Women's Entrepreneurship Day Summit
#WEDO2026 Summit Agenda
November 13, 2026 - 9:30 AM - 3PM

#WEDO2024's 11th-anniversary agenda celebrates women's pivotal role in driving the impact of disruptive technologies like AI, blockchain, and Web 3.0. We spotlight the global positive impact our Community has made, advancing economic freedom, dignity, and entrepreneurial empowerment for WOMEN!

#WEDO2026 Summit AGENDA
(Subject To Change)

9:30-9:50 am
Check-In & Registration

10:00-10:05 am
Welcoming Remarks

10:05-10:15 am
Keynote Address

10:15am- 10:35 am

WELLTH Is the New Wealth: Building a Business Without Losing Yourself

Building a successful business starts with taking care of the person behind it. This candid conversation explores why physical health, mental well-being and rest deserve a place on every entrepreneur's priority list. From navigating stress and burnout to setting boundaries and making time for care, our panelists will share practical ways women entrepreneurs—and all founders—can pursue their ambitions while protecting their well-being.

10:40 am-11:00 am

The Untapped Trillion-Dollar Opportunity: Investing in Women Founders & Funds

This panel will explore the enormous untapped economic opportunity of investing in women founders and women-led funds. Leading investors will discuss **how they identify the next unicorn before everyone else does**, and how directing more capital to women can unlock innovation, build wealth, create jobs and deliver powerful returns — while breaking barriers for the next generation of women entrepreneurs.

11:00am - 11:15am

BreakTime!

Make a difference during the break – network!

11:15 am-11:35 am

When Is the Right Time for Young Entrepreneurs to Begin Building Their Brand?

This panel explores how the next generation can harness the extraordinary power of social media to build a brand, community and business — while protecting the human behind the screen. From creating content that reaches billions to understanding technology's impact on young people, the conversation will examine **when young entrepreneurs should begin, how to build influence authentically, and how to turn attention into purpose, opportunity and lasting impact.**

11:35 am - 12 pm

BreakTime!

Time to Unwind! Get Set to Be Awed at the Pioneer Awards Luncheon!

11:30 pm- 2:00 pm

Women's Entrepreneurship Pioneer Awards Luncheon

Luncheon Keynote

Live Auction - Award Ceremony

2:00 pm-2:20 pm

BreakTime!

Make a difference during the break – network!

2:25 pm-2:45 pm

THE ROAD TO UNICORN: Women Building the Brands We Love

What does it take to turn a bold idea into a brand that millions of consumers love? Join three powerhouse entrepreneurs — **Kendra Scott, Julie Wainwright, Founder of The RealReal, and Allison Ellsworth, Co-Founder of Poppi** — for a candid conversation about building, scaling and disrupting industries. From creating iconic brands and loyal communities to raising capital, overcoming setbacks, taking bold risks and navigating billion-dollar exits and public markets, these trailblazers will share the pivotal decisions, hard-earned lessons and unconventional thinking behind their extraordinary journeys — and what the next generation of women entrepreneurs can learn from their success.

2:50 pm - 2:55 pm

Keynote Address

2:55-3:00 PM

Closing Remarks

NETWORKING 3:00-3:30 PM

CLOSING RECEPTION 6:00 PM