

Name: _____ Date: _____

Chapter 5 Business Opportunities

Objective: research and analyze different franchise opportunities online.



<http://www.entrepreneur.com/franchise500/index.html>

Go to the website above and choose two different franchises you may be interested in. Then, compare and contrast both franchises by answering the questions below. Finally, pick which franchise you think has the most potential and explain why.



Franchise #1

Products/Services _____

Number of Locations _____

Year Started _____

Summary _____

Total Investment Cost _____

Franchise Fee _____

Ongoing Royalty Fee _____

Term of Franchise Agreement _____

Why do you think this franchise has good potential?

Franchise #2

Products/Services_____

Number of Locations_____

Year Started_____

Summary_____

Total Investment Cost_____

Franchise Fee_____

Ongoing Royalty Fee_____

Term of Franchise Agreement_____

Why do you think this franchise has good potential?

Franchise with the Most Potential: _____

Write an overview of why you choose this franchise: _____

[illegible]