

Subject line: Double Your Website Traffic with This Proven Tactic!

Hi John

I came across your agency and was impressed by your achievements in the real estate market. The 6 awards at The ESTAS 2016 you've won show that you prioritize your clients' needs and provide top-quality real estate solutions.

I've seen CENTURY 21 use a tactic that increased customer traffic to their front door. This strategy has been proven and it could work for your brand as well.

I'm searching for a good business to partner with and I think you might be interested in using this approach.

This "Dream Home Storytelling" approach would make your business stand out from the crowd. It can also increase your website traffic which will lead to more sales.

You accomplish this by grabbing their attention with an exceptional header and by adding a short story about their dream home, which will trigger their "fight or flight" mode and incentivize them to get more with your real estate agency.

Since your real estate agency provides excellent real estate deals, it would be a no-brainer for the viewer to book a call with you.

Because I want to partner with you. I have created a new welcome page for you. It is attached below.

If you like it, please respond to this email so we can start putting this idea into practice.

See you soon,
Tymon

Welcome page 📌

[Logo]

 **WARNING - DON'T HIRE US** 

You shouldn't hire us if you're looking for a typical real estate agency which there are plenty on the market.

We don't do things in an ordinary way.

We have armed our agents with cutting-edge technology which will provide you with superior results that you won't find anywhere else.

Find Your Dream HOME with Base Property Specialists

Welcome to

Base property specialists

Imagine waking up each morning in your dream home.

The sun streaming through the windows is filling the room with a warm glow.

You step onto your balcony and take in the stunning views of London, feeling grateful for your prime location in the heart of the city.

Your home is a reflection of your style and personality.

Every detail is carefully curated to create a space that feels uniquely yours.

You entertain friends and family in your spacious living room, where laughter and conversation flow freely.

At the end of the day, you retreat to your luxurious master suite, sinking into your plush bed and feeling grateful for the comfort and tranquility that surrounds you.

Above is the dream outcome that awaits you when you trust Base Property Specialists to help you find your perfect home.

Since 2004, we have helped thousands of other people like you securely buy and sell their property even in this crushing recession and market.

[Social proof]

[Social proof]

[Social proof]

We achieved these results through our professional and friendly staff, which won't stop until you get the most

favorable terms and pricing for your property transaction.
[See our qualified experts here.](#)

Get Your Dream Home Today!

Phone us now:
0207 033 1901

Or sent a message:
[Form to send a message]

Our awards:

6 Awards at The ESTAS 2016 (The Estate & Letting Agent Awards) which included:

- GOLD as the Best Lettings Office in the UK for Landlords
- Gold Award for Best UK Property Management 2015
- Bronze award for Best Customer Service in the UK 2016 at the 'Lettings Agency of the Year Awards

If you're interested in skyrocketing your business, please respond to this email.