

## Module 7: Resources and Notes

# Strategic Planning, Budgeting, & Data-Informed Decisions: Resources

### Strategic Plan

Copy of M7 [Slideshow](#)

#### Best practices:

- [7 essential elements of the modern career center | EAB](#)
- [Insight into Impressive Practices in Career Services: A Reference Guide](#)
- [Five Core Strategies for Innovating Career Services](#)
- [Strategic plan - VCU Career Services](#) - Virginia Commonwealth University
- [Career Center 2019-2024 Strategic Plan](#) - Florida State University
- [Career Development Center Strategic Plan](#) - Appalachian State University

### Collecting & Using Data

Copy of M7 [Slideshow](#)

- [THE CAREER CENTER ANNUAL REPORT](#) [sample from Colorado State University]
- [Career Center 2020-21 Annual Report by Florida State University Career Center - Issuu](#)
- [Evaluation of a career workshop program using multiple levels](#)

## Samples to review for optional Assessment Data Activity:

### Individual service and event data collection:

- [Workshop Survey for Students](#)
- [Career Counseling Post-Appointment Survey](#)
- [Networking Pre-Event Survey for Students](#)
- [Sample Career Fair evaluation](#)
- [Sample fair evaluation brief](#)
- Online: [Survey: Career Services - Career Fair Event Evaluation](#)

### Departmental data collection:

[NACE provides guidelines for creating your own internal and external review Career Services Evaluation and Planning Tool Introduction](#) - Cedarville University