

I'm a new copywriter From Afghanistan + living in Afghanistan!

Here some context about my problem/Roadblock:

I'm trying to help my dad's business!

Get attention + monetize that attention!

Here is a sample of our products:

[Glass wool](#)

[wire mesh](#)

[shade net](#)

[barbed wire](#)

[Jali filter!](#)

Here is how he gets attention!

1. Physical marketing: going to each shopkeeper's shop and talking to them as an Importer of product in these provinces kabul, Balkh, Faryab, Takhar, Kunduz, and etc...
2. Via other shopkeepers marketing us with another!
3. Waiting for a client to come to us in our shop!

Here is How he monetizes Attention!

1. Via having the lowest price in the afghanistan market!
2. Via by a strong sales technique on the call.
3. Also developing trust with all shopkeepers on whatsapp!

Totally he sells on whatsapp + Physically!

There is no such a top player on our market or related to our market in the digital market on the internet!

Here is my best guess for solving the solution!

1. Filling the research template with the help of my DAD!
2. Creating the best ads for attracting attention!
3. Getting all those clients (I mean shopkeepers) into a whatsapp group!
4. Posting for them everyday!
5. And I do not know how to sell to them! - the sales technique!

HERE is my QUESTION:

Do I skip my dad and go onto the cold outreach with my free spec work for them! OR continue with DAD!

IF I continue with dad! How can I help him ?

IF Cold outreach!

I did my research, Avatar, Top player analyses on My Niche!

PS: there is NO lead funnel, sales funnel, email marketing in afghanistan! - because that is not usual or common!

MORE... if you need to!

1. How to get attention for my dad's business!
2. How to monetize attention for my dad's business!

3. There is no actual successful top player in my dad's business digital world!
4. How to use vast Copywriting knowledge in order to help my dad business!
5. My dad is an importer + shopkeeper!
Here are our products: Top Products!

