Persuasive Writing Self Assessment

Assess your persuasive writing against each nonfiction shape below.
Provide both a comment and some evidence from your speech to show how you have met the specified criteria.
If you don't believe you have met this criteria, provide a comment for how you could do this better next time.

Non-Fiction Shape	Areas for improvement	Criteria	Evidence of meeting and/or exceeding the Criteria
Hard Hitting Statistics 	No rhetorical question	I have included rhetorical questions, facts and hard hitting statistics in the introduction of my writing.	You'll be shocked to know that more than 690 million people were malnourished in 2019, (up by ten million people in a year and up by 60 million in five years) mainly in Asia and Africa. People experiencing moderate food insecurity are often unable to eat a healthy, balanced diet on a regular basis because of income or other resource constraints. If these trends continue, an estimated 840 million people will go hungry by 2030. The situation is likely to degrade even further owing to COVID-19. The majority of people who are underfed and undernourished are still found in ASIA is 381 million people. More than 250 million people who live in AFRICA are hungry and the number of the hungry is growing faster than anywhere in the world.
Damage Caused 	I think that I did not manage to change the audience's mood because it was not so negative and it was more statistics than a negative mood.	I have used negative intent in my sentences to appeal to the emotions of the audience. I have incorporated statistics to highlight the damage caused by this issue in my writing. I have used a range of language features to emphasize the severity of the issue.	People experiencing moderate food insecurity are often unable to eat a healthy, balanced diet on a regular basis because of income or other

			resource constraints. If these trends continue, an estimated 840 million people will go hungry by 2030.
Challenge 		I have stated the official view of the problem. I have used superlatives to emphasize the severity of this issue. I have used a conditional 'If 'or an imagining statement to emphasize how this could be a bigger problem in the future.	No More HUNGER What's the goal? The goal is to achieve food security and nutrition and promote agriculture.
Specify Problem 		Through my vocabulary choice, I have stated how the problem makes me feel and how it may seem to the listener. I have provided a counteracting existing viewpoint if it is appropriate.	What can we do to help? We can start by making changes in our local community by supporting local farmers and markets and making sustainable food choices, supporting nutritious food choices and fighting against food waste. Here are some things you can do to help in New Zealand, donate

			non-perishable foods to charities, keep a bag of apples and tinned foods for street beggars etc. Why should we care? We should care because if it was you or your family you would not like it if they were dying to hunger, but since it is not your family not many people care.
Solution 		I have stated possible solutions to the problem. I have used effective vocabulary to persuade the audience to get on board to make a difference . I have used strong words and phrases that relate to how we can fix/improve this issue.	We can start by making changes in our local community by supporting local farmers and markets and making sustainable food choices, supporting nutritious food choices and fighting against food waste. Here are some things you can do to help in New Zealand, donate non-perishable foods to charities, keep a bag of apples and tinned foods for street beggars etc.
	I Did not use positive sentences too much	I have used an imagine/noticing sentence to persuade	

Change 	because people starving isn't something positive.	the audience of how things could be if we make a change. I have used positive vocabulary and phrases to inspire positive thoughts into the minds of the audience if we make a change.	
Call to Action 		I have used language features such as rhetorical questions to appeal to the emotions of the audience to act now.	Why aren't people making a change about this??
Aims 		I have stated the 3 aims that I would like to see in order to achieve our overarching goal.	We can start by making changes in our local community by supporting local farmers and markets and making sustainable food choices, supporting nutritious food choices and fighting against food waste. Here are some things you can do to help in New Zealand, donate non-perishable foods to charities, keep a bag of apples and tinned foods for street beggars etc.
Act Together 	I haven't really emphasized that we can't do this alone.	I have stated how we can work together to achieve this goal. I have emphasized that we can't do this alone.	We can start by making changes in our local community by supporting local farmers and markets and making sustainable food choices,

			supporting nutritious food choices and fighting against food waste. Here are some things you can do to help in New Zealand, donate non-perishable foods to charities, keep a bag of apples and tinned foods for street beggars etc.
Big Finish 	I do not think that my speech ends on high note.	My final chunk of writing ends on a positive note that inspires the audience to get on board and make a difference. I have incorporated a quote, slogan or a metaphor into my final chunk to empower people to make a difference.	