

If you have opened this document to learn how to effectively spread the message to others to get them involved in this campaign to help save Jim's life, you will be greatly pleased. GoFundme has experience after many years of how successful campaigns reach the goal. May God Bless you for your compassion and interest. This is the first step. Like the great hymn goes, "It only takes a spark, to get a fire going."

Besides reading this document, please go back to the section in your letter where you found this link and read some additional proven methods that should be in this document, but have not yet been added.

Please also share this link with others whom you recruit to spread the message to persons in their networks, and ask them to share this link with persons in all their networks whom they recruit. Each new person is asked to pass this document on to each person they ask to help. Then these ideas will be spread to a great many others in many networks. Combined, all these persons can help save Jim's life.

First, before you read the guidelines from GoFundMe at the bottom of this document, here some additional motivational thoughts you can use to inspire yourself, as well as others when speaking to them.

Kindly contemplate this interesting fact: this campaign was renewed on June 6, which was also D-Day, when allied forces landed on the beaches of Normandy, France, June 6, 1944.. Thousands of brave persons died that day with the goal of freeing the world from the totalitarian forces that opposed freedom. We enjoy our freedom today because of the sacrifice of a vast number of freedom loving persons. "Greater love has no one than this: to lay down one's life for one's friends." (John 15:13, NIV)

Our freedom as Americans allows us to pursue our goals and the freedom and opportunity to help others. We hope nobody takes our freedom for granted because of the sacrificial cost paid by the blood of thousands of unselfish heroes.

Our freedom in Christ, paid for our redemption by his sacrificial suffering and shedding of his blood, death, and resurrection, frees us from worrying about our own salvation. So we are then freed to serve our neighbors. God's work, our hands.

For further contemplation and inspiration, you are urged to revisit the Parable of the Good Samaritan in Luke 10: 25-37. I remember a letter sent by Carol (Paul) Nelson Concordia College '80, to this campaign. She had felt moved to action by contemplating that passage from Luke, and asked to have that letter sent on from the campaign to other persons, many of them classmates from '80. That was done on her behalf. She also shared with us to read Matthew 25:31-46. Please take time to read both scripture readings for your guidance and inspiration to help save Jim's life.

That Parable of the Good Samaritan is very similar to Jim's situation. Jesus told this parable in answer to the question, "who is my neighbor?" A helpless stranger lay beaten on the road, half dead. Others passed by the man. The Good Samaritan took the man to an inn to shelter him and paid whatever was needed to restore the stranger to health. The cost was great, two weeks or two months worth of shelter, food, and healthcare, according to Bible scholars.

Jesus then said this command to the listeners (and us today) to "Go and Do Likewise". Please also read Matthew 25:31-46 for further inspiration regarding saving Jim's life.

Jim is helpless out on another road, for many months, with debilitating health and further deterioration of his health (is he half dead yet?) and in great need of healing. He has cried out in despair. Many have passed him by. He needs shelter from being on the road and needs healing

It is a travesty of justice that this committed, caring man has been suffering on the streets for all these many months. His very debilitating physical and serious mental health conditions continued to deteriorate because of his despair and physical conditions in poverty and his unhealthy environment. This all has worn him down more each day as he has remained on the streets for many months.

Jim has cried out in anguish for help. He has said that he feels like Job from the Bible, with seemingly never ending tragic circumstances. I cannot bear to think of his suffering.

I do not want to see more emergency situations. I do not want him to reach the point with his health where he can no longer be redeemed. I don't want to have to find out and report that he died in an obscure street or dirty alley among trash cans from a health crisis, or because he was attacked by thugs who prey on homeless.

I would hope that you do not want to hear that either!

This campaign calls for a great many Good Samaritans to recruit a great number of new Good Samaritans, who recruit even more Good Samaritans. Collectively we can get shelter for Jim and pay whatever is needed to enable his healing.

What can you sacrifice to serve a neighbor? Funds? Time to call others? Time to have conversations with others? Daily time on Facebook? Sending emails each day? Ten to fifteen minutes a day? For more than one day? For more than one week? For more than two weeks? How long?

June 6, our D-Day can also be the new beginning for a mighty army of mobilized enthusiastic, committed, and compassionate persons to rededicate ourselves to conquer the enemies of Jim's health and well-being, and recruit more persons into the army to help to conquer the enemies....The enemies for Jim are Poverty, continued homelessness, continued debilitating physical and mental health conditions, a poor environment for healing, lack of proper nutrition, lack of proper overall healthcare ...physical healthcare for all his conditions, eyecare, dental care, plus mental health care...all for the goal of his redeemed and renewed Spirit, Mind, and Body!

Thank you for prayerfully seeking God's guidance for helping to recruit many new Good Samaritans to a mighty army on a crusade to help save Jim's life by redeeming him from the road, getting him shelter, and help to heal him. And thank you for considering a donation as generous as you are able.

God Bless You for your compassionate help. Please keep Jim in your prayers

In the Body of Christ.

Soli Deo Gloria

**From Dave Vikse, Concordia College, Moorhead, MN Class of '80,
campaign contact, "Help Move Mountains for Jim" -GoFundMe campaign,**

for the Emergency Response Facilitation Team including

Pastor Brad Ulgenes (Concordia '79)-St. John's Lutheran Church-Helena, MT
and Pastor Mark Orvick (Concordia '81)-Diamond Lake Lutheran-Minneapolis, MN

★ We have known Jim for over 35 years. ★

Specific, PROVEN ways from GoFundMe to effectively help the campaign to "Go Viral" to thousands of others to meet the goal are listed below.

Right after this section is a section that details significant, PROVEN ways from GoFundMe to use Facebook and Twitter, for those who have access to those networks. Kindly follow those suggestions if you have Facebook and Twitter. Thank you.

YOU CAN MAKE A HUGE DIFFERENCE!!!!

In order to raise the amount of funds needed, to effectively help Jim your help is needed to reach a great many others to help this campaign to gain momentum. Kindly ask each person you contact to also spread the word to all persons they know so that the networks may continue to expand.

That is the only way that GoFundMe campaigns are successful! This campaign began with the goal of keeping Jim off the streets. Unfortunately, that did not occur and he is now homeless. We discovered that not enough persons contributed because persons were not spreading the word about this campaign to others in all of their networks. Kindly consider that others will not have the opportunity to decide for themselves that they would like to join others to help unless they are aware of this campaign. Thank you.

+++++ GoFundMe recommends for successful campaigns that in-person contact and telephone calls should be made. Please consider simply making two in-person contacts or telephone calls EACH DAY to spread the word, and please have as a goal to find twenty or more donors.

Then ask each person you contact to do the same. Let them know that their help is needed to make this campaign to "Go Viral."

If you can, it is best to have each person visit this GoFundMe website while you are speaking to them so that you can help walk them through the process of donating. It is far more likely that they will help if you follow through with them.

+++++Your networks of potential donors are very many, including your family members, friends, neighbors, church members, various organizations to which you belong or of which you are aware, work colleagues, customers, alumni of your university, and especially in Jim's case, alumni and present or former faculty/staff from The University of Texas at Austin as well as from Concordia College. Youth groups may also be recruited to help as it is a good learning experience of service for them.

Remember, unless you inform others about the needs, they will not have the opportunity to choose to help if they would want to.

OTHER PROVEN WAYS FROM GOFUNDME INCLUDE:

+++++ Consider writing a letter to the editor of your local newspaper to briefly describe the need and direct persons in your community to the GoFundMe campaign for "Help Move Mountains for Jim." Ask for others to help the campaign to "Go Viral".

+++++Flyers can be printed and posted in businesses and on bulletin boards in churches and other locations with a picture, brief description of the need, and to direct persons to this GoFundMe campaign. Ask for others to help

the campaign to "Go Viral". (Perhaps a business or other organization will provide the flyers and volunteers could post them in the community.)

Another approach that HAS PROVEN to be successful is to convince organizations to sponsor fun fund-raisers (such as carnivals with entertainment, barbecues, potluck suppers, or other food) to donate to Jim's needs. You can contact organizations to which you belong as well as those of which you are aware in your community. You can enlist the help of youth organizations looking for a worthy project with which to become involved. Publicize the event in your community. Ask businesses to help sponsor activities. Hand out flyers also at the event. Please ask each person to spread the word, and have them ask others to do the same, so that the networks can continue to expand. Ask for others to help the campaign to "Go Viral".

Proven methods from GoFundMe for using emails, Facebook, Twitter, etc. :

It is best to use these as a followup to your phone calls and in-person contact. You can also reach many persons for whom you do not have phone numbers, or cannot speak to in person, and ask them to also spread the word through their social media networks.

When posting on Facebook, Twitter, etc, GoFundMe urges that you post the information in your accounts adding a personal note, and ask others to do the same in their accounts. Ask them to spread the word to ALL in their networks, and that their help is greatly needed to make this campaign to "Go Viral." (not just solely in their social media accounts) and ask the same of others when they spread the word in their networks.

GoFundMe recommends that it is best to post at night between 6-8 PM, as that is when most persons check their social media accounts. Kindly re-post every couple of days. It will only take a brief amount of time for you to do that. Many persons may miss your first posts. Ask others to re-post every couple of days, and ask them to ask others to do the same, as the networks continue to expand.

The same is true for emails. Send emails every few days until you get a response, as persons may miss your first email.

The buttons on this page for Facebook and Twitter below this description allow you to immediately post the information below allow you to immediately post the information and link to this GoFundMe campaign to your accounts.

Again, please be sure to add a personal note asking for their help to make this campaign to "Go Viral", and ask them to ask others to re-post every couple of days between 6-8 PM, also adding a personal note to make this campaign "Go Viral" and asking them to ask others to do the same.