

Activity: Selecting an Idea to Prototype

WHAT will we have when this activity is complete?	Your coalition will have selected one idea from the group ideation session to develop into a prototype for a local assessment and accountability system
WHY is this activity important?	This activity helps your coalition identify commonalities in your ideas and helps your team narrow down the list for an actionable next step in developing a prototype
HOW do I do this activity while keeping the habits in mind?	Focus on co-creation and keeping many perspectives and voices in the room and participating. This activity involves significant decision-making for your coalition's next steps. Challenge the power dynamics in the group and consider ways to make decision making equitable (anonymous voting, etc.)
WHEN in the process does this activity come?	Do this module AFTER Prototype Ideation and BEFORE deeper learning on accountability
WHO needs to be involved with this activity?	Complete this module with your whole coalition

In-Person Directions

Provide a step-by-step walkthrough of the process for this module if teams are facilitating in-person sessions. Provide suggestions for in-person facilitation methods. Templates and scripts may be included in this section.

Materials & Set-Up:

- Chart paper with lists of ideas from the ideation activity

Process:

1. As a whole coalition, review the ideas generated across all of the small groups
2. Look for clusters of similar ideas across each group. If you divided your groups by stakeholder type, identify similar ideas proposed by each stakeholder. As you find patterns in similar solutions, write down these combined ideas on a new piece of chart paper. As you combine ideas, cross them off of their original list.
*Remember, you've already spent some time in the ideation activity combining ideas in your small groups. This activity helps you further narrow down ideas across every group's list.
3. Now your coalition has a narrowed list of possible solutions that reflect shared ideas from all members of your team. The next step will help you narrow your list even more.

Proximity to Problem

1. On new chart paper, label the following four categories. Now work as a group to categorize the ideas into the four categories based on how closely aligned the proposed solution is to addressing your community's Problem Statement and "How Might We?" question
 - a. Note: it is important to be sure that the voices of those who may be quiet or less assertive are heard equally to others. Call on those voices in the group who may speak for under-represented groups in your community and solicit their ideas.

Our Problem Statement: **Insert here**

Our How Might We Question: **Insert here**

Closely aligned	Somewhat aligned	Somewhat unaligned	Mostly Unaligned

2. Voting for a Prototype

Focus on the ideas now listed in the "Closely Aligned" category. Give all participants a number of votes (around three to four should do) to choose their personal favorite ideas. Participants vote by placing an asterisk by the ideas they like. This process allows every member to have an equal say in the shortlisted ideas.

3. Selected prototype idea (based on voting): **Insert here**

Virtual Directions

Provide a step-by-step walkthrough of the process for this module if teams are facilitating a virtual design session. Provide suggestions for virtual facilitation methods. Templates, virtual tools, links to workspaces, and scripts may be included in this section.

Proximity to Problem

4. Now work as a group to categorize the ideas into the four categories below based on how closely aligned the proposed solution is to addressing your community's Problem Statement and "How Might We?" question. Copy/paste your solutions from your lists in "Co-Creation Activity 3: Prototype Ideation" into the chart below.
 - a. Note: it is important to be sure that the voices of those who may be quiet or less assertive are heard equally to others. Call on those voices in the group who may speak for under-represented groups in your community and solicit their ideas.

Our Problem Statement: **Insert here**

Our How Might We Question: **Insert here**

Closely aligned	Somewhat aligned	Somewhat unaligned	Mostly Unaligned

5. Voting for a Prototype

Focus on the ideas now listed in the “Closely Aligned” category. Copy/paste each of the ideas in this category into individual lines on the voting table below. Give all participants a number of votes (around three to four should do) to choose their personal favorite ideas. Participants vote by placing an asterisk by the ideas they like. This process allows every member to have an equal say in the shortlisted ideas.

Vote (put * here)	Ideas Closely Aligned (copy/past from chart above)

Add more rows as needed

6. Selected prototype idea (based on voting): **Insert here**

Example Process & Product

Provide a sample to guide teams in the creation of their intended process and product for the module; include photos or links to a document if helpful

The following is an example of a completed voting chart.

Vote (put * here)	Ideas Closely Aligned
*****	Idea 1
**	Idea 2
*	Idea 3
***	Idea 4
*****	Idea 5
*****	Idea 6

Gut Check & Reflection
<i>Prompt teams to evaluate their product based on the module objectives, the habits, and their work from previous modules</i>
<p>You might evaluate your ideas based on the following criteria:</p> <ul style="list-style-type: none"> - Does it fit with the user's needs? - Does it really meet the future vision of our priority theme? - Does it meet the requirements of our problem statement? - Is it different enough from what currently exists to add value?
Resources & Links
<i>Provide links to supporting tools, strategy resources, templates, etc to support the module</i>
https://www.interaction-design.org/literature/article/how-to-select-the-best-idea-by-the-end-of-an-ideation-session#:~:text=The%20four%20categories%20are%3A%20the,for%20each%20of%20these%20categories.
Next Steps
<i>Provide a direct link to the next module</i>
<p>The next module in the design sequence is Deeper Learning on Accountability. Your team will use the selected prototype idea to consider unintended consequences and learn more about policy implications in accountability systems.</p>

Module 3: Co-Creation
Activity 4: Selecting an Idea to Prototype