

Who am I talking to?: Anna, 28, is currently single and seeks a partner who aligns with her life standards. She expresses frustration with past relationships turning toxic due to her insecurities and lack of inner self-work. Struggling to build rapport and establish connections on dates, Anna often seeks external validation and yearns for someone to make her feel worthy and happy, exhibiting a somewhat needy energy.

Her challenge lies in cultivating a strong self-relationship and projecting clear boundaries, as fear of others' opinions hinders her assertiveness. Despite desiring love, Anna hasn't prioritized self-love and struggles with communication and setting boundaries in relationships, often settling for less than she truly desires.

Where are they now?: She experiences feelings of disappointment and hopelessness as she struggles to find a fulfilling, non-needy relationship that genuinely enhances her life. The inability to establish a meaningful connection leaves her tired and unsure of how to improve existing relationships. She believes that having the right guidance could solve these challenges, providing her with the tools to navigate and enhance her relationship experiences.

What do I want them to do?: The objective of this copy (sales page) is to make them enroll in the course.

What are the steps they need to experience?: I want her to feel hope and feel excited about this course because she finally found something that would help her situation with her relationship.

Roadblocks: She doesn't have the right mindset and the knowledge to build meaningful relationships.

Solution: This course will give her all the information she needs to know about creating and building relationships not just with others, but with herself most importantly.

Sales Page

“I was feeling hopeless and lost in my relationship with my partner, but then what Dr. Nikki did, changed everything...”

Are you tired of feeling lost in the pursuit of love?

Have you found yourself stuck in a cycle of toxic relationships, craving a connection that seems elusive?

Picture a life where you feel genuinely happy and grateful, knowing you're in a relationship with someone who cherishes you for who you are.

You feel happy and grateful that you are in a relationship with someone who is “sent from above” to you.

Enjoying every second you are awake because life couldn't be better right now than before.

But let me guess,

You've been feeling disappointment and hopelessness for not being able to build the relationships that you deserve to have,

The constant disappointment in searching for the right person, coupled with toxic relationships, can leave you feeling drained and defeated.

Your search for love is intertwined with the constant need for validation.

The desire to feel worthy, accepted, and loved becomes a driving force, but unfortunately, it often leads to settling for less than you deserve.

You may have convinced yourself that love is elusive, that toxic relationships are your destiny, or that you are unworthy of deep, meaningful connections.

These beliefs act as invisible chains, binding you to a reality that doesn't align with your true desires.

It's time to recognize them for what they are—false narratives that have been dictating your love story for far too long.

And that's why I created this course, to help you break free from these chains and create a relationship that you deserve.

Your struggle is not a result of external circumstances or a stroke of bad luck.

Instead, it's rooted in the internal landscape of your beliefs, self-perception, and communication patterns.

Your external reality is merely a reflection of what's happening within.

Consider this: the energy you project into the world is reciprocated by the universe.

If you're constantly emitting signals of insecurity, self-doubt, and fear, the universe responds accordingly.

Toxic relationships, unfulfilled connections, and a lack of love become the manifestations of this energetic exchange.

I will teach you how to improve the relationship with yourself first, so you can establish deep, meaningful relationships with others as well.

It's time for a profound shift—a shift that aligns your energy with the love and fulfillment you truly deserve.

By consciously cultivating self-love, confidence, and positive energy, you send out signals that resonate with the love you desire.

Picture this, your relationships are filled with genuine connection and understanding, and everyone loves you for who you are.

It's a state where toxic patterns are replaced by authentic communication and the energy you project is reciprocated with the kind of love you've always dreamt of.

Now it's time for you to step into this state for once and for all.

Introducing the Ultimate Relationship Course, a transformative experience that is the key to helping you unlock the relationships you deserve.

Inside you'll see:

- New perspectives on relationships to easily establish deep relationships (***value=\$800***)
- The energetics of relationships (***value=\$350***)
- Practical energetic practices to enhance how you show up in and experience relationships (***value=\$1,200***)
- How to strengthen the relationship with yourself first to establish relationships with others more effortlessly (***value=\$1,500***)
- Healing and forgiveness rituals (***value=\$400***)
- cord cutting and energy clearing rituals (***value=\$250***)
- and so much more

(Total Value=\$4,500)

Look, I really want you to have relationships that you only dreamt about before.

So for the next 20 people who enroll, I give them all the tools they need to build relationships that worth having,

FOR ONLY ~~\$4,500~~
\$1,100
ENROLL NOW

What my previous clients say:

“I really appreciated the momentum Dr. Nikki helped me create in my own life to create progress and change to be the best version of myself as quickly as possible.”

— STEPHANIE

“I barely believe my own transformational story! I wholeheartedly recommend coaching with Dr. Nikki Starr. With her guidance, I’ve been able to design my life and my dreams are so far beyond my wildest dreams, I know it’s the divine inspiration I’ve tapped into with Dr. Nikki’s work. ”

— ALEANA

“I feel more confident and grounded, I cleansed my heart of all past hurts and currently live in the present space of love and faith in the universe and that all is unfolding for my greatest becoming. I feel amazing, and I cannot tell you how many comments I’ve received from friends, colleagues, family and even strangers about my obvious shift.”

— KARINA

“I would absolutely recommend this program! It is such an incredible program if you want to uplevel with your mind, body

*and soul! I felt so inspired and rejuvenated after each module.
My favorite part were the rituals.*

— MARIA

*“Yes! Yes! Yes! I recommend this program to all women who
are ready to do the work.”*— ASHLEY

*“It’s been an amazing experience working Dr. Nikki Starr and it
exceeded my expectations. I didn’t know what to expect when
we started working together but I could feel that it is powerful
work and that we would accomplish a lot during our time
together and we did.”*

— ALEXANDRA

Look my dear, the way I see it is that you have 3 options now.

Option 1

Feel free to overlook my previous message and continue managing your relationships in the way that feels right for you.

However, if you happen to notice a friend having the type of relationships you’ve always envisioned for yourself,

Consider that perhaps she took some insights from what I taught her and implemented them to enhance her own connections.

Option 2

You have the option to take the brave step of improving your relationships independently, and that's entirely within your reach.

BUT, it's important to consider that navigating this journey alone may lead to moments of heartbreak, disappointment, and a sense of hopelessness.

Might not be worth it if you listen to me.

I genuinely care about you and your well-being, and I want to spare you from unnecessary pain.

Option 3

You learn every little secret what I teach you about relationships,

And by implementing these advices,

You'll catch yourself having the kind of relationships you want in just a matter of days.

Just keep in mind when you see your friends happy with their partners,

They might have listened to me applied what I taught them, as all of my students did below.

ENROLL NOW

It's not just my opinion, here's what my previous clients said:

"Dr. Nikki Starr's couple's program was excellent. It saved our marriage from divorce and in the process we grew as individuals. I highly recommend this program to couples."

— SORTY

"I can not say enough incredible things about this program!! I love Dr. Nikki and admire her and her work that she has done and continues to do! She's honest yet firm and WANTS to help and see you expand! That's something SO important to feel!"

— RACHEL

"The program with Dr. Nikki was amazing. It exceeded my expectations. With inspirational real facetime sessions with Dr. Nikki and others who were taking the course, it changed my life for the better. I have had years of therapy and counselors, this course helped me move on from a painful dark place. And made me more aware of a healthier, happier and now thinner me."

— SONI

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Personal Analysis

It's my first time creating a sales page, and I tried to follow the long sales letter guidelines. I tried to address the painpoints and the situation throughout the copy that my avatar is in right now but I feel that I missed something.

I couldn't include any discovery story because my client didn't provide me with anything like that.

I tried the 3 way closing as Andrew did in a copy breakdown.

To be honest I tried my best to write this sales page using the resources I had so I'm curious how good it is and what changes can I make.