

TENTATIVE

Will You Pay for Chatbot Benefits

Claude

ChatGPT

Claude Projects

Claude Artifacts

Claude Custom Instructions

Basic Prompt Engineering

Design the Challenge from an Existing Course

Design the Individual Modules

Designing Visual Guides with Claude

Designing Visual Guides with ChatGPT

Turning the Guides to Customer PDFs

Turning Guides into Checklists and Cheatsheets

Using the Modules to Create E-Mails

Step By Step Guides with Magichow

Deliver Guides in a Flipbook

Set Up an E-Mail List

Set Up an Opt-In Embed

Use an AR Landing Page

Use AI to Program the E-Mails