

Four Questions:

Who am I writing too?

Mainly women who struggle with digestive issues which also result in them having low energy levels which also impacts their life overall (they can't go out that much or really have fun). Their mind is almost always foggy and they tend to stress out too much. They feel slightly embarrassed about their issues with digestive system and bowel movements. They feel like they just need some "magic in a pill" type of solution and they don't tell others about their issues besides their closest ones, those think that they're just struggling and that they should help them. They want to have a perfect digestive system, and can easily trust it, have a lot of energy, and effortlessly spend a lot of time with their family and friends without going to the toilet again and again. They would also get more done at work.

Where are they right now?

They are solution aware, know that a solution to their problem is some kind of supplement but they're extremely skeptic here because they not only demand the supplement to have supreme credibility, they also have a lot of bad previous experience with different types of supplements so they need to be shown that "This REALLY works".

Where do i want them to go?

I want them to just click and go to the landing page of the supplement.

What are the steps to get them from where they're right now to where i want them to go?

They must be curious enough to click the actual ad and then get convinced on the page that this actually works and is for them because it was already proven to work, etc.

What are they thinking?

At the moment they are in a very skeptic but research-oriented state of mind, because they want to find the solution to their problems badly but they have huge issues in actually trusting a brand.

Where are they in a funnel?

Since the campaign is not targeting any website visitors or anything like that, they are not even aware of the brand so they are cold as hell when it comes to that.

Where are they emotionally and physically?

Emotionally they are slightly starting to be desperate and pissed off but at the same time they feel a mix of anger with an urge to give up because searching for a solution is so damn hard. And physically they are scrolling through their FB feed.

Ad Text #1:

How can you get rid of digestive problems and stop them from ruining your social life and reputation?

If you ever felt embarrassed by your stomach bloating, burping, or making weird noises...

Then our Organic Sunfiber is the only breakthrough you need to avoid those awkward bathroom breaks during gatherings with friends or family.

Click below and find out how this one proven-to-work fiber can improve your mood and help you effortlessly enjoy your day without having to worry about digestive issues.

Ad Text #2:

Why is it there are no proven fixes to help you get rid of digestive issues?

That's because 99% of companies add unnecessary and proven to be toxic fillers to their supplements which make you feel even sicker than you were before...

This is why our new Organic Sunfiber is the only single-ingredient fiber that's guaranteed to have ZERO add-ons that are bad for you.

Click below and see how simple it is to stop your stomach from bloating, burping, and making weird noises, without feeling even sicker than you were before.

Ad Text #3:

This new type of fiber is the only easiest solution that stops your stomach from embarrassing you in front of your friends and family...

If you've ever wished the ground would swallow you up because your stomach started making weird loud noises when you were hanging out with your friends

Then our Organic Sunfiber is your fastest solution to stop your nerve-wracking digestive issues from constantly coin-flipping the respect others have for you.

Click below to discover how this one single fiber can flip your social life 180 degrees by making sure you avoid the fatal embarrassment in front of your friends.