

Role: Account Associate, Affiliate Marketing (Permanent-Remote)

This role is full-time with several opportunities for growth into more senior positions.

Company: Sound Partner Marketing, a performance-based online marketing agency headquartered in Seattle, WA. In support of a healthy work-life balance, Sound Partner Marketing is a fully remote work environment, we have client-based, flexible hours and flex days within our work week. We hire leaders who manage themselves, are smart, ambitious, eager to learn, and excited about growing a career in the affiliate marketing industry. Our team is made up of hard-working, fun-loving, enthusiastic online marketing professionals, who thrive in a collaborative and fast-paced work environment.

Company Motto: Create Value. Be Genuine. Have Fun.

Role Description: Account Associates help manage the day-to-day operations needed to execute successful affiliate marketing campaigns for brands. Account Associates help with creation of campaigns, media plans, negotiation of commission rate and media placements, growing relationships with partners and clients, delivering on client initiatives, reporting, tracking, and optimizing towards overall client goals. Your team will include thoughtful, problem-solving individuals who are passionate about performance-based marketing, growing our client's businesses, and representing Sound Partner Marketing.

Role Responsibilities:

- Coordinate with internal team members, media partners, network contacts to provide best-in-class support for our clients
- Present detailed, comprehensive partner reports and makes in-depth analysis and recommendations to achieve client goals
- Provide excellent proactive support to meet and exceed client campaign performance goals
- Create partner contracts and manage commission rates through campaign tracking platforms
- Ensure campaigns are set up and implemented in an accurate and efficient manner
- Communicate and coordinate ad and promo planning specifications and lead times with clients and internal teams
- Collect offers and creative from clients, verify specifications, and follow defined creative implementation process
- Use industry best practices for creating, promoting, and link tracking
- Coordinate with your team to ensure proper media placements and offers are being distributed on time

- Communicate with client finance contacts, media partners, and tracking platform partners regarding billing and tracking requests/issues
- Provide updates to the Sound Partner Marketing Leadership Team on the growth and success of your client's programs
- Research and find new media partners to join and promote clients affiliate marketing programs

Base Requirements:

- Interested and/or experienced in a digital marketing or e-commerce
- Strong written and verbal communication skills
- Detailed, analytical, proactive, and highly organized with the ability to manage and prioritize multiple tasks simultaneously
- Enjoy working remotely, independently and in a collaborative team environment
- Displays accountability in meeting deadlines and keeping commitments
- Comfortable analyzing large sets of data
- Experience with Excel, Zoom, Slack, Dropbox, Google Drive

Preferred Requirements:

- 1+ years of work-related experience in digital marketing, e-commerce, or affiliate marketing
- Knowledge of affiliate networks and SaaS platforms
- Interest in affiliate marketing or working in performance-based online marketing/advertising industries
- Advanced Excel capabilities; comfortable with formatting, formulas, customizing reports
- Familiar with Similarweb, HTML, Asana
- Associate Degree

Apply: Please email us at info@soundpartnermarketing.com explaining why you are interested in the position along with a resume.

Sound Partner Marketing is an equal employment opportunity employer and considers qualified applicants without regard to gender, sexual orientation, gender identity, race, veteran, or disability status. Women and people of color are encouraged to apply.