape Documents **Alfresco Dining** Olivia Brinton noted how inspiring the MainStreet Alfresco events are but they are not able to move many guests through dining in light of the seating. This is frustrating for guests and merchants. She suggested strategic addition of Food Trucks for extra capacity where there are not restaurant seating. It was suggested that Leann explore this with restaurants and others involved before TNP suggests any changes. Ideas: UD Creamery Truck for dessert, Encourage off-hours dining to reduce the wait time. Include tables where people can bring takeout food to eat together. Alfresco Dining events on Main Street are planned through mid August and are likely to continue for some time into the future. So there needs to be some conversation about where and when Food Trucks can be deployed in and around Newark on Main Street and in other areas. In historical context there was much opposition to Food Trucks on Main street in the past. So there was an attempt to encourage them to relocate to places such as Amstel Ave which was not successful.
Please look for a draft budget prior to the next meeting.	
The next meeting will be: June 15, 2021, 6:30pm	

Minutes by Robert McBride