

Lesson: Learning how to create a book trailer using the imovie app

Context:

The lesson is designed for a 4/5th grade inclusion class which contains ESL students and special needs students with learning disabilities. The lesson is a literacy lesson that incorporates technology and a co-teaching model. It teaches students about the components of a story and how to retell and summarize a story through symbolism, short text and tones. This lesson is a continual lesson over the course of 3 days

Objective:

- Students will learn how to take the components of a story (summary, plot, characters, problem, themes) and use them to write short excerpts, and find symbolic images and tones to create a digital book trailer using the imovie application on ipads.
- Students will learn to collaborate in groups
- Students will learn to peer review each others work and give feedback based on the imovie book trailer rubric

Rational:

- Students will better understand the different components of a story
- Students will learn how proper tone and images can help tell a story
- Students will learn how to work and create an imovie book-trailer

Materials:

- ipad
- smartboard
- graphic organizer

Common Core:

[CCSS.ELA-Literacy.W.5.6](#)

- With some guidance and support from adults, use technology, including the Internet, to produce and publish writing as well as to interact and collaborate with others;

Prior to lesson: provide close reading and co-create a summary with class.

Procedure:

1. Show Model Trailer (Hoot)
2. What can you learn about this story from watching this trailer?
(summary, plot, characters, problem, themes)
3. Today we are going to create a book trailer about your favorite book
4. Show iMovie application and its features. Go through the different trailer options and ask students what kind of tone is the music portraying?
(serious, funny, love) the students play around with the app on rug for a minute with partners to just see how it works and watch a couple of sample trailers. Pick “tone” or template as a class.
5. Let’s start writing a trailer together (Shared writing for 10 minutes)
6. Partnerships go off and work on trailers.
7. Jobs/Groups/Process (about 2-3 kids per group).
 - a. Writers (Plan text that we will use)
 - b. Image planner (What kind of images should we use? – connect to text)
 - c. Image searchers (search and upload pics from google.search)
 - d. Input data into iMovie
 - e. Revisers (play back draft of trailer and make changes to make the ideas clearer).
 - f. Editors (playback draft of trailer and make changes to make sure everything is accurate).

g. Go through jobs and divide into two groups to create two separate trailers. While students are planning and writing, others can search for images that they think might relate to the trailer, so it will be easier once we create the trailer.

7. In groups, begin creation of trailers. Finish on Friday and share different trailers. Share out!!!!

Vocabulary:

- Tone
- Landscape
- i-Movie
- Book Trailer
- Template

Assessments:

- Students will be assessed based on the completion and coherences of their group's book trailer.

Differentiations:

- Visuals
- Graphic Organizer
- Rubric
- Group students into pairings so higher level learners can assist lower level learners and esl learners.
- Time

Next 2 Days Procedure:

Day 2

Digital Writing – Movie Trailers about their Literary Essay Stories

- Give them the template to plan out their book trailers for Thursday/Friday.
- Change up some of the partnerships.

Period 1

- Review big things we learned from last week.
- Introduce Rubric
- **Planning is key!** This will help you to be sure to include important details from the passage.
- Character images: using symbols that represent the characters is more effective than using an image of a person. (Let the reader imagine the specifics of what a character looks like).
- Not a lot of words to convey the story is hard! Think about what important words you can use to tell a detail.
- Put your names in the title, so we can identify whose is whose.
 - Start working period 1.
 - Share rubric for essay and movie trailers! – make connections.

Period 2

Technology teacher comes in and stops class for Peer Review Lesson and technology issues.

- Talk about peer review and connection to peer editing and revising.
- View a trailer in progress and discuss compliments and next steps.
- Do this for one or two trailers.

Day 3:

Complete trailers and save to vimeo. Try and work on a time for a share.