

Keyword Report #447: Best Coffee Makers Under 200

Primary Product: Coffee Makers

Coffee fanatics rejoice: Studies have found that the world's favorite liquid stimulant packs a bunch of health benefits — but, it turns out, certain brewing methods are better than others. To make the most of your joe, research indicates that filtered coffee, aka that from a humble drip machine, results in a healthier cup. The good news is that some of the best coffee makers under \$200 make use of that brewing method, delivering premium cups in a range of different capacities.



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Primary keyword to target: Best Coffee Makers Under 200

Other keywords to target (non-primary): Best Coffee Machine Under 200, Best Coffee Makers Under \$200

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD
Best Coffee Makers Under 200	1 (easy)	28% (easy)
Best Coffee Machine Under 200	2 (easy)	N/A
Best Coffee Makers Under \$200	2 (easy)	N/A

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume
Best Coffee Makers Under 200	200	50 (it's much higher than that!)
Best Coffee Machine Under 200	50	20
Best Coffee Makers Under \$200	70	10

Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
best coffee makers under 200	100 – 1K
best coffee machine under 200	10 – 100
best coffee makers under \$200	10 – 100

Competition Analysis for this keyword:

"Best Coffee Makers Under 200"

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://coffeeaffection.com/best-coffee-makers-under-200/	143K - Strong	1693 words	Medium article on a strong site Title: 5 Best Coffee Makers under \$200 of 2022 – Reviews & Top Picks You may be able to outrank this with a quality long review article. Good opportunity!
https://www.seriousseats.com/the-best-automatic-drip-coffee-makers	4.1K - Strong	4561 words	Long article on a strong site Title: We Tested Automatic Drip Coffee Makers—Here Are Our Favorites You may be able to outrank this with a quality long review article. Great article to use as a reference.
https://www.inverse.com/mind-body/best-coffee-maker-under-200	6.8K - Strong	1772 words	Medium article on a strong site Title: THE 8 BEST COFFEE MAKER UNDER \$200 Can be outranked by a longer quality article. Very good chances to outrank this one.
http://brainsreport.com/review/top-7-automatic-drip-coffee-machines-under-200/	19M - Very Weak	2660 words	Medium article on a very weak site Title: Top 7 Automatic Drip Coffee Machines under \$200 Can only be outranked if you create a longer quality post. Good opportunity!

https://nutsaboutcoffee.com/best-coffee-maker-under-200/	28M – Very Weak	1663 words	Medium article on a very weak site. Title: Best Coffee Maker Under \$200 Can be outranked with a comprehensive review! Very good chances to outrank this one.
https://www.elevatedcoffeebrew.com/the-best-espresso-machine-under-200/	19M – Very Weak	3100 words	Long article review on a very weak site. Title: The Best Espresso Machine Under \$200 This can be outranked with a nice quality review! Great article to use as a reference.
https://www.authoritycoffee.com/makers/best-coffee-makers-under-200/	66M – Extremely Weak	2963 words	Long article on an extremely weak site. Title: The 8 Best Coffee Makers Under \$200 – Top Picks This can be outranked with a nice quality review! Very good chances to outrank this one.
https://www.espressoperfecto.com/best-coffee-maker-under-200/	7.3M – Weak	1673 words	Medium article review on a weak site. Title: BEST COFFEE MAKER UNDER \$200 ULTIMATE GUIDE FOR 2021 Can be outranked with a quality article. Very good chances to outrank this one.
https://www.nbcnews.com/select/shopping/best-budget-coffee-makers-nca1287727	551 – Strong	1017 words	Short article review on a strong site. Title: The best budget coffee makers in 2022, according to experts Can be outranked with a quality article.

https://specialcoffeemaker.com/best-coffee-makers-under-200/	10M - Very Weak	2381 words	Medium article on a very weak site. Title: Best Coffee Makers Under \$200: (Top Pick) This can be outranked with a nice quality review! Very good chances to outrank this one.
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Conclusion:

- Easy keyword
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 3,000+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Best Coffee Makers Under 200**
- Create an attractive **SEO Title and Meta description** with the main keyword
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **3,000 words**
- In the **page description** and in **the page title**, add the word **"BEST"**
- Link from the post several times to the products you are going to be promoting via your affiliate link – **There are a few different options from both brands on Amazon, Walmart, Target, Lowes go for most popular products from top ranking articles**
- To make your article even more comprehensive you could add a section **about the manufacturing company**
- The top ranking articles have reviewed between 5 to 10 products. **You could review 10 or even more products.**

- Here are 2 good articles to use as an example:

<https://www.seriousseats.com/the-best-automatic-drip-coffee-makers>

👉 You could make a table reviewing both products features – check out this example:

We Tested Coffee Makers That Cost \$150 (or Less)—Here Are Our Favorites

The Winners, at a Glance

The Best Coffee Maker: Ratio Six



Ratio Six Coffee Maker

Buy on Amazon | \$295

Buy on Crate & Barrel

Buy on Food52

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Volume of coffee
- Brewing time
- Brew temperature
- Gold cup standards

<https://www.elevatedcoffeebrew.com/the-best-espresso-machine-under-200/>

👉 You could make a table reviewing both products features – check out this example:

- Easy to use – one touch control panel makes it simple to choose your drink
- Automatic milk frother takes the guesswork out of making cappuccinos and lattes
- Large removable water reservoir is easy to fill and clean
- 15 bar brew system



Check on Amazon

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Ease of Use
- Coffee Quality
- Milk Frothing
- Brewing Options
- Water Capacity
- Ease of Cleaning
- Price

- **You could add** Pinterest posts, Instagram images, Youtube videos
- You may want to promote products by **using one of or both strategies:**

👉 Create a comparison table of the Best Coffee Makers Under 200

👉 Pick one or more models and review them in your article

- **Here are most popular FAQ:**

What's the best affordable coffee machine?

What coffee maker makes the best tasting cup of coffee?

What is a good coffee machine for home use?

Which brand drip coffee maker is best?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

5 Best Coffee Makers under \$200 of 2022 – Reviews & Top ...

<https://coffeeaffection.com/best-coffee-makers-under-200/> ▼

We Tested Automatic Drip Coffee Makers—Here Are Our ..

<https://www.seriousseats.com/the-best-automatic-drip-coffee-mak>

The 8 best coffee makers under \$200 - Inverse

<https://www.inverse.com/mind-body/best-coffee-maker-under-200>

Top 7 Automatic Drip Coffee Machines under \$200

<http://brainsreport.com/review/top-7-automatic-drip-coffee-machi>

The Best Coffee Maker Under \$200

<https://nutsaboutcoffee.com/best-coffee-maker-under-200/> ▼

► 3 Sitelinks

The Best Espresso Machine Under \$200 In 2022

<https://www.elevatedcoffeebrew.com/the-best-espresso-machine>

The 8 Best Coffee Makers Under \$200 - Top Picks

<https://www.authoritycoffee.com/makers/best-coffee-makers-und>

► 2 Sitelinks

► Shopping results

Best Coffee Maker Under \$200 | Ultimate Guide for 2021

<https://www.espressoperfecto.com/best-coffee-maker-under-200>

The best budget coffee makers in 2022, according to experts

<https://www.nbcnews.com/select/shopping/best-budget-coffee-m>

Best Coffee Makers Under \$200: (Top Pick)

<https://specialcoffeemaker.com/best-coffee-makers-under-200/> ▼

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.

	Best European coffee maker	▼
	Best drip coffee maker Reddit	▼
	Best coffee makers under \$100	▼

Feedback

 best coffee setup under \$200	 best espresso maker under \$200
 best coffee maker under \$200 reddit	 best small coffee maker
 best coffee makers under \$300	 best drip coffee maker 2022
 best coffee maker under \$150	 best automatic drip coffee maker

Keywords to explore, maybe add some to your article or create new articles!

Keyword (by relevance)	Avg. monthly searches
best espresso machine under 200	1K – 10K
best espresso machine under \$200	100 – 1K
espresso machine under 200	100 – 1K
best espresso grinder under 200	10 – 100
best espresso maker under 200	10 – 100
best home espresso machine under 200	10 – 100
best espresso machine 2021 under \$200	10 – 100
best espresso machine 2020 under 200	10 – 100

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page
	1%	Sign up	Product search page
	2%	Sign up	Product search page
	5%-7%	Sign up	Product search page
		Sign up	Product search page

Content ideas for your posts where you can consider this offer:

Who has the best deal on Keurig coffee makers?

Who has the best price on Keurig coffee makers?

What is one of the best coffee makers to buy?

What are the best coffee makers for home use?

What are the best small coffee makers?

What are the best dual coffee makers?

What is the best coffee beans for automatic espresso makers?

What are the best grind and brew coffee makers?

What are the best automatic pour over coffee makers?