Privacy Policy

Effective Date: October 27, 2025

1. Introduction

- Particel Agency ("Particel", "we", "us", or "our") is committed to protecting the privacy of our website visitors, clients, and users of our services. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of your personal information.
- By using our website or engaging our services, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

a. Personal Information: When you interact with our website or engage our services, we may collect personal information such as your name, email address, phone number, company name, and any other information you voluntarily provide.

b. Website Usage Data: We automatically collect certain information about your visit to our website, including your IP address, browser type, operating system, referring URLs, pages visited, and time spent on our site. We may use cookies and similar technologies to collect this data.

c. Client Data: In the course of providing our services, we may collect and process data related to your business, including website analytics, development project data, customer information, and other relevant data necessary to fulfill our contractual obligations.

3. How We Use Your Information

a. To Provide and Improve Services: We use your information to provide our web development and software engineering services, respond to your inquiries, and improve our services based on your feedback.

b. Communication: We may use your contact information to send you updates, newsletters, marketing materials, and other communications related to our services. You can opt-out of these communications at any time.

c. Website Analytics: We use website usage data to analyze trends, track user behavior, and improve the functionality and user experience of our website.

d. Legal Compliance: We may process your data to comply with applicable laws, regulations, or legal processes.

4. Data Sharing and Disclosure

a. Third-Party Service Providers: We may share your information with trusted third-party service providers who assist us in delivering our services, such as hosting providers, development tools, and analytics tools. These providers are contractually obligated to protect your data and only use it for the purposes specified by us.

b. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

c. Legal Requirements: We may disclose your information if required to do so by law or in response to a valid legal request.

5. Data Security

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

You have the right to access, correct, update, or delete your personal information. You can also object to or restrict the processing of your data. To exercise these rights, please contact us using the information provided in the "Contact Us" section below.

7. Children's Privacy

Our services are not directed to individuals under the age of 16. We do not knowingly collect personal information from children. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to delete such information.

8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised "Effective Date." We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

If you have any questions or concerns about this Privacy Policy or wish to exercise your rights, please contact us at: **contact@particelagency.com**