

## Case Study Template

Would you like to notify the NIHR comms team ([ccfcomms@nihr.ac.uk](mailto:ccfcomms@nihr.ac.uk)) about this case study to e.g. include on the news section of the NIHR website/social media?

Yes / No

|                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Title</b><br><i>Heading, bold</i>                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Impact summary sentence</b><br><i>Subheading</i>                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Unmet need</b><br>2-3 sentences<br><i>½ page box</i>                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Solution</b><br>2-3 sentences<br><i>½ page box</i>                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Support provided by NIHR HRC PCH</b><br>1-2 sentences                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Outcomes and Impact</b><br>1-2 sentences for each<br><br>Pick <b>3-4</b> from the list of examples.<br>Feel free to add your own if not listed. Some of these may be combined/edited to suit the story. | <b>Productivity:</b><br>[1-2 sentences]<br><b>Funding leveraged:</b><br><i>Inc. economic growth, job creation etc</i><br>[1-2 sentences]<br><b>Publications:</b><br><i>Inc. conferences other relevant comms</i><br>[1-2 sentences]<br><b>Clinical evaluation:</b><br>[1-2 sentences]<br><b>Patient benefit:</b><br><i>Inc. health and wider wellbeing</i><br>[1-2 sentences]<br><b>Inclusion impact:</b><br>[1-2 sentences]<br><b>Career development:</b> |

|                                               |                                                                                                                                                                                                 |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                               | <p>[1-2 sentences]</p> <p><b>Public health impact:</b><br/>[1-2 sentences]</p> <p><b>Service improvement:</b><br/>[1-2 sentences]</p> <p><b>Health economic impact:</b><br/>[1-2 sentences]</p> |
| <p><b>Next steps</b><br/>1-2 sentences</p>    |                                                                                                                                                                                                 |
| <p><b>Testimonials</b><br/>If appropriate</p> |                                                                                                                                                                                                 |

**Stage of development** before working with NIHR HRC PCH and after (highlight to indicate):

- Basic Idea
- Concept Development
- Prototype development
- Prototype validation
- Clinical testing
- Regulatory approval
- Manufacturing
- Commercially available

**Relevant images / partner logos for website:**