

## Everyday Eats social media posts (English)

	Theme / Audience	Post Copy	Visual Concept
Post #1	Younger Olds / Older Olds	Everything is more expensive on a fixed budget. But Everyday Eats is a solution. Learn more: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: Quick, easy food pickup for Coloradans 60+</p> <p>Graphic: Image of older Coloradan receiving their box of groceries</p> <p><a href="#">Download image</a></p>
Post #2	Younger Olds / Older Olds	Everyday Eats offers free healthy food staples to qualifying Coloradans over age 60, so you can worry less and eat more. Learn more about the program: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: [Column 1] With Fixed Budget [Column 2] With Everyday Eats</p> <p>Graphic: Side by side illustrated images: under header “With Fixed Budget” show a few simple icons of food items, and under “With Everyday Eats” show those items plus beans, rice, etc.</p> <p><a href="#">Download image</a></p>
Post #3	Younger Olds / Older Olds	Everyday Eats food boxes provide you with some of the basics you need to prepare good, solid meals, helping you to stay healthy. Click here to learn more: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: Healthy food staples for Coloradans 60+</p> <p>Graphic: Overhead shot of healthy foods (can be stock)</p> <p><a href="#">Download image</a></p>

Post #4	Younger Olds / Older Olds	If you're a Coloradan 60+ living on a fixed budget, Everyday Eats offers free nutritious food staples to keep you healthy and feeling good. Learn more here: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: Worry less, eat more with Everyday Eats</p> <p>Graphic: Older person cooking dinner (can be stock)</p> <p><a href="#">Download image</a></p>
Post #5	Community Partners	Everyday Eats is happy to partner with <u>[TAG food bank / pantry partner(s)]</u> to provide free, healthy foods to serve as the building blocks for nutritious meals for Coloradans 60+.	<p>Copy [in-image]: Serving Colorado together!</p> <p>Graphic: Picture of partner food bank / pantry with box of food</p> <p><a href="#">Download image</a></p>
Post #6	Community Partners / Olds	At Everyday Eats, we work with partners at food banks and pantries across the state to provide free, nutritious food staples for Coloradans over age 60.	<p>Copy [in-image]: Pickup locations across Colorado</p> <p>Graphic: Map of food bank partner locations across state (found <a href="#">here</a>)</p>
Post #7	Healthcare Providers	Everyday Eats provides healthy food staples - for free - to eligible Coloradans over 60+ who may have trouble covering their basic needs. Learn more about the program: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: Free nutritious food staples for Coloradans 60+</p> <p>Graphic: Picture of older couple</p> <p><a href="#">Download image</a></p>
Post #8	Healthcare Providers	Many older Coloradans living on a fixed income struggle to meet even their basic needs. That's why Everyday Eats provides free nutritious food staples that can serve as the building blocks to healthy meals. Learn more: <a href="http://EverydayEatsCO.org">EverydayEatsCO.org</a>	<p>Copy [in-image]: Food assistance for Coloradans 60+</p> <p>Graphic: Picture of full pantry / cupboard</p> <p><a href="#">Download image</a></p>