

Tab 1

**Meta Description:** *Discover innovative hearing aids from Oticon designed to enhance sound clarity. Explore our advanced features and range of products to find your perfect fit today.*

**Keyword:** Oticon Hearing Aids, Oticon hearing devices, Best hearing aids india, Oticon Hearing Aids in delhi, Oticon Hearing Aids in ludhiana, Oticon Hearing Aids in jalandhar, Oticon Hearing Aids in patiala, Oticon Hearing Aids in pathankot, Oticon Hearing Aids in chandigarh, Oticon Hearing Aids in gurgaon, AI hearing aids

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# Oticon Hearing Aids

## - A Complete Guide | India, 2025



## Introduction to Oticon

Founded in Denmark back in 1904, [Oticon](#) has been helping people hear better for over 120 years. They're one of the world's leading hearing aid makers and part of the Demant Group - a global leader in hearing healthcare.

Today, the brand stands proudly as one of the top 3 hearing aid brands worldwide.

What makes Oticon special? They're the pioneers behind [BrainHearing™ technology](#), which focuses on how our brains actually process sound. Their commitment to both cutting-edge

research and designs that put real people first means they're constantly finding new ways to improve hearing for those who need it most.

But how do you find the [perfect Oticon hearing device that suits your lifestyle](#) and requirements?

To help you choose better, in this comprehensive guide, we discuss everything you need to know about **Oticon Hearing Aids**—the underlying technology, product range and notable features.

## Oticon Hearing Aids: An Overview of Their Technological Features

Let's discover the [major technological elements](#) of **Oticon Hearing Aids**:

### 1. Digital Signal Processing

Digital Signal Processing (DSP) is a central component of Oticon devices, enabling advanced sound processing capabilities. The company's latest devices utilise sophisticated DSP technology, including a [Deep Neural Network \(DNN\)](#) trained on 12 million real-life sound samples.

This allows the **Oticon hearing aids** to analyse and process sounds better, balancing speech and noise from multiple directions. The devices can recognise and prioritise relevant sounds, enhancing speech understanding by up to 15%.

### 2. BrainHearing™ Technology

BrainHearing™ technology is Oticon's unique approach to how hearing aids process sound. It's designed with your brain in mind, helping you make sense of sounds in a more natural way.

Unlike traditional hearing aids that simply make everything louder, BrainHearing™ works differently. It supports the way your brain naturally processes sound, giving you better clarity while making listening less tiring. This means you can enjoy conversations and everyday sounds without straining to understand what you're hearing.

By continuously adapting to varying listening conditions, BrainHearing™ helps users engage more naturally with their surroundings. This promotes excellent cognitive health and overall satisfaction with hearing aids.

## Key Features of BrainHearing™ Technology:

- ✓ **OpenSound Navigator™:** This smart feature constantly monitors your surroundings, turning down distracting background noise while making sure you can hear speech clearly from every direction.
- ✓ **MoreSound Intelligence™:** Using AI and deep learning, this feature helps you hear speech more clearly, even in noisy or complicated listening situations.
- ✓ **SpeechGuard™:** This preserves the natural flow and rhythm of speech, making it easier for you to tell different voices apart.
- ✓ **Spatial Sound Processing:** Helps you sense where sounds are coming from, giving you better awareness of your surroundings.

With a natural, well-balanced sound experience, BrainHearing™ takes the strain off your brain. This means you can understand conversations with less effort and enjoy a more comfortable listening experience all day long.

## 3. AI and Machine Learning

Oticon has [integrated artificial intelligence](#) and machine learning into its devices. These analyse the listening environment in real time and automatically adjust the settings. This makes for a more personalised listening experience without any hassle.

## 4. Connectivity

Many Oticon hearing aids now come with [Bluetooth® capability](#), making them work seamlessly with both iPhones and newer Android devices that have the ASHA protocol.

This means you can enjoy your favourite music, answer phone calls, and adjust your hearing aids right from your smartphone using a simple app. The user-friendly design makes it easy to change settings whenever you need to.

**Important note:** If you have an older Android phone, you'll want to check if it has the ASHA protocol. If not, don't worry—you can still connect by getting an additional neck loop accessory to stream your calls.

# Oticon Hearing Aids: Product Range

Now, let us explore the variety of Oticon hearing aids catering to different needs and preferences:

## 1. Oticon Intent™

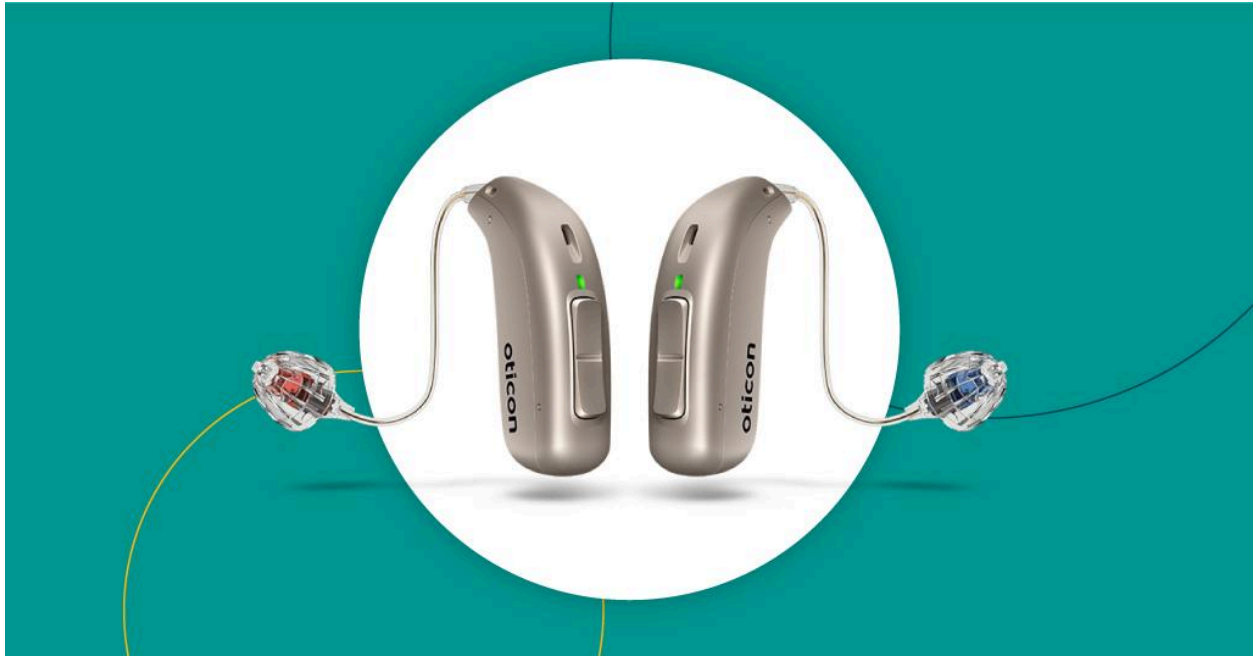


Released in 2024, Oticon Intent™ features user-intent sensors, 4D sensor technology, and Auracast-ready Bluetooth LE connectivity. Available in three technology levels (Intent 1, 2, and 3), it provides up to 20 hours of battery life. Of these only the Intent 1 and Intent 2 are available in India at the moment.

- **Type:** MiniRITE R (Rechargeable)
- **Degree of Hearing Loss:** Mild to Profound
- **Features:**
  - The pathbreaking 4D sensor technology allows hearing aids to understand the user's communication intentions by monitoring the acoustic environment, head movements, body movements, and conversation activity.
  - First hearing aid with user-intent sensors that adapt to the listening environment.
  - Powered by the new Sirius chip platform with advanced Deep Neural Network (DNN) technology.
  - Bluetooth LE and Auracast™ ready for seamless audio streaming.

- **Price:** ₹3,90,000 – ₹4,25,000

## 2. Oticon Real



The Real series, launched in February 2023, represents Oticon's latest flagship model. It uses the Polaris R platform and offers RealSound™ technology, providing improved sound clarity in complex environments.

This range is built on the foundation of the previous Oticon More model but introduces several improvements to deliver clearer sound quality and more ease.

- **Type:** MiniRITE R(Rechargeable)T
- **Degree of Hearing Loss:** Mild to profound
- **Features:**
  - Leverages the RealSound™ technology for improved speech clarity.
  - The sudden sound stabiliser helps manage sudden loud or soft sounds, ensuring they remain audible without being overwhelming.
  - Supports Bluetooth Low Energy (BLE) for seamless streaming from compatible devices.
  - Wind & handling stabiliser is designed to minimise disruptive sounds
  - Minimises distracting handling noise (i.e., your hair or glasses touching the hearing aid)
- **Price:** ₹1,75,000 – ₹3,50,000

### 3. Oticon Own



The Oticon Own hearing aids are a line of [custom in-ear devices](#). They are designed to provide discreet hearing solutions. They feature state-of-the-art technologies to reduce the cognitive load associated with hearing.

- **Type:** Custom in-the-ear models (IIC, CIC, and ITC)
- **Degree of Hearing Loss:** Mild to severe
- **Features:**
  - Discreet design tailored to individual ear shapes.
  - Supports streaming from iPhone and select Android devices.
  - No rechargeable options; it uses size 10 or size 312 batteries, depending on the model.
  - Oticon Own hearing aids give you full sound scene access, making speech clearer even in noisy environments.
  - MoreSound Intelligence™ uses innovative technology to scan and organise sounds in your environment, enhancing contrast for clearer hearing.
- **Price:** ₹82,000 – ₹2,50,000

## 4. Oticon Zircon

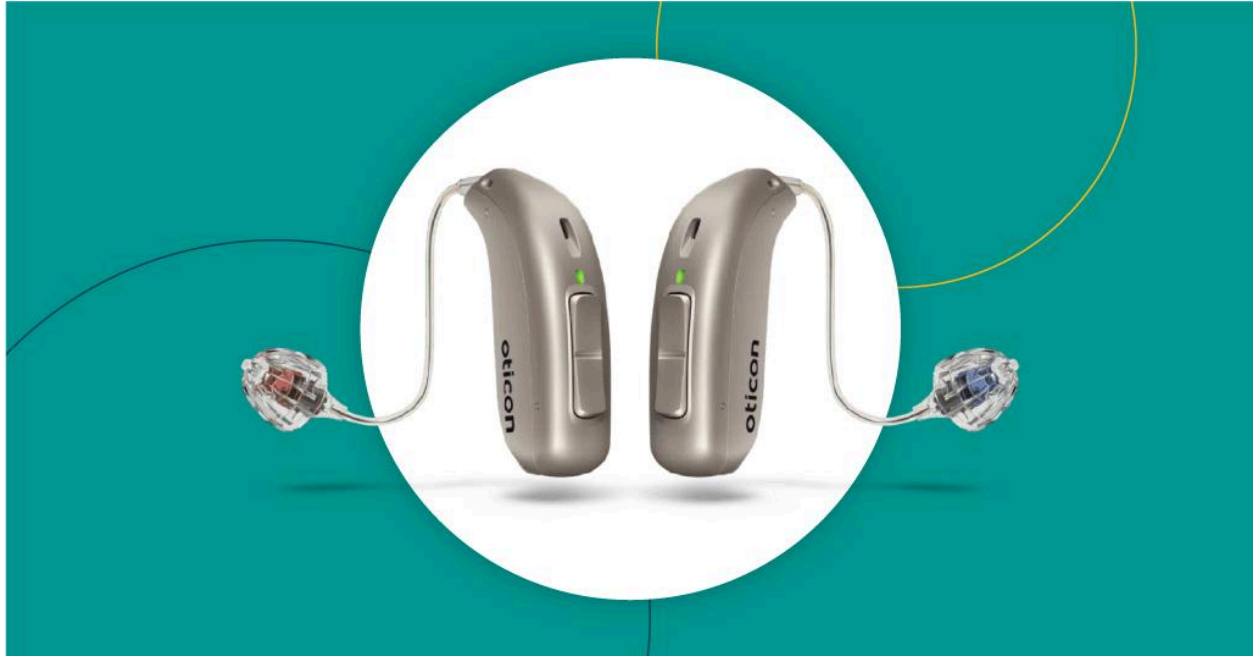


The Oticon Zircon, launched in March 2022, succeeds the Oticon Ruby range. As part of the brand's budget-friendly "essentials" lineup, it offers two technology levels.

### **Zircon Technology Levels:**

- **Zircon 1:** The advanced technology level within the Zircon range.
- **Zircon 2:** A more affordable option with essential features.
- **Type:** RITE (Rechargeable)
- **Degree of Hearing Loss:** Mild to profound
- **Features:**
  - OpenSound Navigator for 360° access identify noise and separates it from speech
  - Direct streaming from iPhone and compatible Android devices using ASHA protocol
  - LED status indicator and push-button for easy operation
- **Price:** ₹53,000 – ₹98,000

## 5. Oticon More



The Oticon More hearing aids were launched in February 2021. These are designed to provide users with a natural listening experience.

- **Type:** RITE (Rechargeable)
- **Degree of Hearing Loss:** Mild to profound
- **Features:**
  - The World's first hearing aid to use Deep Neural Network technology for sound processing.
  - Offers full streaming capabilities for both iOS and Android devices via Bluetooth.
  - Designed to provide a natural listening experience with BrainHearing™ technology.
- **Price:** ₹1,49,000 – ₹1,90,000

## 6. Oticon Xceed



Introduced in August 2019, the Oticon Xceed hearing aids are made for individuals with severe to profound hearing loss. Recognised as one of the most powerful hearing aids available, the Xceed series leverages advanced technology for enhanced sound quality.

- **Type:** BTE
- **Degree of Hearing Loss:** Severe to profound
- **Features:**
  - The model is engineered to deliver high amplification levels, with a maximum output of 146 dB SPL and a full-on gain of 87 dB.
  - OpenSound Optimizer™ prevents feedback and whistling sounds.
  - Incorporates BrainHearing™ technology for enhanced speech access in challenging environments.
  - Offers extensive connectivity options for streaming and hands-free calling.
  - Groundbreaking technology prevents whistling for clear, stable speech.
- **Price:** ₹70,000 – ₹1,75,000

## 7. Oticon Opn/Opn S

- **Type:** RITE, ITC, CIC, IIC
- **Degree of Hearing Loss:** Mild to Severe

- **Features:**
- Offers extensive connectivity options for streaming and hands-free calling.
- A 360° sound experience
- OpenSound Optimizer™ prevents feedback and whistling sounds



## **Oticon Hearing Aids: Other Latest Models**

Here are some more hearing devices which the company offers at present:

### **1. Oticon Ruby**

It is marketed as the “world’s most powerful hearing aid”, ideal for individuals with severe-to-profound hearing loss. This model is specifically designed for those who require significant amplification.

### **2. Oticon Geno**

Geno utilises Oticon’s advanced quad-core signal processing chip to deliver excellent sound quality. It works well for users seeking high-quality sound processing.

### 3. Oticon Siya (Models 1, 2)

Both models offer essential features and performance tailored to individual listening preferences. These are designed for users looking for reliable and uncomplicated hearing solutions.

### 4. Oticon Dynamo

Dynamo is a BTE (Behind-the-Ear) superpower instrument built on the Inium Sense platform, with a peak output of 139 dB SPL and a peak full-on gain of 78 dB. It is ideal for individuals with severe-to-profound hearing loss.

### 5. Oticon Ria Series

This provides essential listening performance that can be adjusted to individual preferences. Users needing basic yet effective hearing solutions can go for this one.

### 6. Oticon Nera / Nera 2

Nera features three of Oticon’s four BrainHearing technologies: Spatial Sound, Free Focus, and YouMatic. The model is designed for users seeking advanced sound processing capabilities.

### 7. Oticon Get

Oticon Get devices offer superb sound quality, easy connectivity, and a variety of models and features. These are perfect for users looking for flexibility and quality in their hearing aids.

## Oticon Hearing Aids: Prices

Here’s the updated pricing of Oticon hearing aids effective as of 1st April 2025:

Product Family	Model	Price (INR)
Oticon Intent	Oticon Intent 1	4,25,000
	Oticon Intent 2	3,90,000
Oticon Real	Oticon Real 1	3,50,000
	Oticon Real 2	2,80,000
	Oticon Real 3	1,75,000

<b>Oticon Own</b>	Oticon Own 1	2,50,000
	Oticon Own 5	82,000
<b>Oticon More</b>	Oticon More 1	1,90,000
	Oticon More 3	1,49,000
<b>Oticon Zircon</b>	Oticon Zircon 1	84,000
	Oticon Zircon 2	53,000
<b>Oticon Ruby</b>	Oticon Ruby 1	94,000
	Oticon Ruby 2	46,000
<b>Oticon Opn</b>	Oticon Opn S 1	2,51,000
	Oticon Opn S 2	1,51,000
	Oticon Opn S 3	1,25,000
<b>Oticon Xceed</b>	Oticon Xceed 1	1,75,000
	Oticon Xceed 2	1,15,000
	Oticon Xceed 3	₹70,000
<b>Oticon Geno</b>	Oticon Geno 1	29,500
	Oticon Geno 2	19,000
<b>Oticon Siya</b>	Oticon Siya 1	70,000
	Oticon Siya 2	45,000
<b>Oticon Dynamo</b>	Oticon Dynamo SP 10	80,000
	Oticon Dynamo SP 8	70,000
	Oticon Dynamo SP 6	35,000
	Oticon Dynamo SP 4	28,000
<b>Oticon Ria</b>	Oticon Ria	35,000
	Oticon Ria 2	26,000
	Oticon Ria 2 Pro	37,000

<b>Oticon Nera</b>	Oticon Nera 2	29,500
	Oticon Nera 2 Pro	43,000
<b>Oticon Get</b>	Oticon Get D BTE	16,000
	Oticon Get Power D BTE	19,000

To Find Your Right Fit, [Get a FREE Trial of Oticon Hearing Aids](#) Today!

## Oticon Hearing Aids: Some Accessories

Here's a quick roundup of the accessories you can try from Oticon:

### Oticon SafeLine™

The Oticon SafeLine™ is a retention cord designed to secure hearing aids during physical activities, ensuring they do not get lost or damaged.

### ConnectClip

Ideal for everyday connectivity, this accessory transforms Oticon hearing aids into a wireless headset, allowing users to make and receive hands-free calls from smartphones and listen to music in stereo from tablets or laptops.

### Options for Remote Control

One can opt for personalised remote control smartphone apps. These options help change the volume levels and track the battery status in the program. With this, one can adjust the volume levels, change programs, or monitor battery status.

### TV and Music Accessories

Oticon's TV Adapter streams sound directly from your TV or music system to your hearing aids. It operates effectively within a range of up to 45 feet.

## Frequently Asked Questions (FAQs)

<Keep these FAQs in the FAQ Schema>

**Q1: Which Oticon hearing aid works best for severe hearing loss?**

A: If you're dealing with severe-to-profound hearing loss, the Oticon Xceed is specially designed with your needs in mind.

**Q2: Can I use Oticon hearing aids with my iPhone or Android phone?**

A: Absolutely! Oticon's Bluetooth-enabled models connect smoothly to iPhones. For Android phones, just check if your phone has the ASHA protocol to ensure compatibility.

**Q3: How long does the battery last in Oticon rechargeable hearing aids?**

A: You'll get a full day of hearing on one charge - up to 24 hours! This means you can go about your day with confidence.

**Q4: What kind of warranty comes with Oticon hearing aids in India?**

A: We've got you covered with warranties ranging from 2 to 4 years, depending on which model you choose.

**Q5: Is Intent the newest model from Oticon?**

A: Yes, the Intent is Oticon's most advanced technology in their 2025 lineup.

**Q6: How much do Oticon Intent hearing aids cost in India?**

A: The Oticon Intent 1 hearing aids are priced at ₹425,000 per instrument (₹850,000 for a pair), while Intent 2 hearing aids cost ₹390,000 per instrument. Give us a call at 9811227269 to learn about our special offers on Intent 1!

**Q7: Where can I purchase Oticon Intent 1 hearing aids in India?**

A: You can find Oticon hearing aids at Centre for Hearing®, with welcoming clinics in Delhi, Gurgaon, Chandigarh, Patiala, Jalandhar, and Ludhiana. We're here to help with:

- Friendly expert consultations & thorough hearing tests
- No-pressure hearing aid trials & comfortable fittings
- Reliable after-sales service & ongoing support
- Flexible EMI options to make better hearing more affordable

*Have more questions? [We'd love to hear from you](#) today!*

## Final Note

Oticon is a market leader in high-quality hearing aids, offering advanced technology to meet diverse hearing needs.

With innovations like BrainHearing™ and AI integration, the brand provides precise, natural sound amplification while maintaining a strong commitment to research and community support.

Centre for Hearing® is a trusted platform for Oticon's product range and the right user fit. We also provide comprehensive hearing care, guidance and individual customisation.

With a [brand-agnostic approach](#)— we give you the option to choose from internationally renowned brands like Phonak, Oticon, Signia, Starkey, Widex, and Resound.

All Centre for Hearing® facilities are top-notch and equipped with the latest devices for supreme hearing care. We are currently present in cities across India, such as:

- Gurgaon
- Delhi
- Chandigarh Tricity Area (Chandigarh, Mohali, and Panchkula)
- Punjab (Ludhiana, Patiala, Jalandhar, Pathankot)

Contact us today to know more!

You can also call us at +91 9811227269 to arrange a free phone consultation or [visit your nearest Centre For Hearing® location](#).