

Guiding Principles on the Applicability of the GDPR when Using Publicly Available Data for Research

GDPR doesn't apply to research conducted by NYU where:

1. the researchers are not located in the EU or using any facilities in the EU (such as our EU campuses)
2. the researchers are not providing any service to individuals such as medical treatment, monetary incentives etc.
3. the researchers are using only publicly available data
4. the researchers are not using tracking technology such as cookies or digital fingerprinting to collect personal data about individuals
5. the data is not being used to profile or analyze individuals for the purposes of marketing, advertising, or other commercial purposes and
6. the publicly available results of the research will only include aggregate or anonymized data and will not identify specific individuals.

If any of these conditions are not met, then further review is required.

For questions, please contact privacy@nyu.edu.