



# Mrs. Hoag's Entrepreneurship Class

**PARTICIPATE | COLLABORATE | GROW**

Instructor: Mrs. Hoag

E-mail Address: [khoag@greenville.k12.sc.us](mailto:khoag@greenville.k12.sc.us)

Room:

First Semester

Fall 2025

1st Block - H104

2nd Block - Planning

3rd Block - H104

4th Block - H104

Second Semester

Spring 2026

1st Block - H104

2nd Block - H104

3rd Block Planning

4th Block - H104

Course Description

This course is designed to provide students with the knowledge and skills needed to develop an effective business plan for small business ownership. An important part

of the course will be the incorporation of economics, ethics, legal aspects, logistics, research, staffing, strategies for financing, and technology.

### Course Objectives

Given the necessary equipment, software, supplies, and facilities, the student will be able to successfully complete the following core standards for courses that grant one unit of credit.

- Course Credit: 1 unit (120 hours)
- Computer Requirements: One computer per student with Internet access

### Textbook

Entrepreneurship: Ideas in Action, 6th Edition\* by Cynthia L. Greene

### Competencies

After completing this course, students will be able to:

- Identify good work attitudes that affect safety on the job and causes of office-related accidents.
- Identify the ethical use of technology as needed in career technology.
- Identify positive work practices for employability skills in today's workplace.
- Identify personal qualities and interpersonal skills.
- Identify and use resources that will contribute to career decision making.
- Demonstrate proficiency and skills associated with the use of technologies that are common to a specific occupation.
- Demonstrate effective speaking and listening skills. Demonstrate effective reading and writing skills.
- Define entrepreneurship and identify characteristics of entrepreneurs. Complete a self-analysis to identify potential entrepreneurial interests.
- Compare and contrast legal forms of business ownership (sole proprietorship, partnership, corporation, S-corporation, LLC).

- Identify the four ways in which a business may be acquired and/or operated (purchase an existing business, enter a family business, purchase a franchise, or start a business).
- Identify purposes for a business plan and create a business plan.

## Course Outline

### Unit 1: Introduction to Entrepreneurship

Chapter 1: What is Entrepreneurship?

Chapter 2: Entrepreneurial Trends and Opportunities

### Unit 2: Planning Your Business

Chapter 3: Feasibility Analysis

Chapter 4: Business Plans

### Unit 3: Marketing

Chapter 5: Market Research

Chapter 6: Marketing Strategies

### Unit 4: Finance and Accounting

Chapter 7: Financing Your Business

Chapter 8: Financial Management

### Unit 5: Operations and Management

Chapter 9: Operating for Success

Chapter 10: Human Resource Management

### Unit 6: Growth and Development

Chapter 11: Managing Growth

Chapter 12: Exit Strategies

- A 100-90
- B 89-80
- C 79-70
- D 69-60
- F 59-50

### Class Grades Weighted Scale

60% Major Grades - Tests, Projects

40% Minor Grades - Quizzes, Assignments, Participation

Grades are recorded using PowerSchool. Parents can obtain a password from their student's guidance counselor to access student grades and attendance using the online parent portal.

### Homework Policy

Students are recommended to prepare for all assessments by studying class notes. Incomplete class assignments can be done at home and submitted electronically or turned in at the beginning of the next class day.

### Missed Work/Make-up Policy

Attendance is very important! Please make every effort to be in class on time. Students are responsible for all work missed due to absences. Work should be made up within the same week to get credit for the missing assignment/assessment.

### Late Work Policy

Missing or late work for Majors and Minors will be accepted up to 5 class periods after the assigned due date. There will be a 10-point deduction for each class period the work is late.

**\*\*AP and Honors\*\*** Missing or late work for Majors and Minors will be accepted up to 3 class periods after the assigned due date. There will be a 20-point deduction for each class period the work is late.

#### Late Arrival and Tardy Policy

Students arriving to class late will need to visit one of the tardy stations and return to class with a pass. Students missing more than half of any class are considered absent. This may affect a student's ability to earn credits. Students arriving to class more than 10 minutes after the bell may receive consequences for cutting class.

#### Attendance Policy

Students can not miss more than 5 unexcused days in a Semester Course.

Missing more than the allotted (5) days in a Semester Course must be an administration approval or doctors note.

Failure to adhere to the attendance policy may result in denial of class credit.

#### Seat Time Recovery

Students accumulating more than 5 absences in a Semester Course will need to participate in Seat Time Recovery. Seat Time Recovery and cost will be announced at a later date.

#### Classroom Policies, Procedures, and School Rules

During the first week of class, the teacher will explain and discuss the rules and procedures as well as expectations for this class. In addition, students will view a presentation on school expectations during their advisory class period. This

presentation will also outline information regarding the operation and procedures used daily for in-class instruction and school-wide purposes.

1. Students are expected to attend class each school-operated day. Students will login to Google Classroom daily to view posted material(s) for assignments.

2. Each student will be responsible for doing their own work. Students caught cheating will face the following consequences: assignment will not be graded; referral to administration.

3. Students must silence (or turn off) and store their cell phone in their book bags and place it at the front of the room when entering the classroom. Lunch detention and school referral will be written after verbal warning has been given.

4. Students are expected to behave during class time. Students who disrupt class will have consequences based on the Riverside High School Behavior Code Matrix.

- Discipline: 6 Referrals = Probation
- If an administrator is called to the classroom, the student will be removed from the class, placed in ISS and possibly given OSS (Out of School Suspension).
- If problems occur in In School Suspension, Out of School Suspension is given immediately.

5. Be courteous and respectful to everyone in class.

6. Please do not spray perfumes, aerosols, colognes, or any other fragrant items in the classroom. This may cause allergic reactions.

7. Profanity or inappropriate language will not be tolerated in the classroom. You will receive 1 verbal warning/written warning, 2nd offense call home, 3rd offense referral.

8. Presentations and dress for success dates are a MUST as this is a business course.

Each student is required to participate. If for any reason a student refuses to participate, points will be deducted from their grade.

### MagicSchool AI Tools for Students

This year, students will have access to MagicSchool AI, a generative AI platform built for schools that will help them learn to use the technology safely and responsibly.

With tools like ChatGPT and others being used in the professional world, it's important that students learn how to use the technology safely. By using MagicSchool in our classes, your student will be prepared for the future of technology in the workforce.

While students use MagicSchool tools for purposes such as receiving real time feedback, getting their questions answered, generating images, and in other exciting ways, I will have access to their chats to ensure that it's used appropriately. Rest assured, MagicSchool does not collect or train on student data.

Be sure to ask your child about how they're using AI in the classroom and take a look at the engaging ways they've utilized the MagicSchool tools to enhance their learning!

For more information, go to [www.magicschool.ai](http://www.magicschool.ai) or reach out directly with questions.

### Communication with Parents

If you would like a paper copy of this syllabus, please email me. During the first few days of school, your child will receive and bring home important paperwork during the advisory class period. Be sure to read and sign all important papers that need to return back to school. Your child will receive a report card at the end of each nine-week period. Contact me by email or phone if you ever have any questions. I will make contact with you concerning grades, class absences, class tardiness, or behavior issues.

Email: [khoag@greenville.k12.sc.us](mailto:khoag@greenville.k12.sc.us). I will respond to emails and phone calls within 48 hours, or sooner if possible.