

Q: How to connect my Shopify Store with ContentGo AI?

Integrating ContentGo AI with your Shopify Store is very easy.

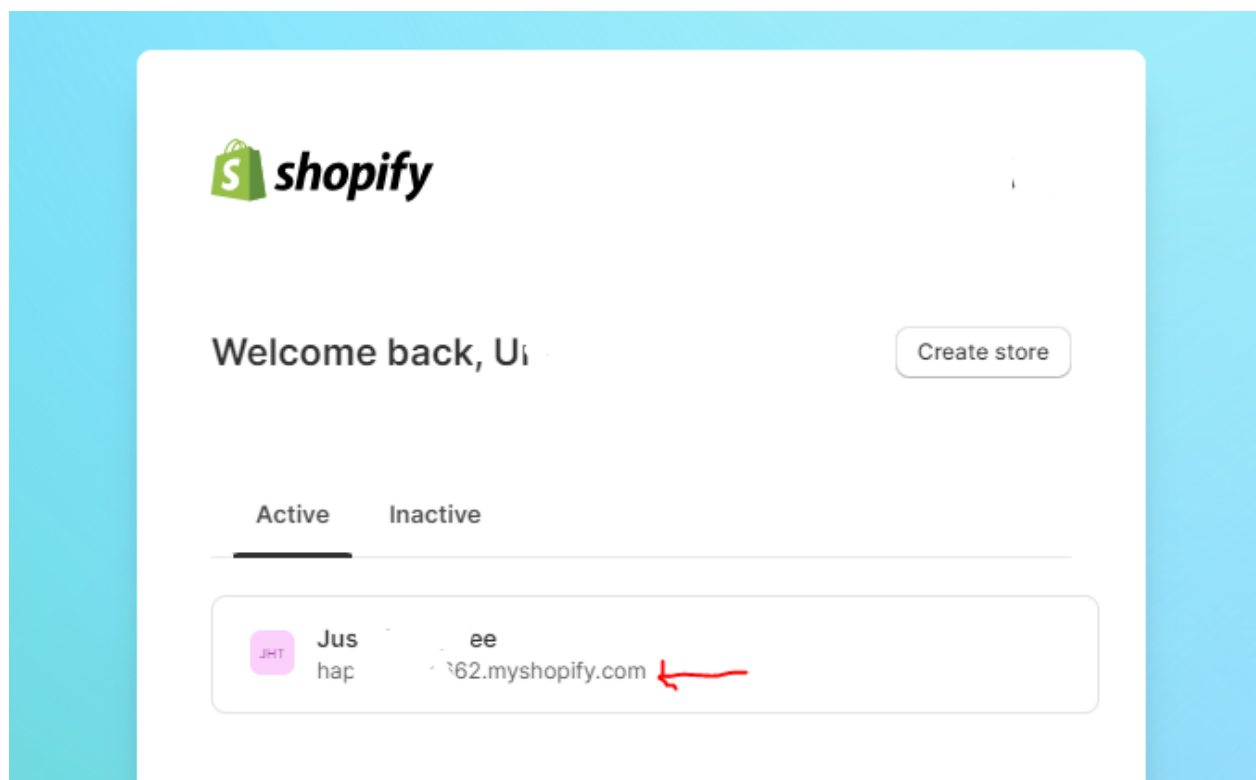
All you need is

- Store Address
- API Key

1. Store Address

Please go to: https://admin.shopify.com/?no_redirect=true

where you will find your store address.



This could be in 2 formats:

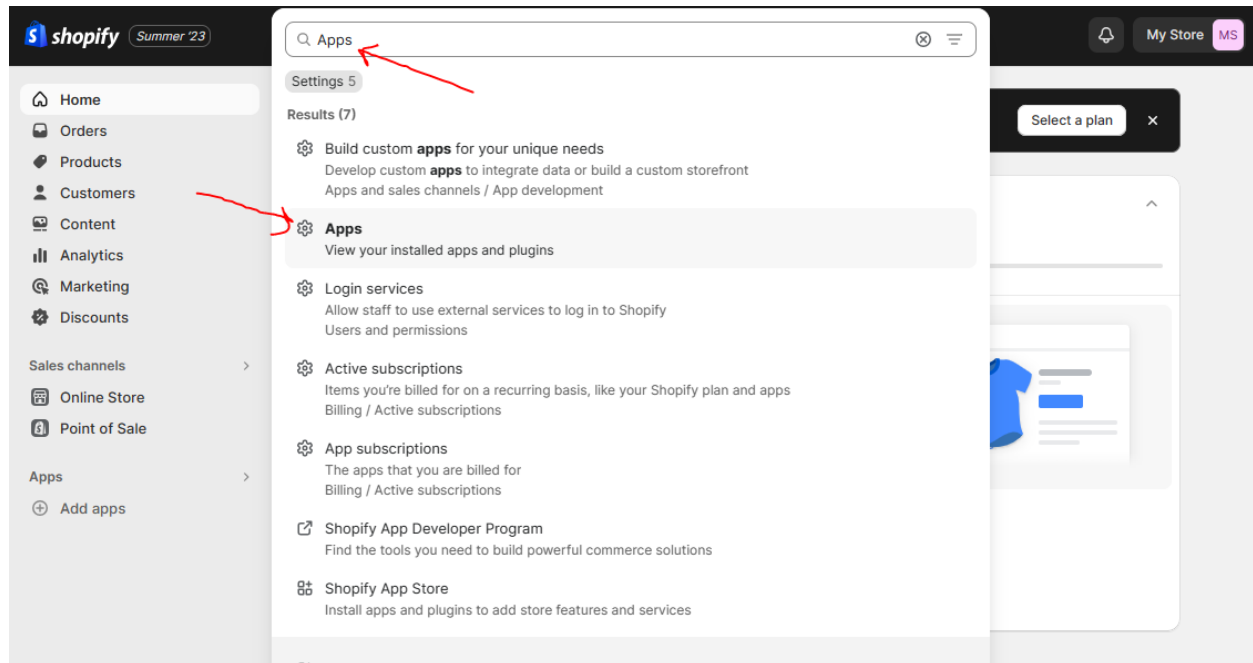
Either xxxxxxxx.myshopify.com

or "mysite.com"

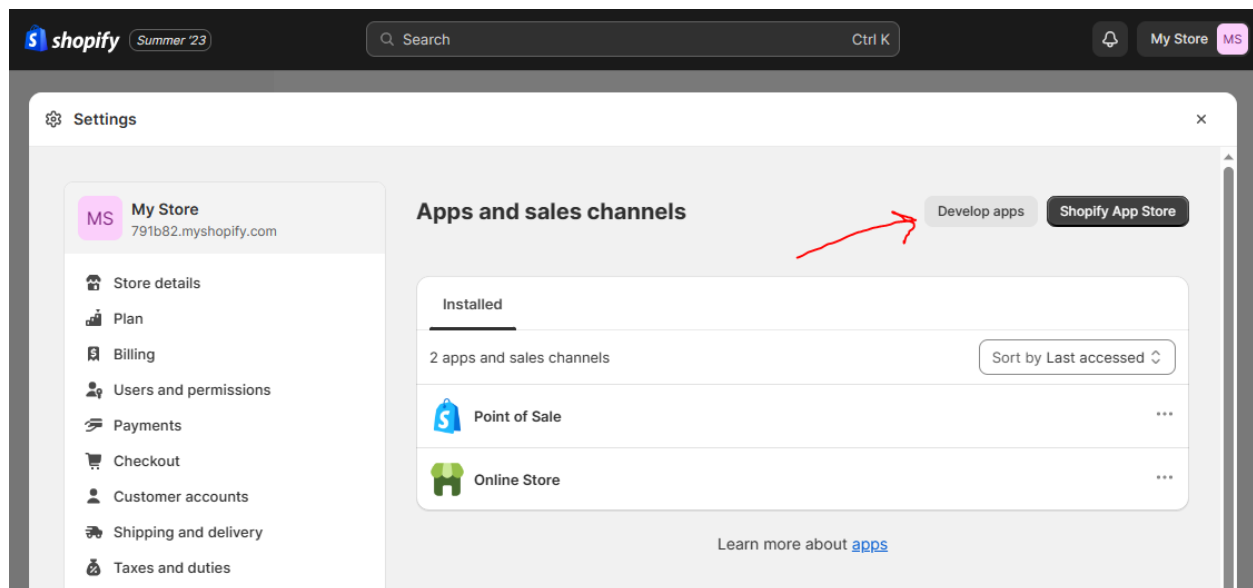
Just note this for later use.

2. API Key

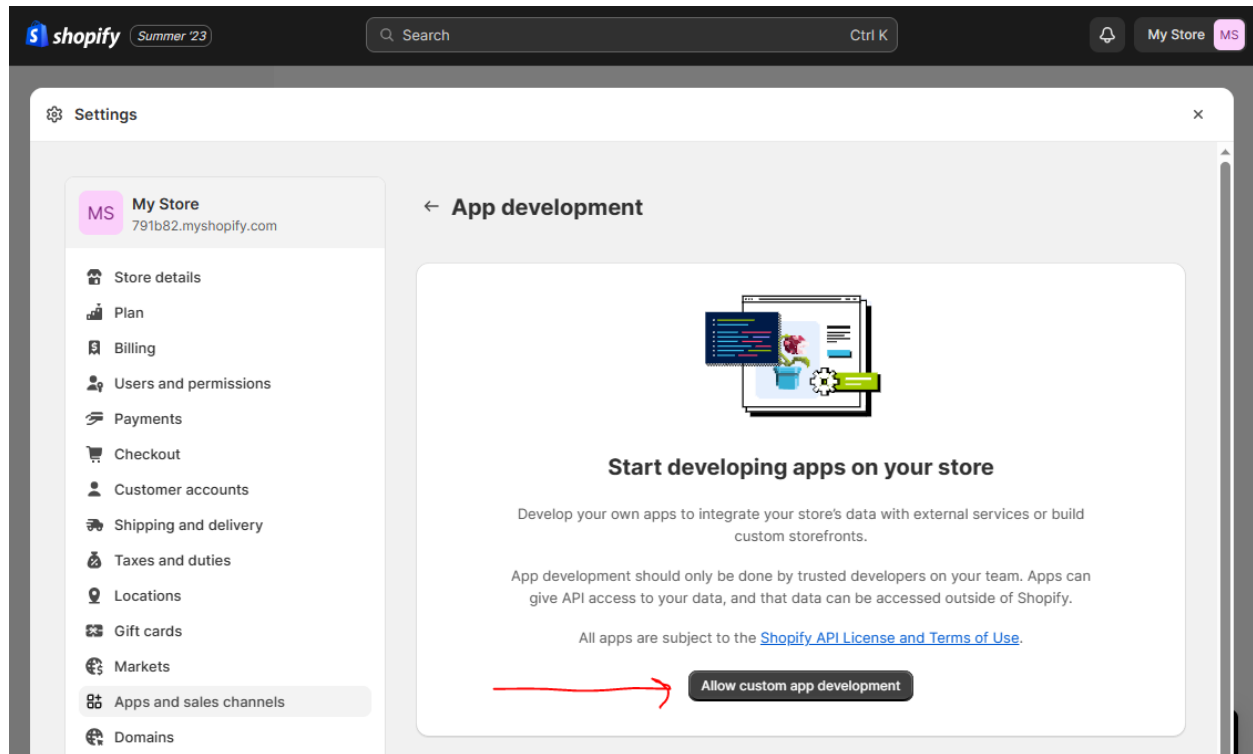
Login to Shopify admin, type "Apps" to the search bar and select "Apps: View your installed apps and plugins" option - as shown below:



Click on the **“Develop apps”** button

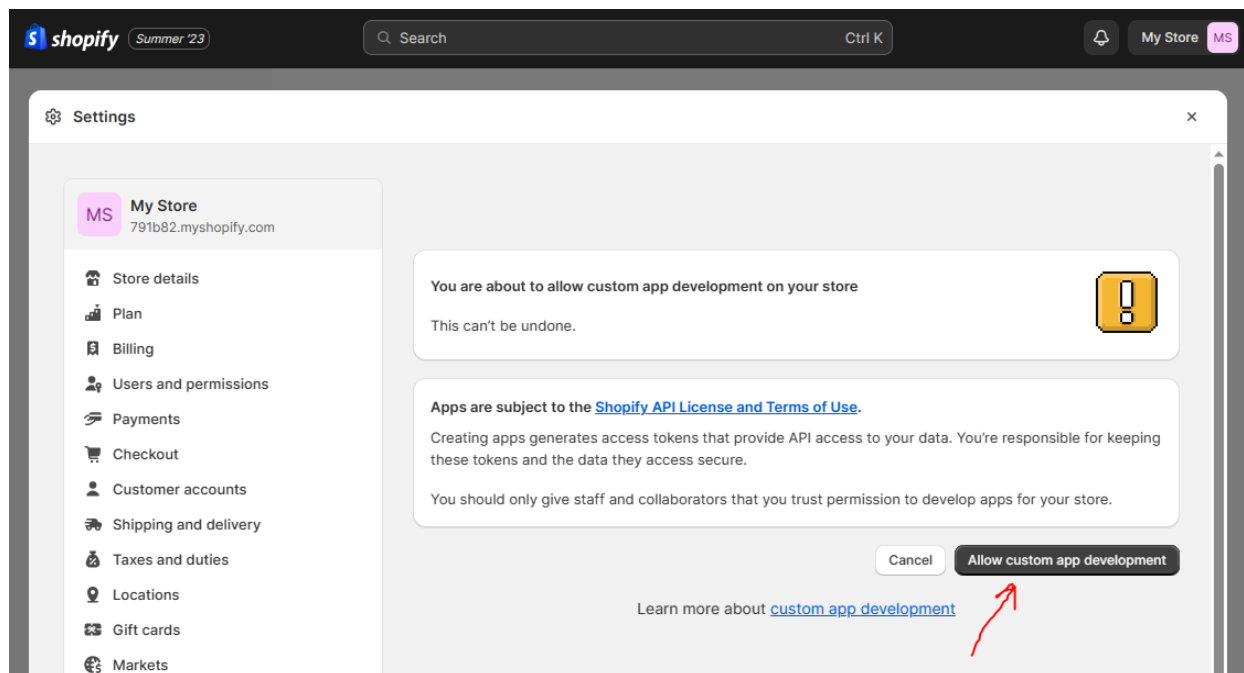


and **“Allow custom app development”**



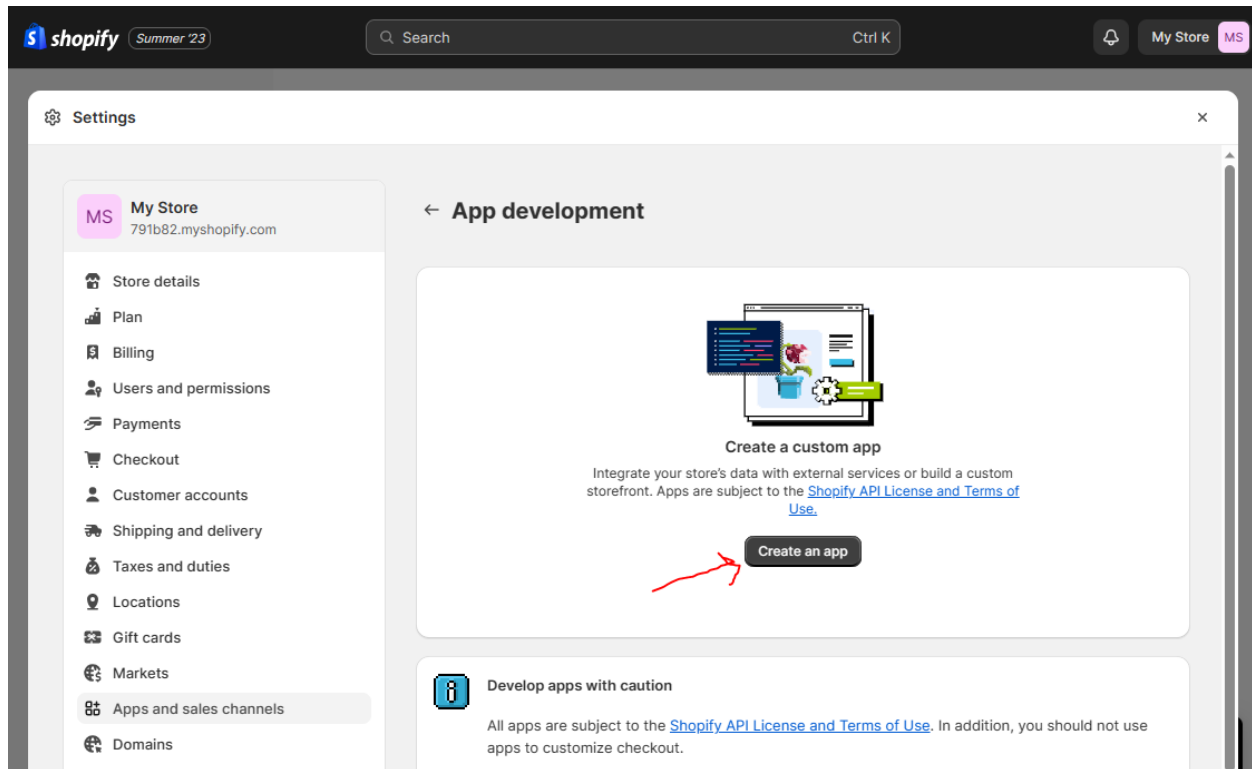
NOTE: Shopify will display a layer of confirmation and the API License and Terms of Use.

Click **"Allow custom app development"** to proceed.

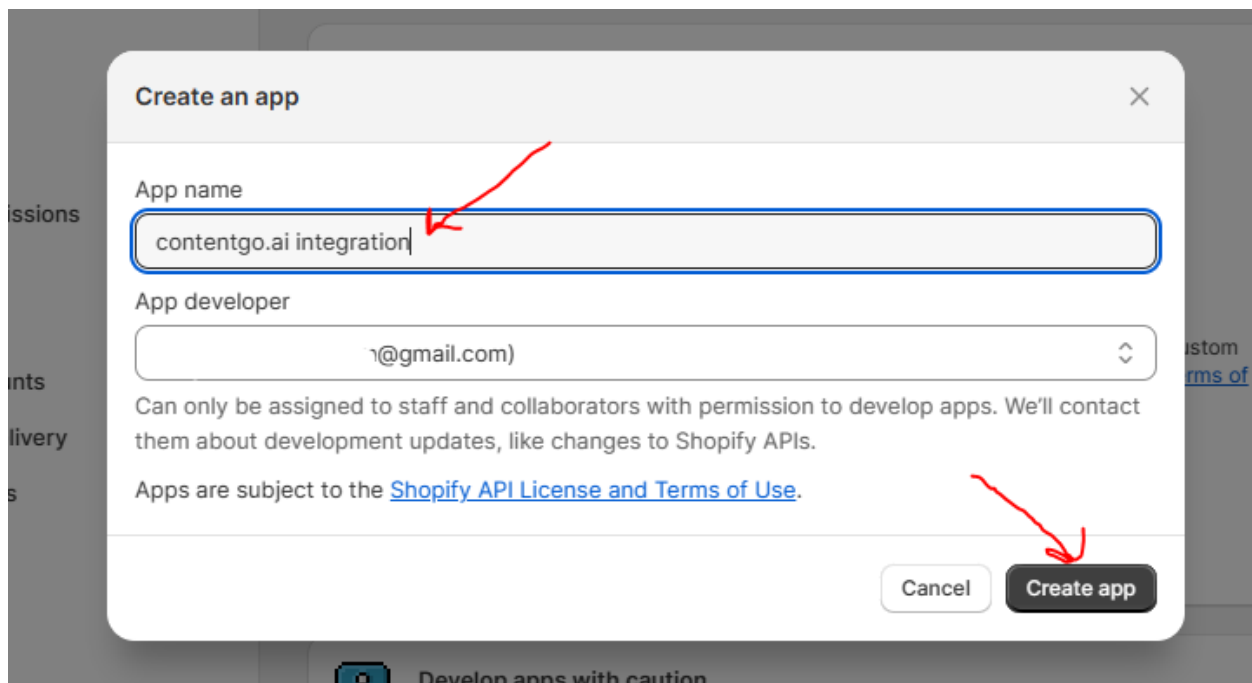


Now you can start the app creation process.

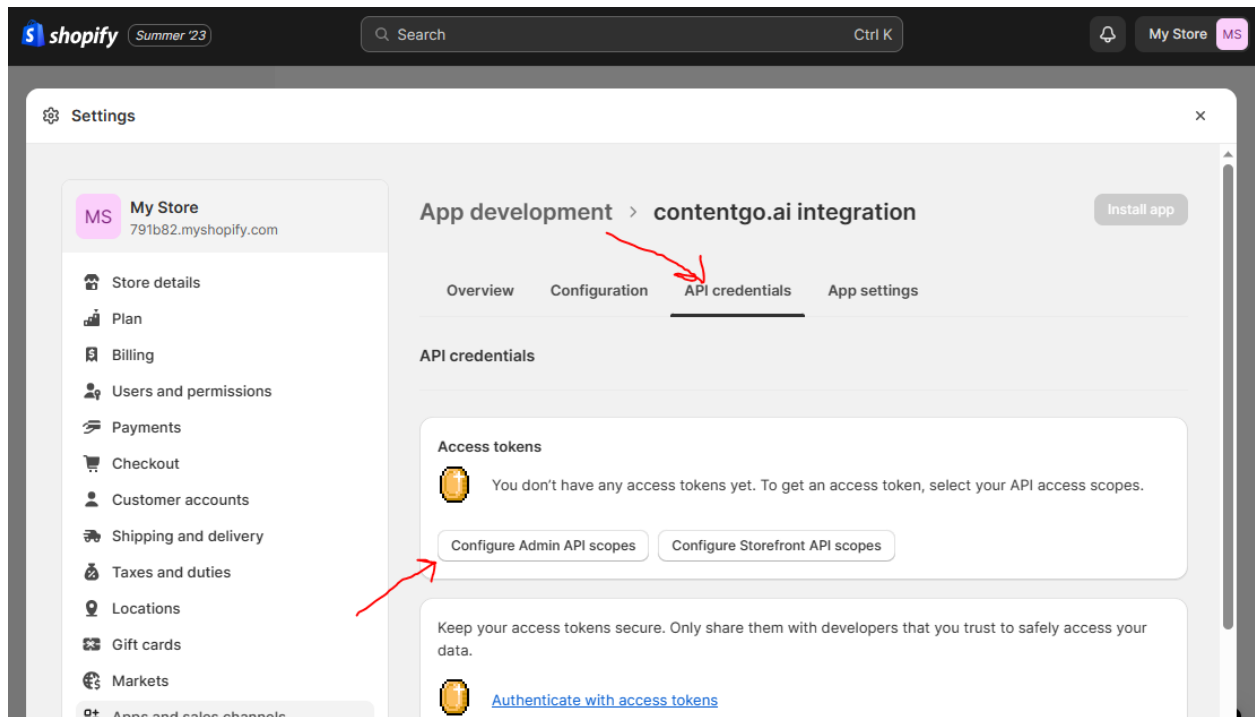
Click **"Create an app"**



Fill the details in the pop-up and click **“Create app”** (App developer should be your admin email!)

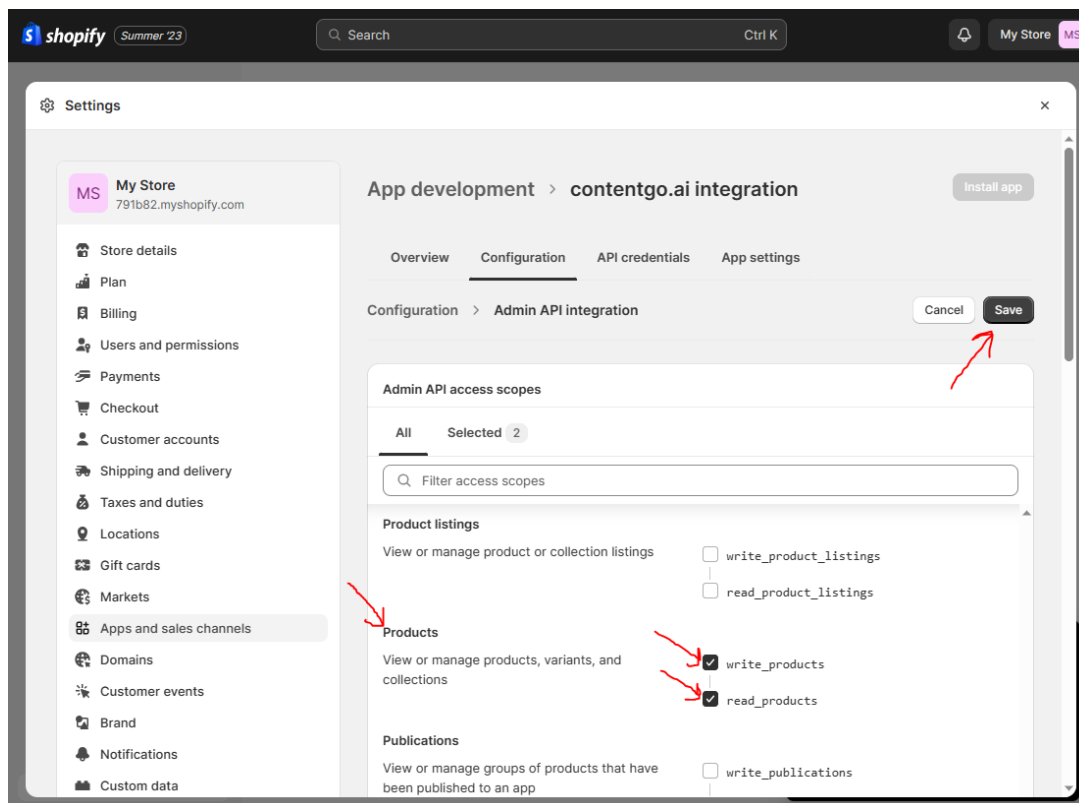


Select **"API Credentials"** tab on next page and click **"Configure Admin API scopes"**:

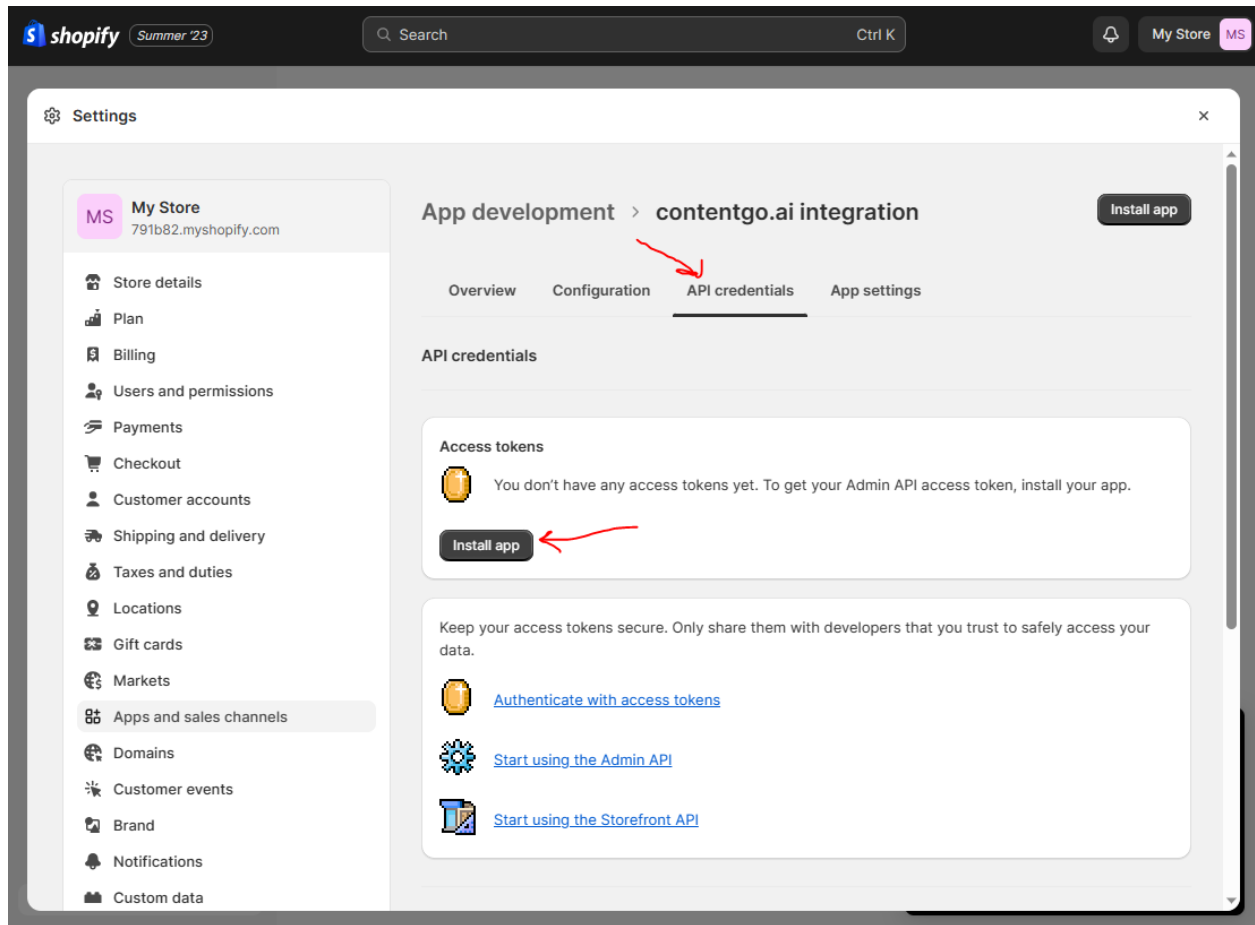


Scroll down to the **"Products"** section under **"Admin API access scopes"** - select both **"write_products"** and **"read_products"** options.

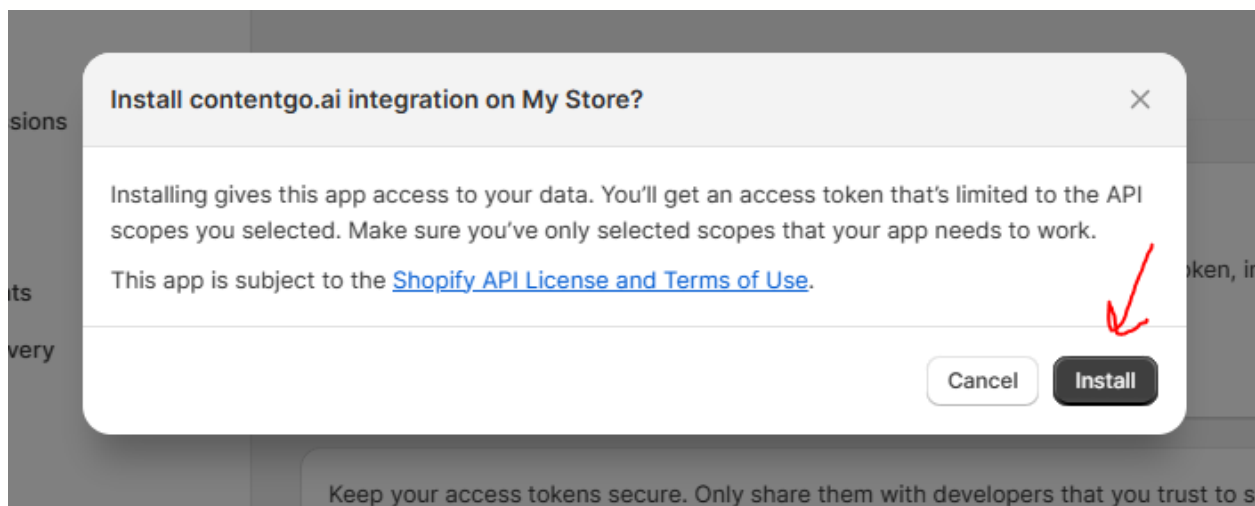
Then **"Save"** the scopes:



Then go to **"API credentials"** tab and click **"Install app"** to get your API keys:

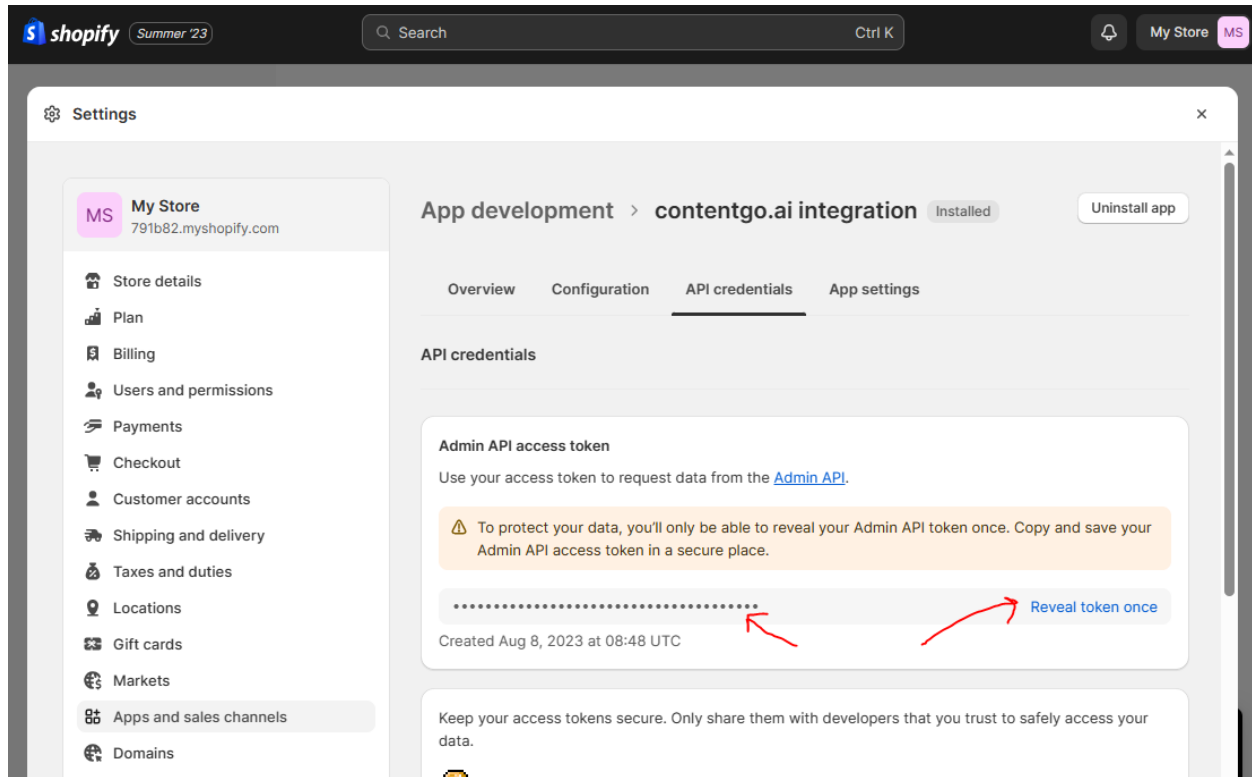


There will be a pop-up saying that the created app wants to access the scopes of product read and write that you market previously. Accept it and **"Install"**.



Next page will reveal the API access token!

Click **“Reveal token once”** and it will open the left side API Key which looks like **“shpat_XXXXXXXXXXXXXXXXXXXXXXXXXXXX”**.



Save that key (token) for later use

Connect your ContentGo AI with your Shopify store

Simply go to the Shopify Integration page on the dashboard of ContentGo AI:

<https://app.contentgo.ai/integrations/shopify>

Paste the details, **“Save”** and **“Test”**

A screenshot of the ContentGo AI Shopify integration form. The form has a Shopify logo at the top left. Below it, the text says 'Please enter (save) your store Store Address and API Key below, then test the connection:'. There are two input fields: 'Store Address' and 'API Key'. The 'Store Address' field contains 'hap[redacted].myshopify.com'. The 'API Key' field contains 'shpat_210[redacted]2e2'. Below the fields is a link to 'How to retrieve Shopify STORE ADDRESS and API KEY'. At the bottom are two buttons: 'Test' (yellow) and 'Save' (blue). At the very bottom, there is a note: 'Before testing, please do not forget to save first ->'. The form is enclosed in a light gray border.

You can import all your products and start the AI content generation process.

Shopify



Re-Import Products

Connect Your Store

Products

Search

Filter

☐	Title 	Price	Type	Status
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Upload the products from your Shopify products page under integrations:

<https://app.contentgo.ai/integrations/shopify/products>

If you have many products you will be notified with an email once the import is done.