Hello Marcus and the Team,

My name is Mark, and I have been working on my own projects in the yachting industry for the past year, gaining valuable skills in digital design, ads, funnels, Instagram growth and more. I'd be thrilled to assist your school with anything related to attracting more clients on board!

After going through your project and website, I instantly identified three areas where I can assist you:

- 1. I know how we can increase your mailing list simply by implementing a lead magnet for your clients.
- 2. Given the beauty of the yachting industry, Instagram can be a powerful lead generation tool for you. I can assist you in growing your Instagram page.
- 3. I would also review the copywriting on your website and emphasize key aspects to attract potential clients.

Would you be interested in a quick call? I will specifically explain how we can bring more clients on board!

Also, I have prepared a quick presentation about myself and a portfolio of my works! You can find the attached file below.

Best Regards, Mark