

Alyeska Ski Club Board Meeting Minutes

December 18, 2024 11:30am at BP Energy Center

In Attendance - Nancy Kragt, Kate Dodson, Molly Brown, Keith Hand, Tim Gallagher, Josh Hegna, Jessica Croffut, Chrys Fleming, Denise Brown Robinson, Caroline Aherns, Trygg Ramstad, Jessica Guess (nonvoting), Kaleen Haines (nonvoting), Kim Reitmeier **Absent -** None

AGENDA - Call for additional items

November 18, 2024 Minutes – Minutes were approved

Chairman's Report – Nancy

- Updates
 - Bylaw Committee Review committee met on two occasions to review and revise bylaws; proposed changes will be circulated in track changes form to allow board to see potential modifications and discuss the same; expect to vote on changes in February or March

Finance Committee Report,

- Budget numbers discussed; positive forecast with positive trend because of good staff efforts
- 24/25 Registration Numbers:
 - Juniors- as of December, short five Junior skiers compared with budgeted numbers; not expanding number of coaches
 - Freeride-107/105 + 9 Snowboarders (club receiving positive feedback from snowboarding community)
 - AlpineX- 29/25
 - Mighty Mites- 163/160
 - Devos- 203/200
 - o 22 combo athletes
 - Masters as of December, too soon to know total masters skiers
- Statement of Financial Position through December 18 (attached)

 Accounts Receivable Summary through December 18 (attached); generally in good shape; continue to collected on old debts

Executive Director Report – Kaleen

Current Activities & Updates:

- Reduced operations due to lack of snow; all ski groups focusing on off-snow training opportunities (AlpineX, for example, watched videos with coaches to discuss race prep and technique); exploring options / getting creative about training, including potential trips to Fairbanks
- FreeRide at 50% capacity at times due to lack of terrain; made this decision to accommodate the resort and maintain good relationship
- Rippers agreement in place; going well with resort
- Discussions ongoing regarding potential reschedule of races due to lack of snow and safety concerns
- Wireless timing system arrived
- Volunteers needed for all races
- Coaches met with Phil McNichol to discuss US Ski and Snowboard coaching / certification opportunities and techniques for coaching on and off the snow; leadership skills
- kleUpcoming Events: <u>Link</u> to calendar (also on website)
 - o IFSA 2* Volumes 1 & 2
 - o Coca-Cola Cup
 - o Masters Races
 - o YSL Race #1
 - o Mighty Mite Race #1

Development & Events Report– Jessica

- Sponsors sold \$70,000 in sponsorships; \$11,000 away from goal
- Events Upcoming auction is a lot of work; tables mostly sold out and now focusing on single ticket sales
- Grants did not receive Providence grant; focusing on review of feedback to improve for next time; working Rasmussen Foundation grant
- Athlete Ski Council members are focused on marketing, social media, projects and decorating; t shirt designs; community volunteering projects; reviewing athlete code of conduct

New Items – Nancy/Kaleen

- Resort has expressed the opinion that HART group cannot group train at Alyeska without agreement from resort
- The resort and the club are working well together; installing in athletes that they must follow al rules and respect all employees while representing the club

Old Items - None

Next Meetings -

Meetings held 11:30a-1p at the BP Energy Center or via zoom

- January 22
 February 19, 2025 (cancelled)
 March 19, 2025
 April 16, 2025
 May 21, 2025
 June 18, 2025