

Terms of Service

Last updated April 18th, 2022

Welcome to Baby2Home

Introduction

Thank you for using the Baby2Home application, services and features we make available to you as part of the service (collectively, the “Services”). Our Terms of Use Agreement (“Terms”), along with our [Privacy Policy](#), govern the terms of the relationship between you (“You” or “User” and your partner if you opt him or her into the Services) and Ginger Labs Inc (“G-LABS”, “we”, “us”, or “our”). You accept these Terms when you use the Services.

Our Services

The Services is designed to support new parents in the transition to new parenthood. The Services allow you to access the following content:

- Personalized education contents based on infant and family wellbeing
- Milestone tracking for your baby’s special moments
- Information on how to best support your own wellness while you transition into the parenting role
- Self-tracking tools for parents and infants including pumping output, infant feeding, and growth
- Partnership with a care manager for mental health care and support or guidance on recommended health care for you and your baby over the first year of life

Use of the Service

Age Requirements

You must be at least 18 years old to use the Services.

Terms and Condition of Use

By downloading, installing, accessing or using the Service, you agree to be bound by these Terms and Conditions of Use. You acknowledge that your use of the Service constitutes the use of an electronic signature, and you agree that using the Service is your written acknowledgement that you were provided with the information in these Terms.

We reserve the right to amend these terms and conditions at any time. If you disagree with any of these Terms and Conditions of Use, you must immediately discontinue your use of the Service and delete the app. Continued use of the Services will constitute

acceptance of these Terms and Conditions of Use, as may be amended from time to time.

Content of the Services

The content on the Services includes information tailored for you and your baby. The Services are tested to ensure accuracy of the information, compliance with application regulations and product safety requirements. However, the Services are provided on an as-is basis and without any warranty regarding accuracy, adequacy, completeness, legality, reliability or usefulness of the information. **The Services make no medical claims and should never replace your contact with your healthcare providers. Any questions or concerns about you or your baby should be immediately presented to your healthcare providers.**

The content on the Services also includes user-generated content including text and photographs. The user-generated content is the responsibility of the person that provides it to the Services. G-LABS is under no obligation to host or serve Content. If you see any content you believe does not comply with the Agreement, you can report it to us.

The education content on the Services includes copyrighted material (text, photographs, and videos). All education content is protected by copyright under both United States and foreign laws. Any use of the content not expressly permitted by these Terms is a breach of these Terms and may violate copyright, trademark, and other laws. Content and features are subject to change or termination without notice in the editorial discretion of G-LABS. All rights not expressly granted herein are reserved to G-LABS and or the owner of the content indicated in each content.

In no event will G-LABS, its officers, directors, employees, affiliates, agents, attorneys, representatives, vendors, licensors or business partners be liable to you or anyone else for any decision made or action taken by you or anyone else in reliance upon the information provided through the Services.

Privacy Policy

Personal Data We Collect

We collect the personal data that you choose to submit to us through the use of the Services and the invitation request on our website. We collect your name, phone number, email, and relationship with your baby. We also collect your baby's information from information you provide including baby's name, age, sex at birth, and feeding mode for the purpose of service delivery. We automatically collect your IP address, data about your mobile device such as device type and operating system, and data

about your activity in the apps such as the articles you view and features you use. To facilitate automatic collection of the data about your device and activity, we store cookies and similar technologies on your device.

How and Why Do We Use Personal Data?

We use your personal data to: 1) provide the Services to you, 2) personalize the Services by showing you content relevant to you, your infant, and your parenting journey, 3) provide support and troubleshooting, 4) send you email, text, or phone call communications about the Services, 5) provide security for the Services and obtain analytics about app performance, 6) develop and improve our products and services, 7) conduct clinical and scientific research, and 7) create deidentified data to be used for service improvement, research and development.

All users are asked to provide an emergency contact. If your care manager is concerned about your wellness and cannot reach you, she will contact your listed emergency contact to ensure you are safe. Entering the information for your emergency contact grants the care manager permission to reach out to that person in the event of a safety concern. You can change your emergency contact at any time by chatting with your care manager or updating the name listed within the Service.

You have the right to delete your account at any time. If you wish to delete your account, please contact us at baby2home@northwestern.edu and we will respond to your request within 48 hours.

Data Security

G-LABS protects personal data with security measures that are consistent with industry standards, including data encryption in transit and at rest. Our data is hosted in a secured environment which maintains multiple security certifications. We will notify you of security incidents as required by law.

Data Retention

We store your data for the period that your account is active and then for up to five years for research purposes. After this retention period ends, we will delete your data.

Complete Agreement

These Terms constitute the entire agreement between you and G-LABS with respect to the use of the Services. I hereby agree with these Terms, and this Agreement is the

complete and only statement of my agreement with G-LABS. It takes priority over any previous verbal or written agreement concerning this subject matter.

Contact Information

If you have any questions about this agreement, you may contact use at the following email address: baby2home@northwestern.edu