WiCS@LSU & WiCyS LSU Corporate Sponsorship Guide

2025-2026

The Women in Computer Science (WiCS) student organization, founded in 2015, aims to aid young women in computer science throughout their time at LSU by supporting the future of innovation with opportunity and community at its core. WiCS strives to uplift, empower, and support women in their professional and emotional development, furthering their aspirations and contributions as leaders.

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Letter from the President

Hi Everyone! My name is Hope McMillen, and I have the amazing privilege to be serving as the 2025-2026 Louisiana State University Women in Computer Science (WiCS) President! Our WiCS board is a group of hard-working individuals dedicated to upholding our four core pillar values and cultivating a safe space for women as well as other under-represented groups at LSU pursuing a Computer Science degree!

Our mission as WiCS is to always maintain our four core pillars by creating opportunities for our members through technical workshops, professional development, mentorship, leadership opportunities, and more. Through our other events during the school year, we hope to create a safe space where our members can find their community together and feel inspired to take new initiatives as well as leadership opportunities. We hope that with your help, our members are able to make the connections they need to be successful during their time at LSU! Our goal is to have a lasting effect on our members so that they may leave LSU feeling ready to tackle whatever they may face!

WiCS is always looking for partners who want to help cultivate our four core pillars! A partnership with you would create more meaningful connections and opportunities for our students, as well as offering you valuable exposure with our talented, eager, and impactful students here at LSU. Through our partnership, we see collaborations in mentorship programs, career panels, academic workshops, and participation in networking with our brilliant students. By collaborating with like-minded partners, we enhance the value of the initiatives we bring to our members, thus building a stronger, more capable generation of professionals who are well-prepared for the industry in front of them.

WiCS values cultivating long-lasting relationships with partners. We would be honored to explore collaborations together that advance our mutual missions and create amazing opportunities for both our organizations. If your organization has any questions or wants to learn more about working with WiCS, I would love to connect with you! You can visit our website for more information: www.wicslsu.com or reach out to us via email WICSLSU@gmail.com. Thank you for considering a partnership with us, and I look forward to working together!

All the best,
Hope McMillen
WiCS@LSU 2024-2025

WiCS@LSU in Action

Below you can see the various activities and programs that WiCS hosts. Your organization's support makes all of these events possible.

Club Engagement Activities

WiCS is dedicated to advancing our four pillars: Connection, Opportunity, Inspiration, and Safety, in many different ways. One way that we promote connection is through our outreach efforts. Collaborating with other student groups at LSU is vital in strengthening educational initiatives and gender inclusivity within our community, fostering networks for growth. Ultimately, our outreach initiatives create a welcoming and supportive environment for students of all backgrounds pursuing computer science studies throughout their college journey.

Some of our outreach activities include forming partnerships with other STEM clubs on campus. To do this, we invite these other clubs to collaborate with WiCS on events where we share the planning, workload, and responsibilities of those events.

Our primary collaborative events of the year are our semesterly **WiCS Back to School Mixers**. During these events, WiCS fosters a sense of unity and shared purpose by inviting other LSU clubs such as Bengal Bots (LSU's Robotics Club), Security Society LSU (SSL), Game Development Club (GDC), Google Developer Student Club (GDSC), and Society of Asian Scientists and Engineers (SASE) to collectively showcase the objectives and missions of our clubs. We successfully bring together hundreds of students each year. Other past collaborative events we have hosted include **Geaux Hack the Globe 2024** in partnership with SASE, SSL, ColorStack, and the Association of Computing Machinery (ACM), and **Geaux Hack the Globe 2025** in partnership with SSL, which became the **largest** LSU-run hackathon ever, with over 180 participants and guest judges from our partners. Moreover, we hosted our second **Professional Development Night 2024,** where we partnered with SSL for both the fall and spring semesters.

For **Halloween 2024**, WiCS hosted a cozy and fun-filled **Board Game & Costume Social**. Members gathered to play their favorite board games, enjoy treats, and participate in a friendly costume contest. The event created a relaxed atmosphere where students could unwind, connect with peers, and build community in a lighthearted setting. For **Halloween 2023**, WiCS presented a thrilling 'Murder Mystery' scenario centered around solving the mystery of who (fictitiously) killed a popular media mogul. This event was designed to provide our members with an enjoyable experience that allows them to apply their problem-solving skills and indulge in a sense of camaraderie.

We also actively promote our club through various outreach activities at LSU. We engage in tabling presentations such as **Engineering Tiger Connections** (ETC), LSU's **Fall Festival,** and LSU's **Involvement Festival**. During Engineering Tiger Connections, an event specifically designed to introduce LSU freshmen to the College of Engineering student organizations, we present an informative tri-fold board showcasing our pillars and highlighting our major events. Similarly, at the Fall Festival and the Involvement Festival, we man a table and tent to provide more LSU students with insights into our activities and mission. These efforts aim to raise awareness and foster connections within the LSU community.

In addition to participating in outreach activities hosted by LSU, we also provide our current and potential members with many opportunities to connect with their peers in academic and social settings. Among these activities are events like computer skills workshops, programming boot camps, academic seminars, finals study and break time days, and more. In the fall semester, we host a **C programming workshop series** led by Dr. Golden Richard, a renowned cybersecurity expert and C aficionado, for students to gain an invaluable skill that they may not learn in their classes. In the spring, this event is a **Git and CLI workshop series**, which enables students to learn granular computer science skills in a quick and fun event. We also invite notable speakers to campus, so they can share their experience and advice with us. During final exam week, we host a **Dedicated Study Space**, which also includes a study break time with relaxation and meditation tools, brainteasers, calming fidget devices, and LSU's resident therapy dogs.

Community and Friendship

In conjunction with these academically-focused events, we also have a wide range of smaller social events throughout the school year. We host and attend a variety of gatherings and activities aimed at ensuring that there's something for everyone to enjoy and participate in.

To add to the excitement of our Hackathon event, we have introduced our **Hackathon Raffle** to engage students and attendees during our Geaux Hack the Globe event. This gives the chance to our attendees to support our mission while entering to win exciting prizes. The raffle draws enthusiastic participation, sparks friendly chatter across teams, and culminates in a thrilling prize drawing that brings everyone together. Within this event, participants are able to buy raffle tickets within the duration of the weekend the hackathon is hosted, where the winners are announced at the closing ceremony! This is an event that offers participants a chance to relax, laugh, and bond over something lighthearted when taking a break from the fast-paced excitement of coding and project building!

To celebrate friendship and self-love, we hosted a **Galentine's Day** event that brought warmth and joy to our community, which consisted of a bouquet-building station where snacks and drinks were provided. It was a great way for us to interact with our community and

members by allowing them to choose their combination from a plethora of flowers, which then led to more conversation as the board wrapped the bouquet! Afterwards, our members got to sit down, chat, and enjoy their food for the remainder of the event! During this time, we were able to set up our new fundraising initiative, Galentine Grams. Through this fundraiser, we were able to fulfill 100+ orders from students, where the recipients ranged from instructors, friends, classmates, and even fellow WiCS members!

At the end of each academic semester, WiCS hosts an **End of the Semester Banquet** as well as an **End of the Year Banquet** in order to celebrate all of our members' achievements and give thanks to those who have helped make the organization run throughout the years. Through this event, we can give our senior students their graduation regalia, which we offer as stoles and cords based on how long they have been with WiCS throughout their time at LSU. This is an amazing event where we not only get to celebrate our senior graduates, but also all of our students who have made it one semester closer to their goal!

Throughout the years of WiCS, we have had the honor of hosting other events that helped foster the growth we see here today, including

- Geaux Hack the Globe 2022
- Movie Nights
- Hot Chocolate Socials
- Weekend Social Dinners
- Trivia Night
- LSU Football Tailgate

In summary, LSU's Women in Computer Science (WiCS) conducts outreach activities that hold considerable value for both the club and the broader LSU community. These initiatives aim to foster inclusivity and collaboration through partnerships with other diversity and STEM clubs, ultimately contributing to greater gender diversity and educational opportunities for women in computer science.

We would be honored if your organization would consider partnering with WICS to help advance and strengthen our ongoing mission: empowering, encouraging, and supporting students as they pursue their education and careers in computer science. By collaborating with organizations like yours, we can provide students with greater access to mentorship, hands-on learning opportunities, leadership development, and a broader professional network.

Podcast

Last year, we launched a new initiative: a podcast program called Wise Words with WiCS (WWW.). So far, we've released episodes highlighting leadership from other LSU student organizations throughout the College of Engineering, allowing our listeners to gain insight into

how their organizations are run and what goes on behind the scenes of different initiatives on campus!

This year, we're excited to continue growing this initiative. Wise Words with WiCS will bring in guests from diverse areas of computer science, including new hires, interns, and professionals, to share their unique journeys. We'll explore important topics like diversity in tech, impostor syndrome, mentorship, and maintaining a healthy work-life balance.

This podcast is designed with our members in mind. Whether they're just starting in computer science or preparing for internships and full-time roles, WWW. provides relatable stories, practical advice, and real-world insight to help listeners feel more confident and prepared. By hearing directly from people who've been in the same shoes, we hope to spark inspiration, encourage exploration of new opportunities, and create a greater sense of community and belonging within WiCS.

See Us in Action!

Depicted in the collage below is WiCS seen in the wild! Some of these events include our C workshop, Professional Development Night, Beginning of the semester WiCS Mixer (WiXER), Geaux Hack the Globe Hackathon, LSU Involvement Fest, and more!

Corporate Sponsorship and Support

Organizations are encouraged to support WiCS by contributing monetarily. To become a WiCS sponsor, there are three levels of support, specific programs to fund, and general contributions that can be made, all of which have various benefits for sponsors. All support will go toward our club activities and specific club programs as specified.

Sponsorship Levels

Tiger Stripes: $5000+

- **Sponsor Recognition:** Premier acknowledgment for individually sponsored events
- **Event Access:** Complimentary free attendance to all paid WiCS events
- **Exclusive Events:** Three private recruitment events
- **Comprehensive Visibility:** Prominent recognition at all WiCS large-scale events

Live Gold: $2500

- **Sponsor Recognition:** Notable acknowledgment for individually sponsored events
- **Event Access:** 10% Discount on WiCS Signature Events
- **Exclusive Events:** Two private recruitment events
- **Comprehensive Visibility:** Recognition at all WiCS large-scale events

Love Purple: $1000

- **Supporter Recognition:** Sponsorship placement for individually sponsored events
- **Event Access:** 5% Discount on WiCS Signature Events
- **Exclusive Events:** One private recruitment event
- **Comprehensive Visibility:** Recognition at WiCS non-signature events

WiCS Partner: $500

- **Partner Recognition:** Discounted attendance to select paid organization events
- **Event Access:** Access to select free WiCS events and club meetings

Sponsorship Levels

	Tiger Stripes: $5000+	Live Gold: $2500	Love Purple: $1000	WiCS Partner: $500
Sponsor Recognition	Premier acknowledgment for individually sponsored events	Notable acknowledgment for individually sponsored events	Sponsorship placement for individually sponsored events	Discounted attendance to select paid organization events
Event Access	Complimentary free attendance to all paid WiCS events	Discounted attendance to WiCS signature events	Discounted attendance to paid WiCS events	Access to select free WiCS events and club meetings
Exclusive Events	Three private recruitment events	Two private recruitment events	One private recruitment event	
Comprehensive Visibility	Prominent recognition at all WiCS large-scale events	Recognition at all WiCS large-scale events	Recognition at WiCS non-signature events	

WiCS Signature Events to Sponsor

☆ 10% Discount included in the "Live Gold" Sponsorship Tier!

☆ 5% Discount included in the "Love Purple" Sponsorship Tier!

WiCS Annual Professional Development Night .... *Spring TBD/January TBD*

Every fall semester, before the LSU Engineering Networking Reception Night and Career Expo, WiCS hosts an event to aid computer science students in developing their professional skills. During Professional Development Night, students visit stations designed to hone crucial professional skills, including resume creation and revision, interview preparation and practice, LinkedIn profile perfecting, elevator pitch presentation, and more.

Sponsors are invited to send recruiters or interviewers for the mock interview station, where they provide insight into what a real behavioral interview might look like for students who are ready to enter the workforce. Sponsors also have access to the Professional Development Night resume repository, where the new and newly revised resumes from the resume station can be found, organized by students' classifications and sought-after opportunities. All sponsors are also invited to stay for refreshments following the conclusion of the stations, where WiCS officers, volunteers, and sponsor representatives show examples of professional dress levels on a red carpet runway!

- **2 Professional Development Nights: $400**
  - **Opening Address:** 10-15 minute presentation to start the event, as well as a Q&A opportunity for our attendees
  - **Sponsor Attendees:** Up to 4 sponsor attendees can be virtual or in person
  - **Exclusivity:** Limited to one organization, each event happening during each academic semester
- **1 Professional Development Night: $250**
  - **Opening Address:** 10-15 minute presentation to start the event, as well as a Q&A opportunity for our attendees
  - **Sponsor Attendees:** Up to 4 sponsor attendees can be virtual or in person
  - **Event Exclusivity**: Limited to one organization, the event happens during either the fall or spring academic semester

WiCS Podcast: Wise Words with WiCS (WWW)............Recurring Event

Wise Words with WiCS is a student-led podcast that highlights voices and touches base in technology, education, and diversity in computing. Episodes feature interviews with students, alumni, industry professionals, and faculty, offering real conversations about career journeys, tech trends, and community impact.

Corporate sponsors have the opportunity to support the podcast through branded segments, ad reads, and logo placements, connecting directly with a growing audience of tech-savvy students and young professionals. Sponsorship benefits include exclusive access to the WiCS podcast resume repository, shoutouts in episode promotions, and optional guest interview spots for company representatives. By supporting the podcast, sponsors amplify their brand while helping elevate student storytelling and professional development in tech.

- **Podcast Season Sponsor: $1000**
  - **Episode Collaboration:** Unlimited episodes during the duration of an LSU academic year
  - **Distinction:** Company name and logo on every podcast episode produced during the end credits and opening remarks
  - **Attendees:** Maximum of three sponsor attendees during each episode
  - **Exclusivity:** Limited to one organization
- **Podcast Insider: $450**
  - **Episode Collaboration:** 5 episodes during the duration of an LSU academic year
  - **Duration:** Each episode will range from 40-60 minutes
  - **Attendees:** Maximum of two sponsor attendees during each episode
  - **Exclusivity:** Limited to two organizations
- **Podcast Navigator: $300**
  - **Episode Collaboration :** 3 episodes during the duration of the LSU academic year
  - **Duration:** Each episode will range from 40-50 minutes
  - **Attendees:** Maximum of two sponsor attendees during each episode
- **Podcast Starter: $150**
  - **Episode Collaboration:** one episode during the duration of the LSU academic year

- ○ **Duration:** Each episode will range from 30-40 minutes
- ○ **Attendees:** Maximum of one sponsor attendee during each episode
- **Podcast Episode Sponsor: $100**
  - ○ **Episode Collaboration:** The Company logo and name are displayed during opening remarks and end credits

WiCS Annual Geaux Hack the Globe Hackathon ....Spring 2026

Geaux Hack the Globe is an annual event hosted by WiCS, where students are invited to spend a weekend creating a finished product to compete in several categories for prizes and accolades. Geaux Hack the Globe provides students the opportunity to apply their classroom learnings to real-world situations and scenarios. Students form teams on a Friday when they learn the community-centered prompt, and the rest of the day Friday and all day Saturday are spent creating a project that fulfills that prompt.

Sponsors of this event are invited to mentor teams. They can assist teams as they code if they have questions or problems or if they need advice, as well as act as judges on Sunday to decide which teams win in each category. Sponsors may also choose to support Geaux Hack the Globe side quests, where we develop challenges like scavenger hunts, bingo, and more. Side quests help students avoid burnout from coding for an entire weekend, and also bring more fun and prizes to the table.

- **Mentor and Judge Sponsor: $750+**
  - ○ **Opening Address:** 5 to 10-minute presentation to start the event
  - ○ **Distinction:** Prominent placement on event program and advertising materials
  - ○ **Mentor and Judge Attendees:** Unlimited
  - ○ **Recruitment:** Observe first-hand our students' technical skills
  - ○ **Exclusive Availability:** Limited to five organizations
- **Mentor and Judge Sponsor: $350+**
  - ○ **Distinction:** Company name and logo on the event program as a sponsor
  - ○ **Judge Attendees:** Limited to three
  - ○ **Recruitment:** Observe first-hand our students' technical skills
- **Silent Sponsor: $100+**
  - ○ **Distinction:** Company name and logo on event program as a contributor

Geaux Hack the Globe Sponsorship Levels

	Mentor/Judge $750+	Mentor/Judge $350+	Silent Sponsor $100+
Distinction	Prominent placement on event program and advertising	Company Name & Logo on event program as sponsor	Company Name & Logo on event program as contributor
Attendees	Unlimited Mentor/Judge Attendees	Up to 3 Judge Attendees	
Recruitment	Observe first-hand our students' technical skills	Observe first-hand our students' technical skills	
Opening Address	5 to 10-min presentation to start event		
Exclusive Availability	*Limited to five organizations*		

Create your Own Package..Recurring Event

   WiCS is always open to creating new and exciting ways to be engaged with other organizations! Through our "Create your Own Package", we are able to specifically create a program with WiCS that correlates to your organization's needs and what we'd like to accomplish together! With this package, we are able to take any of the sponsorship tiers from "WiCS Signature Events to Sponsor" and " Corporate Sponsorship Levels" and tie them together to make a bundle made specifically for your organization!

   If this package is something that might be interesting to you, please don't hesitate to reach out via our email, and we can discuss options, discounts, and collaboration! We can't wait to hear from you!