

## VIBER HITS 100 MILLION CONCURRENT ONLINE USERS; ROLLS OUT UPDATED DESKTOP APP WITH A FRESH LOOK AND FEEL

New Desktop version makes it easier than ever to share stickers with friends and features a refreshed UI; 100 million concurrent user milestone demonstrates the remarkable growth of Viber's active user community.

SINGAPORE – June 10, 2014, <u>Viber</u>, (www.viber.com) the leading mobile communications platform offering free messaging and HD-quality phone calls, announced today a key milestone, revealing that it now has more than 100 million concurrent online users. This milestone is a clear sign of the surging popularity of the platform and its active and highly engaged community of users.

"As usage increases, our priority remains the same - introducing features, adding more platforms, and improving Viber with every new version. This is exactly what we've done with the new Viber Desktop, and we're really excited for our users to try it out," said Talmon Marco, CEO of Viber.

Viber announced the milestone alongside the release of a new version of Viber Desktop that features a new look and feel with a special focus on the ever-popular stickers that users love. Now, it's easier than ever for users to find, select, and add stickers to their conversations with a prominently displayed sticker menu that can be docked to the side of the app. Viber Desktop has also been upgraded for better video quality and performance.

On top of this, the Viber support site is now available in two more languages – Portuguese and Spanish. These languages join English and Japanese and have been added as part of Viber's commitment to expand its services to additional global markets.

The new version can be downloaded here: <a href="http://viber.com/desktop">http://viber.com/desktop</a>

## **About Viber:**

Viber is a pioneering mobile messaging, voice and video service. Viber lets everyone in the world connect. Freely. Users can send free text messages, fun stickers, photos, videos and doodles, share locations anywhere in the world, make free HD-quality calls and communicate with Push-To-Talk. With Viber Out, users can make low-cost calls to any phone number around the world. Viber is available for iPhone®, Android™ phones and tablets, Windows Phone, BlackBerry®, Blackberry® 10, Windows®, Windows 8®, Mac, Linux, Symbian, Nokia S40 and Bada devices over 3G/4G or WiFi connections. With over 300 million users in 193 countries, Viber is

constantly innovating by introducing new platforms and adding fun new features. Viber is a Rakuten Group company.

## See more at:

https://www.facebook.com/viber

https://twitter.com/viber

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