FOCUSED BRANDING

Branding + Photography Packages

Purpose-driven visuals + design for bold, local brands-

Our branding packages combine strategic design, storytelling photography, and social media content to help you show up confidently and consistently. Whether you're launching something new or leveling up your current brand, we offer tiered packages that grow with you—from logos and brand visuals to custom photo sessions and content creation.

Let's bring your brand to life, one intentional detail at a time.

The Starter Brand Package – Starting at \$750

Perfect for new business owners or side hustlers building a foundation.

Includes:

- 1-hour Signature Brand Photography Session
- 20+ Edited Brand Images (headshots + lifestyle content)
- Primary Logo Design
- 1 Logo Variation (stacked or submark)
- Brand Color Palette + Font Pairing
- Social Media Profile Image + Highlight Icons (set of 4)
- 3 Custom Canva Post Templates
- 1 Creative Direction Call

The Signature Brand Package – Starting at \$1,400

For growing brands ready to show up consistently and professionally online.

Includes:

- 1.5-Hour Brand Photography Session
- 40+ Edited Brand Images (headshots, lifestyle, flatlays, BTS)
- Custom Logo Suite (primary, secondary, submark)
- Brand Style Guide (colors, fonts, mood)
- Instagram Starter Kit:
 - 6 Custom Canva Templates
 - 5 Curated Captions
 - 1 Branded Story Template
- 1 Month of Social Content Strategy Guide (topics, prompts, suggested visuals)
- Creative Direction & Visual Moodboard

♣ The Elevated Brand Experience – Starting at \$2,500

A full-service visual identity build for the entrepreneur ready to level up.

Includes:

- 3-Hour Full Brand Photography Session
- 75+ Edited Brand Images (multi-location, product, team, behind-the-scenes)
- Full Logo Suite (primary, secondary, submark, favicon)
- Brand Style Guide + Visual Moodboard

- Social Media Kit:
 - 10 Custom Canva Templates
 - 10 Curated Captions
 - 3 Branded Story Templates
 - 1 Cover Launch Graphic
- Website-ready Image Curation (hero images + about page shots)
- 1 Month of Social Content Planning & Scheduling (optional upgrade)
- Brand Strategy Call + Onboarding Questionnaire

Custom Add-ons Available:

- Product Photography
- Reels/Video Content
- Ongoing Social Media Management