

Template:

Hello [Recipient's Name],

I hope this message finds you well. I've been deeply impressed by [Company Name]'s remarkable contribution to [Industry/Niche] and the impactful work you've been doing in [Specific Area of Focus]. Your commitment to [Value or Mission] truly sets you apart.

As a dedicated copywriter with a passion for [Industry/Niche], I've been closely following the developments in [Relevant Industry Trends or Topics]. While I'm in the early stages of building my client portfolio, my background in [Your Relevant Background] and my unwavering enthusiasm for crafting compelling narratives have equipped me with a unique perspective that I believe could greatly benefit [Company Name].

Understanding the challenges that [Industry/Niche] businesses like yours face in [Current Market Challenges], I'm eager to offer my expertise in creating impactful copy that resonates with your target audience. By leveraging strategic messaging, persuasive storytelling, and a deep understanding of consumer behavior, I'm confident in my ability to elevate your brand's presence and drive engagement.

To give you a taste of what I can offer, I'd be delighted to provide a complimentary sample of my work tailored to [Company Name]'s unique voice and goals. I'm also open to a brief call at your convenience to discuss how my skills align with your specific needs and aspirations.

I understand that partnering with a new copywriter involves careful consideration. However, I believe that a fresh perspective, innovative approach, and the passion I bring to the table could be the catalyst for enhancing [Company Name]'s impact and achieving your objectives.

Thank you for considering this opportunity to collaborate. If you're open to exploring the possibilities, please let me know your preferred time for a conversation or if you'd like to receive the sample work. You can also reach me directly at [Your Contact Information].

Looking forward to the potential of contributing to [Company Name]'s continued success and growth.

Warm regards,

[Your Name]

[Your Title]

Hello (company),

I stumbled across your website while conducting research, and I must say, I'm truly **impressed!** Your clean and straightforward design made it so that everything was easy to read and all streamlined.

However, there are some **crucial changes** your website can make that can increase how much people view your content and choose to buy, that you are missing out on.

As an **expert** copywriter specializing in business growth, I'm thrilled to extend my assistance in enhancing and scaling your business. I possess the skills to craft compelling emails, create captivating social media advertisements, and write persuasive website content that **actually** produces the results that you deserve.

If you're curious to learn more about these **groundbreaking** changes and how they can **revolutionize** your business, I invite you to schedule a call with me. Together, we can explore the untapped opportunities that await for **FREE**.

Regards,

Veer Ramanandi

Context: A solar panel company that does installations but has major defects with their website and does not have an email list from my research.

EMAIL 2:

Subject: You are missing out on BIG opportunities.

Hey (name),

I **LOVE** that you show the customer your credibility and reputation at the start of the homepage of your website by showing your awards and your Trust pilot review, but the reason I sent this email is to tell you that you are missing out on some additions to your website that can help your business grow.

One of the most successful solar panel companies in all of Australia are implementing some simple additions to their websites to increase sales exponentially.

It's just the fact that they have email lists and popups to alert the customer about brand deals and offers. By including this one addition you **WILL** get more people to buy your solar panels.

If you want me to write you a **FREE** email and give you some more ways that you can grow your business it's in your best interest to schedule a zoom meeting with me.

Kind Regards,

Veer Ramanandi

info@abacussolar.com.au

Email: 3

Subject: One Simple Way to Easily Generate More Income

Hey Abacus Solar,

On your website I love that you have included the four reasons on why people choose you and the quote "Energy is changing: Join in". These two things really show how you affect your customers for the better.

The most successful businesses in the nation are using this simple thing that can catch more people's attention and turn them into customers.

It's having email lists to market for and popups to catch readers attention for deals. When I entered your website and looked around a little, there weren't any options to join an email list. Adding this to your website will increase your sales and help everyone to reach a greener future.

If you want me to write you a **FREE** email and talk about more opportunities to help grow your business I invite you to schedule a zoom meeting with me.

Regards,

Veer Ramamandi

Email 4:

businesscrew@genesisenergy.co.nz

Subject: A Simple Way To Get More Customers.

Hey Genesis Energy,

On your website I love how you say that you guys are on a mission to produce more renewable energy and support Tamariki and Rangatahi into STEM. This shows your customers what your goals are so they know they are spending money for the betterment of the future.

The most successful businesses in the whole world use this easy and simple strategy to increase your area of reach and get more customers.

It's just to have an email marketing list. By having this one addition you can reach out to more people and turn them into potential customers. This will help exponentially go towards your mission and help you reach them much sooner than you expected.

If you want me to write you a **FREE** email and talk about more opportunities to grow your business then i invite you to schedule a zoom call with me.

Kind Regards,

Veer Ramanandi

Email 5:

Info@nzsolarpower.com

No newsletter
Not displaying products
Hiding their benefits in their writing
Lackluster and boring website

Subject:

Hey Solar Power NZ,

On your website I love the way that you show your audience and customers the step by step process of what you are going to do. This really builds that trust with your audience and they understand where their hard earned money is going.

But there are a couple of things you are missing that can increase the amount of sales you have.

Other solar giants have utilized a lot of strategies, that you are missing, that will help your business grow and help take a step towards a greener future.

One of them is not having a simple email newsletter. By implementing this one addition to your business, your range of audience will increase exponentially leading to more customers.

If you want me to write you a **FREE** email to get you started and talk about the other ways we can improve your business then I invite you to schedule a zoom call with me.

Kind Regards,

Veer Ramanandi

Email: 6

admin@worldsolar.co.nz

Subject:

Hey World Solar,

On your website I love how there are free ebooks and blogs to help you decide on what you want. This really shows the reader and helps them choose if solar is the way to go. Which it is!

There are still many things that your website is lacking which results in you missing out on potential sales.

Solar giants have been abusing these simple strategies that have resulted in them being much more successful than you can imagine.

One of them is a newsletter for your audience. A newsletter is a great way to notify your audience on new deals and what they are missing out on. By implementing this one thing, your audience will grow and reach new audiences that haven't heard of you.

If you want me to write you a **FREE** email to get you started and talk about the other ways we can improve your business then I invite you to schedule a zoom call with me.

Kind Regards,

Veer Ramanandi

Email: 7

Subject: Enhancing Your Brand's Impact through Strategic Copywriting