

Social Media A Digital Resources

Unit 1 Social Media Past and Present

Lesson 1: <https://www.youtube.com/watch?v=ItoTvKPhgFk>

Lesson 2: Material is found in the lesson.

Lesson 3: <https://www.youtube.com/watch?v=pt-weJY9IJl>

<https://www.youtube.com/watch?v=aCctzVMih4I>

Lesson 4: Material is found in the lesson.

Unit 2 A Closer Look at Social Media Platforms

Lesson 1: Material is found in the lesson.

Lesson 2: <https://www.youtube.com/watch?v=no55N1sHjT8>

Lesson 3: <https://www.youtube.com/watch?v=3-2Xomw92TQ>

Lesson 4: <https://www.youtube.com/watch?v=G3bucX4W-Wk>

Lesson 5: https://www.youtube.com/watch?v=_kwggtpprrE

Lesson 6: <https://www.youtube.com/watch?v=QVWDelfYOK4>

Lesson 7: <https://www.youtube.com/watch?v=eLYizanla8A>

Unit 3 Digital Citizenship and Personal Relationships

Lesson 1: <https://www.youtube.com/watch?v=Lqpoa-OjRYk>

<https://www.youtube.com/watch?v=l09i5MGeBc4>

Lesson 2: <https://www.youtube.com/watch?v=v5mhUfVDggM>

Material is found in the lesson.

Lesson 3: <https://www.youtube.com/watch?v=TsKOcipYi7Q>

Lesson 4: https://www.youtube.com/watch?v=Puro_L7O4eY

<https://www.youtube.com/watch?v=sIIYiEXWNAw>

Unit 4 Social Media for Students

Lesson 1: <https://www.youtube.com/watch?v=OETfcQzZNU4>

Lesson 2: <https://www.youtube.com/watch?v=6ei544FEuJw>

Lesson 3: <https://www.youtube.com/channel/UCdxpofrl-dO6oYfsqHDHphw>
<https://www.youtube.com/watch?v=yd-konnnMkE>

Lesson 4: <https://www.youtube.com/watch?v=fNzSX9OykZs>
<https://www.youtube.com/watch?v=fNzSX9OykZs>

Unit 5 Social Media and Professional Networking

Lesson 1: Material is found in the lesson.

Lesson 2: <https://www.youtube.com/watch?v=nYoH18JGPQ8>

Lesson 3: <https://www.youtube.com/watch?v=XKe-TTwUDz0>
<https://www.youtube.com/watch?v=uAwhabznNgE>

Lesson 4: <https://www.youtube.com/watch?v=onXT8xTkQoI>

Unit 6 Developing a Personal Brand

Lesson 1: <https://www.youtube.com/watch?v=HCUzHYqmtf8>
<https://www.youtube.com/watch?v=wQQJspoghoM>

Lesson 2: <https://www.youtube.com/watch?v=QciMNvL2KYc>

Lesson 3: Material is found in the lesson.

Lesson 4: <https://www.youtube.com/watch?v=PKUn7wU5slc>
<https://www.youtube.com/watch?v=YPMIjBTftAg>

Unit 7 Social Media Marketing

Lesson 1: https://www.youtube.com/watch?v=14amlEYDu_k

Lesson 2: <https://www.youtube.com/watch?v=CjmYZyE87mQ>

Lesson 3: <https://www.youtube.com/watch?v=HnFGj7jnBAA>

Lesson 4: Material is found in the lesson.

Unit 8 Thinking Critically About Social Media

Lesson 1: <https://www.youtube.com/watch?v=3zQtfnCdcNw>

Lesson 2: <https://www.youtube.com/watch?v=GSdMK8abuBk>

https://www.youtube.com/watch?v=Czg_9C7gw0o

Lesson 3: Material is found in the lesson.

Lesson 4: https://www.youtube.com/watch?v=sm-ZVhC_yfM

<https://www.youtube.com/watch?v=jHyzcGnEBq8>