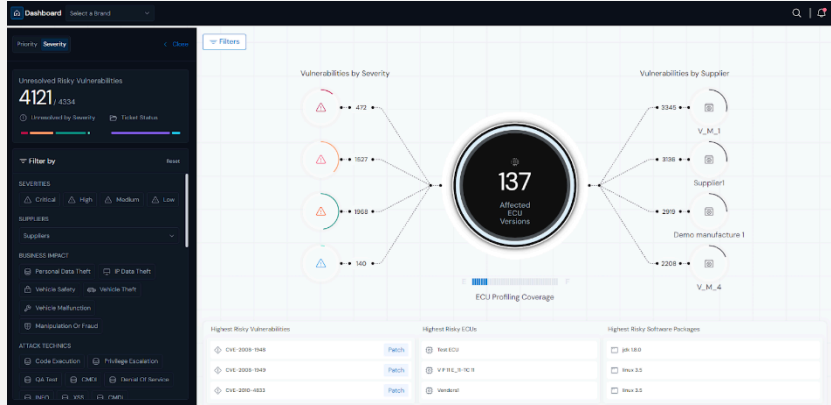


CarAlert Animation Script

Current draft:

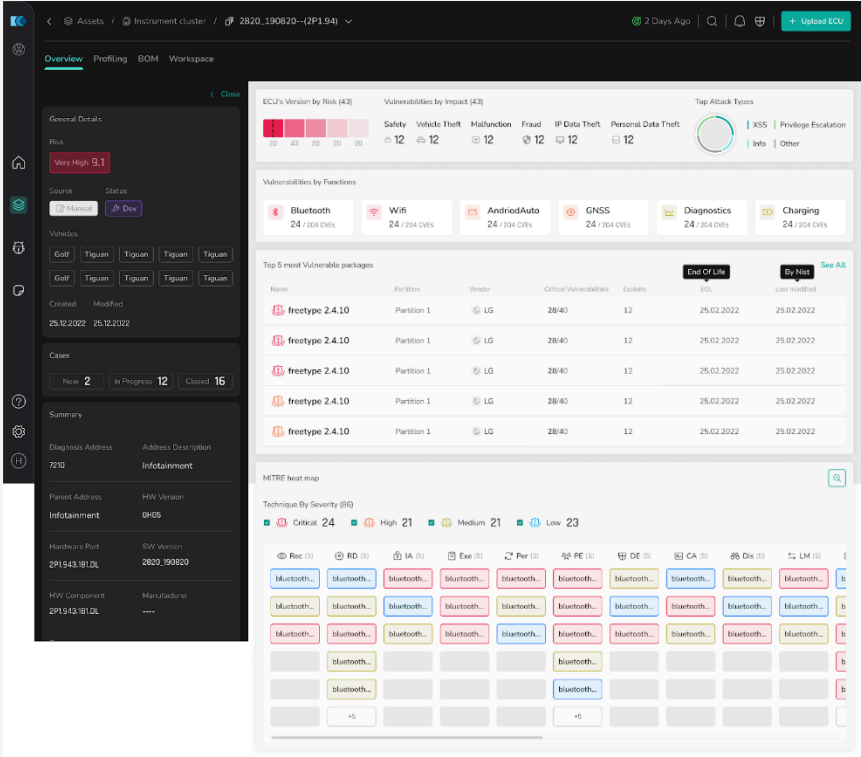
#	Narration Text	Suggested Visuals	Relevant Screen
1	" Today's cars are essentially computers on wheels,	A sleek car drives through a futuristic city, digital networks overlaying the scene, highlighting connectivity points.	
2	"With up to 150 ECUs, hundreds of millions of lines of code, and many interfaces- vehicles are becoming prime targets for cyberattacks.	Chaotic visual of supply chains, fragmented parts, and multiple interfaces like Bluetooth, WiFi, cellular, CAN and Ethernet blinking red and blue.	
3	Navigating the regulatory challenge of UN-R155, automotive manufacturers face the complex task of managing countless components and software from diverse suppliers		

#	Narration Text	Suggested Visuals	Relevant Screen
4	Introducing Car Alert by CYMOTIVE: engineered to help manufacturers and suppliers enhance vehicle security at every level, reduce expenses, gain trust with customers, and protect cars from the digital threats.	Dynamic logo animation of CYMOTIVE transitioning into a sleek interface of the Car Alert system.	<p>Dashboard</p>  <p>The dashboard displays a central circular gauge showing '137 Affected ECU Versions'. To the left, a sidebar lists filters for Severity (Critical, High, Medium, Low), Suppliers, Business Impact (Personal Data Theft, IP Data Theft, Vehicle Safety, Vehicle Malfunction, Manipulation Of Fraud), and Attack Techniques (Code Execution, Privilege Escalation, OS Exploit, CMEs, Thermal CV Remanence). The main area shows 'Unresolved Risky Vulnerabilities' as 4121/1334, with a breakdown by severity and supplier. A central diagram shows 'Vulnerabilities by Severity' (4121, 1627, 1000, 140) and 'Vulnerabilities by Supplier' (3345, V_M_3, 3198, Supplier1, 2910, Demo manufacture 1, 2200, V_M_4). At the bottom, there are sections for 'Highest Risky Vulnerabilities' (CVE-2020-1548, CVE-2020-1549, CVE-2020-4832), 'Highest Risky ECUs' (New ECU, VFP_R1_2-1C19, Version1), and 'Highest Risky Software Packages' (SW-100, SW-2.0, SW-3.0).</p>

5 Car Alert begins with Asset Identification including management of assets, bill of materials, vehicles, and ECUs.

Display an interactive dashboard illustrating the asset management process with icons and labels for assets, bill of materials, vehicles, and ECUs, connected with animated lines to suggest integration.

Assets

#	Narration Text	Suggested Visuals	Relevant Screen
6	<p>Automatically mapping all the vulnerabilities, exploits and threats to the ECUs and vehicles, CarAlert prioritizes them according to their potential impact and damage, and recommends the best path for risk minimization.</p>	<p>Create a flow animation showing vulnerabilities being mapped to ECUs with graphical alerts and color coding for different risk levels, and arrows pointing to high-risk issues.</p> <p>Show vulnerability feeds coming from</p> <p>Penetration Testing & Security Testing Results</p> <ul style="list-style-type: none">- CyClarity data- Inter net findings- Zero-day discoveries- Internal CSMS systems	<p>ECU Overview</p> 

#	Narration Text	Suggested Visuals	Relevant Screen																																																																																																		
7	At any time, you can track the process and focus only on the critical risks,	Illustrate a user-friendly interface where tickets are being opened and tracked, highlighting a dashboard with critical alerts and real-time updates.	<div>Tickets</div> <div><div>Filters</div><div>Search</div><div>Display</div><div>25 Tickets with 0%</div></div> <table><thead><tr><th>ID</th><th>Issue Type</th><th>Summary</th><th>Status</th><th>Priority</th><th>Updated At</th><th>Due Date</th></tr></thead><tbody><tr><td>QS-766</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>To Do</td><td>Low</td><td>26.06.2024</td><td>-</td></tr><tr><td>QS-765</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>Done</td><td>Low</td><td>26.06.2024</td><td>-</td></tr><tr><td>QS-764</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>In Progress</td><td>Low</td><td>21.05.2024</td><td>18.05.2024</td></tr><tr><td>QS-763</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>To Do</td><td>Low</td><td>21.05.2024</td><td>-</td></tr><tr><td>QS-762</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>To Do</td><td>Low</td><td>18.05.2024</td><td>-</td></tr><tr><td>QS-770</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>Done</td><td>Low</td><td>30.04.2024</td><td>-</td></tr><tr><td>QS-773</td><td>Story</td><td>FFF</td><td>To Do</td><td>Critical</td><td>08.04.2024</td><td>-</td></tr><tr><td>QS-771</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>Done</td><td>Critical</td><td>24.04.2024</td><td>-</td></tr><tr><td>QS-768</td><td>Story</td><td>123456</td><td>To Do</td><td>Critical</td><td>08.04.2024</td><td>-</td></tr><tr><td>QS-767</td><td>Story</td><td>mmmm</td><td>To Do</td><td>Critical</td><td>08.04.2024</td><td>-</td></tr><tr><td>QS-765</td><td>Story</td><td>New vulnerabilities by Car Alert ...</td><td>To Do</td><td>Critical</td><td>03.04.2024</td><td>-</td></tr><tr><td>QS-764</td><td>Story</td><td>1234</td><td>To Do</td><td>Critical</td><td>03.04.2024</td><td>-</td></tr><tr><td colspan="2">Total Rows 25</td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table>	ID	Issue Type	Summary	Status	Priority	Updated At	Due Date	QS-766	Story	New vulnerabilities by Car Alert ...	To Do	Low	26.06.2024	-	QS-765	Story	New vulnerabilities by Car Alert ...	Done	Low	26.06.2024	-	QS-764	Story	New vulnerabilities by Car Alert ...	In Progress	Low	21.05.2024	18.05.2024	QS-763	Story	New vulnerabilities by Car Alert ...	To Do	Low	21.05.2024	-	QS-762	Story	New vulnerabilities by Car Alert ...	To Do	Low	18.05.2024	-	QS-770	Story	New vulnerabilities by Car Alert ...	Done	Low	30.04.2024	-	QS-773	Story	FFF	To Do	Critical	08.04.2024	-	QS-771	Story	New vulnerabilities by Car Alert ...	Done	Critical	24.04.2024	-	QS-768	Story	123456	To Do	Critical	08.04.2024	-	QS-767	Story	mmmm	To Do	Critical	08.04.2024	-	QS-765	Story	New vulnerabilities by Car Alert ...	To Do	Critical	03.04.2024	-	QS-764	Story	1234	To Do	Critical	03.04.2024	-	Total Rows 25						
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8	From development through post-production, Car Alert’s automated full lifecycle coverage, continuously monitors and safeguards your vehicle long after it leaves the production line.	Car Alert UI integrated at each stage of the vehicle lifecycle, from development, supplier integration, pre-production testing, to post-production monitoring. Ends with a secure car driving confidently through the city Emphasize it is automated																																																																																																			
9	CYMOTIVE – Driving the future of automotive security. Visit www.cymotive.com.	Logo reveal	<div>CYMOTIVE</div> <div>TECHNOLOGIES</div>																																																																																																		

Notes and comments: