

SL: I genuinely enjoyed this...

Hello Matt

Yesterday, I saw your latest youtube video "Beginners Guide to Shoes with Barefoot Sprinter", where your shoe recommendations can benefit people in running. Also, it guarantees people run faster with confidence.

Someone on youtube listed your video, and from one to another, I ended up on your main biographical webpage.

The first thing I noticed was the colorfulness of your website which gives a perfect insight into your life to your audience. You've built such unique personnel for a marathon niche, which drives many people to achieve their goals.

I couldn't help but to had a look at your website as I foresaw the link for your coaching app in the description of your latest video.

I wrote down many brief points to improve, which can be valuable for your brand.

I have attached these ideas below, let me know if it can be done further in-depth.

It was very amusing to work on it.

Best Regards

TomT