

ORURISA Board Meeting

Wednesday, July 19 • 11:00 – 12:00

Agenda:

1. Updates (all) - 10 min.
2. Volunteers (Alexa) - 5 min.
 - a. Scope of work for assistant officer
3. Chapter Maturity Assessment (Alexa) - 30 min.
4. Membership (Alexa) - 5 min.
 - a. Propose a committee to work on this initiative

Attendees:

- Erick Caceres
- Alexa Todd
- Diego Portillo
- Robb Kirkman
- Lesley H
- Theresa Burcsu

Meeting Notes:

Updates

- Diego asked about whether there are plans to share recorded sessions - they are in Google Drive. Theresa asked how many hours of content. Diego guessed about 8 hours. 12 recordings.

Maturity Assessment

- members on mailing list
 - Robb noted there have been many versions of lists that count members differently
 - Theresa - a bit of work was done in the last couple of years to clean up the member database.
 - Tara likely knows best about the mailing list(s).
- recruitment

- events and word of mouth (GIA, GIS Day, Workshops)
 - website
 - no formal process or outreach process
 - personal relationships
- membership fees
 - under development, in evaluation
 - Google drive with board resolutions - may have voted on this
 - Alexa - side note, propose a committee to work on membership
 - Erick and Lesley are potential committee members
 - Alexa will follow up with information to the board about URISA membership rules
- Corporate sponsors
 - Theresa said there was a resolution passed by board to approve sponsor program and it is under development
- Chapter Board
 - yes, other officers (at large) - 4 at large board members, serve 2 year terms support committees and initiatives as chosen
 - Robb is on policy advising committee and marketing committee
- Technology
 - GIA = eventbrite, membership = Wild Apricot
 - Sched for program
 - no virtual webinars or conferences in 22-23
 - website = Wild Apricot
 - LinkedIn, Twitter - may need to reevaluate with board
- Events and Communication
 - annual GIA
 - Hot Apps, Symposium by the Sea
 - Willamette Valley group meetings (quarterly)
 - PAGIS speaker event
 - geospatial training partner event
 - newsletter, website, surveys
- GIS Community
 - yes, mission is to provide education and professional events, networking locally
 - mentoring program EP
 - no ongoing relationships with students (k-12)
 - Diego asks what URISA means by “collaborate”
 - Rachel Smith has actively reached out to ORURISA sections and presented as user meetings
 - GIA and Users Groups include presentations from professionals with local gov.
- Certification
 - yes, promote at events (GIA)
- Goals
 - be more present with community
 - provide more events
 - develop membership standards and processes

- increase membership
- Training
 - benefit the region users - industry specific

Action Items:

1. Alexa to meet with Theresa and Shivon re: scope of work for assistant officer.
2. Alexa will send meeting notes to board and ask for additional comments on topics for the chapter maturity evaluation.
3. Alexa will follow up with Tara re: membership for assessment.