CarAlert Animation Script

Current draft:

#	Narration Text	Suggested Visuals	Relevant Screen
1	" Today's cars are essentially computers on wheels,	A sleek car drives through a futuristic city, digital networks overlaying the scene, highlighting connectivity points.	
2	"With up to 150 ECUs, hundreds of millions of lines of code, and many interfaces- vehicles are becoming prime targets for cyberattacks.	Chaotic visual of supply chains, fragmented parts, and multiple interfaces like Bluetooth, WiFi, cellular, CAN and Ethernet blinking red and blue.	
3	Navigating the regulatory challenge of UN-R155, automotive manufacturers face the complex task of managing countless components and software from diverse suppliers		

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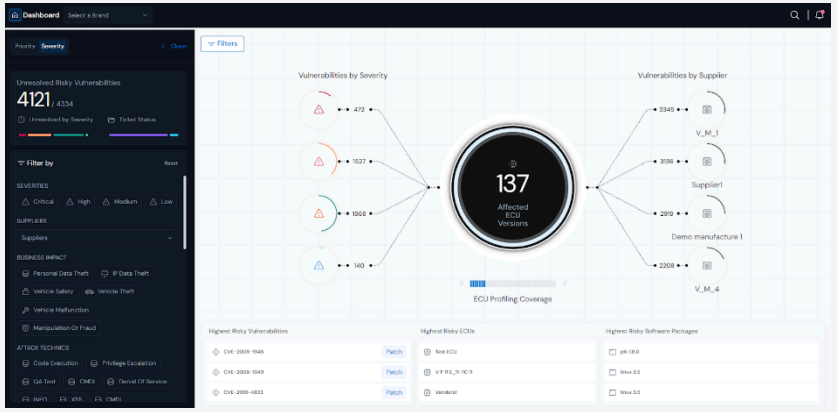
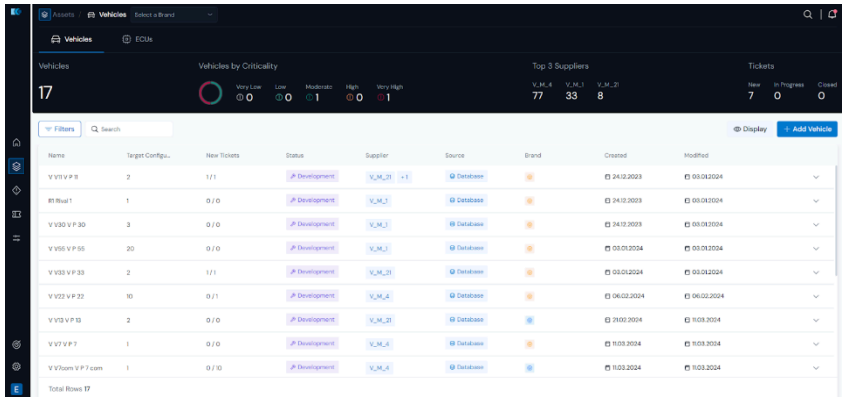
4	Introducing Car Alert by CYMOTIVE: engineered to help manufacturers and suppliers enhance vehicle security at every level, reduce expenses, gain trust with customers, and protect cars from the digital threats.	Dynamic logo animation of CYMOTIVE transitioning into a sleek interface of the Car Alert system.	Dashboard 
5	Car Alert begins with Asset Identification including management of assets, bill of materials, vehicles, and ECUs.	Display an interactive dashboard illustrating the asset management process with icons and labels for assets, bill of materials, vehicles, and ECUs, connected with animated lines to suggest integration.	Assets 

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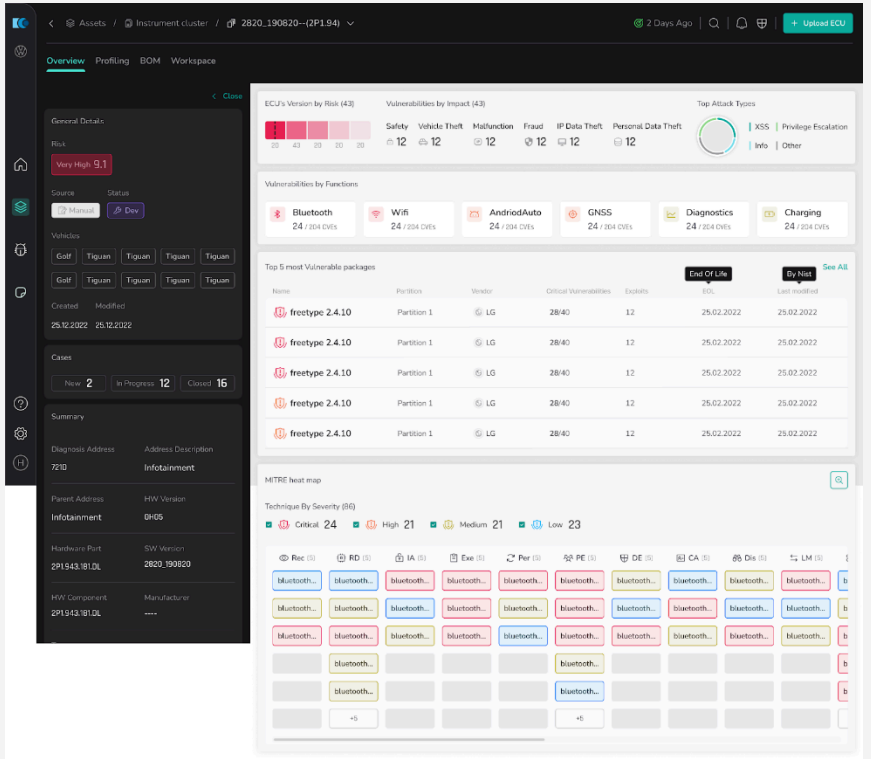
6	Automatically mapping all the vulnerabilities, exploits and threats to the ECUs and vehicles, CarAlert prioritizes them according to their potential impact and damage, and recommends the best path for risk minimization.	Create a flow animation showing vulnerabilities being mapped to ECUs with graphical alerts and color coding for different risk levels, and arrows pointing to high-risk issues. Show vulnerability feeds coming from Penetration Testing & Security Testing Results - CyClarity data - Inter net findings - Zero-day discoveries - Internal CSMS systems	ECU Overview 

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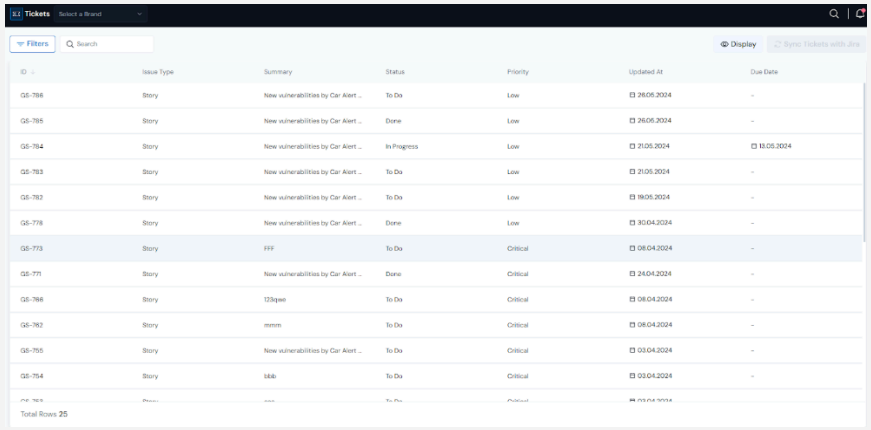
7	At any time, you can track the process and focus only on the critical risks,	Illustrate a user-friendly interface where tickets are being opened and tracked, highlighting a dashboard with critical alerts and real-time updates.	Tickets 
8	From development through post-production, Car Alert's automated full lifecycle coverage, continuously monitors and safeguards your vehicle long after it leaves the production line.	Car Alert UI integrated at each stage of the vehicle lifecycle, from development, supplier integration, pre-production testing, to post-production monitoring. Ends with a secure car driving confidently through the city Emphasize it is automated	
9	CYMOTIVE – Driving the future of automotive security. Visit www.cymotive.com.	Logo reveal	CYMOTIVE TECHNOLOGIES

Notes and comments: