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If you're not sure who to send this email to, use a search engine and try using this query: "[name of your school] career center contact" - you'll likely find a relevant contact method.

Subject: Request for product management career resources

To [Career Center Name]:

As a [student || alumnus] at [School Name], I am writing to express my interest in access to product management resources at [Career Center Name].

Product managers are the people who decide which software products are built for which customer segments, and therefore hold strategic positions within all kinds of companies. High-profile CEOs like Jeff Bezos (Amazon), Sundar Pichai (Google), and Susan Wojcicki (YouTube) were all product managers as part of their careers.

As product managers are well-respected and highly-compensated, I believe that having more [School Name] graduates excel at product management will help elevate the positive impact that our school provides to society, position our school as an attractive talent pool to prospective employers, and strengthen our brand visibility as a school.

As a [student || alumnus], I am eager to stay ahead of the curve in product management, which is a fiercely competitive profession. For example, I would like to know how to write a solid product management resume (which is different from resumes for other roles), and I would like to know how to prepare for product management interviews (which is different from interviews for other roles). I would also like to learn how to identify whether a product idea is viable or not, and to learn how to prototype a product idea without any prior coding background.

[Product Teacher](#) is a product management education company that provides all of the above resources and more, and is actively seeking to partner with career centers to provide accessible PM career resources to students.

Product Teacher has already partnered with student groups at 4 out of the top 10 business schools in the United States, and it has enabled candidates to secure full-time PM jobs at Google, Facebook, Microsoft, Amazon, and more. Furthermore, the company has a deep track record in providing workshops and resources for product organizations within both large tech companies and small early-stage startups (see [this case study](#)).

By collaborating with Product Teacher, the Career Center can provide its students and alumni with access to quality resources as we prepare for a successful career in product management. The company's resources are designed to equip candidates with the tools and knowledge needed to break into the product management industry and excel over the long run.

I strongly believe that by collaborating with Product Teacher, the Career Center will be able to provide students and alumni with the resources and skills needed to be successful in product management. I am confident that a partnership with Product Teacher will be beneficial for [School Name].

Would it be alright if I connected you over email with the admin team at Product Teacher (admin@productteacher.com) to explore ways to collaborate together, e.g. a live learning event? Thank you in advance!

Sincerely,
[Your Name]