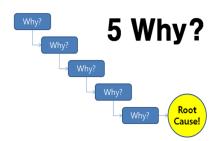
## Watch: Stacey Abrams TEDTalk "3 Questions to Ask Yourself About Everything You Do" "Jumping from the 'what' to the 'do' is meaningless if you don't know why."

- 1. What do I want for my service work?
- 2. Why do I want it?
- 3. How do I get it?



Simon Sinek TEDTalk
"How Great Leaders Inspire Action"
"People don't buy what you do, they buy why you do it."

