

# ADs for BCSC

Avatar Research:

 BCSC OFFICIAL DOC

Website for business:

<https://bouldercitysoap.com>

**GOAL:** *Increase the CTR of my ADs & conversions*

# Bar Soap AD

**CPC: \$0.44 | CTR: 2.61%**

**Product Research → [Bar Soaps Template \(FINAL\)](#)**



**A Sneaky Swap**

*For Smooth Glistening Skin*

**Moisturizing** 

**Deep Cleanse** 

**Attractive Scent** 

**Swap Today!**

**We Keep it Clean At BCSC**

    

**The sneaky swap Models make for smooth skin without harmful chemicals...**

You can start by ditching the harsh loofah and toxic liquid soaps. ❌

Then start treating your skin like a backstage red carpet routine! 💖

But we want you to have shiny skin without losing your body's oils or feeling tight and irritated. 🙌

So we handcrafted an organic bar soap for your glistening skin! 💖

Click the link and make the swap to your smooth beauty today! ✨

👉 <LINK>

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## Sugar Scrub AD

**CPC: \$0.29 | CTR: 2.31%**

**Product Research** → [Sugar Scrub research](#) 🍰💧

**The Shower Miracle**

Boulder City Soap and Candle Company  
Moisturizing & Exfoliating  
**Sugar Scrub**  
cranberry Marmalade  
Net Wt. 8oz.

100% Handmade

Enchant Your Skin

Sulfate Free, Cruelty Free, 100% Natural Organic Product, Paraben Free

The missing miracle from your shower that eliminates dry skin without harmful chemicals! 🧖‍♀️

It's also probably standing between you and naturally glowing skin. ✨

Not harmful makeup or weird serums. 💧

I'm talking about a formula that turns heads when you stroll by. 🧴

Hint: It's one of our small-town specialties...

So you can say goodbye to dry skin and welcome a smooth shine! 💕

Pick up our small-town sugar scrubs, handmade with 100% real ingredients! 🌿

👉 <LINK>

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# Shower Steamers AD

**Product Research** → [Shower Steamers Breakdown](#) 🚿💧

**CPC: \$0.36 | CTR: 1.90%**



**Relieve & Relax**  
*Rejuvenating Shower Steamers*

  
*Made with essential Oils*

  
*Daily Stress Relief*

  
*Congestion Relief*

*"The shower steamers are **wonderful** if you have **seasonal allergies**."*  
-Sherrill

**How influencers stay relaxed and stress-free while traveling the world.**

They slip into a calming shower after those long days. 🚿

Might sound crazy.

But long days don't have to end with baggy eyes and bad acne. 🧑

Why not end the day with a cleared mind and pampered body? 🧘🔥

A Stress miracle?

No, our handmade shower steamers! 🔥

Infused with 6+ therapeutic essential oils...

...Our steamers help you avoid stressful nights, annoying allergies, and itchy skin. 😞

Begin your stress-free lifestyle today!

👉 <LINK>

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# Body Butter AD

**CPC: \$0.57 | CTR: 1.48%**

**Product Research → [Body Butter AD {FULL RESEARCH}](#)**

**Feel Like a Movie Star**

*With Small Town Skincare*

Handmade

Long-lasting moisture

Lightweight

**Upgrade Your Skin**

**The secret to looking like a Movie star without harmful layers of makeup!**

In fact, you don't need makeup at all.

No matter your age,

It's never too late to leave people speechless with your skincare alone.

Plus, you don't need a complicated routine or expensive cosmetics to do it!

Just a thick moisturizer for deep & nourishing hydration. 🧴💧

Click the link and grab your organic body butter for younger and smoother skin. ✨

👉 <LINK>