



Presents
the



Saturday, May 6, 2023, at the Historic Charles Carroll House
107 Duke of Gloucester Street, Annapolis, MD, 21401

Our Mission

The Live Water Foundation is a 501(c)(3) non-profit organization whose mission is to Inspire and Empower the people and organizations we work with by facilitating watersports programs that improve the health, wellness, and environment of our communities.

Our Programs

Wai Koa

Wai Koa (Hawaiian for “Water Warrior” and pronounced why-ko-uh) is a supplemental adaptive sports program that seeks to enhance the quality of life for physically and mentally disabled veterans, active military, and first responders through stand up paddleboarding. Additionally, we join members of Team Red, White, and Blue (Team RWB) and Wounded Warrior Project for outdoor adventures like paddle tours, and hands-on activities such as park clean-ups and beautification efforts. These activities help to promote a sense of community, purpose, and self-efficacy, and are proven to have immense therapeutic benefits that significantly increase a veteran’s overall quality of life.

Junior Wai Koa

Junior Wai Koa is a year-round introduction to water activities for under-resourced youth which we offer in partnership with the Annapolis Police Department. Our home here on the Chesapeake Bay is synonymous with being on the water, but for Annapolis’ most disadvantaged youth, spending time on it seldom happens. New for 2022, we began incorporating swim lessons in our youth program. Our Junior Wai Koa program allows us to increase equitable access to water activities in the future and provide an unforgettable experience for these children by learning new skills. Additionally, our youth clinic offers a fun, community-oriented environment that intrinsically motivates personal growth, physical movement, and confidence on the water.

Environmental Initiatives

In celebration of Earth Day, we have partnered with Annapolis City Greenscape, UpCycled, and Capital SUP to organize a nature park cleanup since 2020. In 2021, we began a full-service oyster cage operation to aid in the “Marylanders Grow Oysters” (MGO) project managed by the Oyster Recovery Partnership (ORP). A single adult oyster can filter more than 50 gallons of water a day. Through this partnership, we ensure that oyster spat has a safe place to mature to adulthood in order to contribute to filtering the water of the Chesapeake Bay. Throughout the oyster growing season, our team regularly inspects and maintains cages to further support the sustainability and quality of the oysters.

Within our veteran and youth programs, we incorporate environmental initiatives such as park clean-ups, oyster cage building, and deployment of oyster cages. As environmental stewards, we recognize the importance of everyone playing their part in keeping natural habitats clean. We're proud of our ability to utilize community action to beautify our parks and clean our waterways by empowering individuals to play an active role in looking after what everyone can enjoy.

Our Purpose

We chose to connect people to the water by way of paddling for several reasons. It's a great stress reliever thanks to the calming nature of the water surrounding you. You get the sense that you are one with nature – paddling through the waves, soaking in the sun, listening to the sounds of nature around you – all are so mesmerizing, taking away any stress or negative energy you may be processing.

It's also a relatively low-impact workout. It helps increase your strength and recover from injuries without doing additional harm to your body. It is also exceptionally good for those who experience knee or hip pain, and even shin splints! Therefore, we utilize the sport and offer it as an adaptive weekly physical training session for our veteran groups. Some of our programs also give our paddlers a sense of purpose as we incorporate on-water cleanups where we take trash bags and collect trash in the more polluted areas of our waterways.

Our Reach

Facebook: 1,700 Followers | Instagram: 2,486 Followers | LinkedIn: 534 Followers

Live Water Luau

Our first annual Live Water Luau was our largest fundraising event to date. Outside of its direct function as a way to mingle with our neighbors and fundraise for our programs, hosting the luau allowed us an opportunity to talk about why the incorporation of the Hawaiian spirit of Aloha is integral to our foundation.

Set at the historic Charles Carroll House with its stunning view of Spa Creek, the Live Water Luau was an extraordinary evening celebrating Hawaiian culture and traditions through traditional dances and a delicious Hawaiian feast. The auction showcased art, gift baskets from local restaurants, and even giveaways from local makers and artisans. We started the day with an offering of sunrise yoga and ended it with a late night after party at Dock Street Bar and Grill. Tickets sold out for this all-inclusive night-to-remember, so make sure to get yours quickly this year!



Sponsorship Opportunities

\$10,000 - Title Sponsors (Limited to 2)

6 sponsor tickets - An Exclusive Sponsor Gift

- As a title sponsor of Live Water Luau, "Presented by (Your Company Name)" will accompany the Live Water Luau event logo and be added to the title of the event on our website, social media, and additional marketing materials.
- A dedicated blog article will be published announcing your title sponsorship and highlighting your company on the Live Water Foundation website and shared out on social media accounts.
- Facebook, Instagram, and LinkedIn campaign to announce Title Sponsors.
- Custom signage throughout the event.
- Verbal recognition during the event from one of the MCs on stage.
- Interview with a member of your team in our post-event video.
- Recognition in our post-event "Thank You" press release

\$5,000 - Live Auction Sponsor (Limited to 4)

4 sponsor tickets - An Exclusive Sponsor Gift

- Featured in Facebook, Instagram, and LinkedIn posts announcing Live Auction Sponsors.
- A blog article will be published announcing Live Auction Sponsor(s), highlighting your company on the Live Water Foundation website, and shared out on social media accounts.
- Verbal recognition at the event during the Live Auction
- Custom signage at the event
- Recognition in our post-event "Thank You" press release

\$2,500 - Entertainment Sponsor (Limited to 5)

2 sponsor tickets - An Exclusive Sponsor Gift

- Featured in Facebook, Instagram, and LinkedIn posts announcing Entertainment Sponsors
- A blog article will be published announcing Entertainment Sponsor(s), highlighting your company on the Live Water Foundation website, and shared out on social media accounts.
- Custom signage at the event
- Recognition in our post-event "Thank You" press release



Sponsorship Opportunities

\$1,000 - Live Water Foundation Program Sponsor

1 sponsor ticket - An Exclusive Sponsor Gift

- Which program would you like to sponsor?
 - Wai Koa: \$1,000 will sponsor 4 Wounded Warrior to partake in our Wai Koa Program
 - Junior Wai Koa: \$1,000 will sponsor 6 underserved youth to participate in our Junior Wai Koa Program
 - Environmental Program: \$1,000 will sponsor 18 oyster cages filled with spat to be grown in our Full-Service MGO program
- Featured in Facebook, Instagram, and LinkedIn posts announcing each group of program sponsors.
- Your logo featured on "Thank you Sponsors" banner at the event
- A blog article will be published announcing Live Water Foundation Sponsor(s), highlighting your company on the Live Water Foundation website and shared out on social media accounts.
- Recognition in our post-event "Thank You" press release

\$250 - Luau Sponsor

An Exclusive Sponsor Gift

- Facebook, Instagram, and LinkedIn post to announce your sponsorship
- Your logo featured on "Thank you Sponsors" banner at the event
- Recognition in our post-event "Thank You" press release

[Sponsor the Live Water Luau](#)

Do you have a sponsorship idea that is not listed above or are you interested in donating to our auctions?

Send us an email at luau@livewater.org to chat!

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