

Outreach for fitness coaches that help old people over 60-year-olds stay fit.  
I want to offer FB ads but i believe the email to be too long.

SL: Help More Seniors in Less Time.

Hey Rachel,

Your dedication to improving people's well-being through Pilates is remarkable.

Fun 30 day workouts, pilates classes and an Amazon future best-seller book truly make you a hero in their eyes.

As someone who did pilates in the past because of health conditions, I wanted to help you reach more people and alleviate their pains through pilates while saving your time.

In fact, you could even enjoy a well-deserved month-long vacation in your favorite destination.

The mechanism I'll share with you will:

- Save you time, as it'll be the only type of communication you'll need to get in front of people who are interested in Pilates or want to solve a health problem.

- Yield fast results, by targeting a specific age groups in a specific location

- Differentiate your brand in the market, as very few are utilizing this strategy in your niche.

So, here's the big idea: Start incorporating the "Direct Sales" method into your Facebook ads.

It's a strategy used by only a few people in the fitness niche but produces incredible results!

I've already created three FREE ads for you with the Direct Sales method, which you can find attached below.

Consider it a special marketing boost to break the ice between us.

If you like them, we can discuss future arrangements based on your needs.

Take care, and I look forward to hearing your thoughts.

Warm regards,  
Gurminder