

# Syllabus

Open Leaders X (OL<sup>X</sup>)

[mzl.la/olx-syllabus](https://mzl.la/olx-syllabus)

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# A Note from the Organizers

We're thrilled to have you and your vision for an open leadership program part of Open Leaders X! You were selected because we believe your work is fueling the internet health movement. We want to support you and your work over the next few months.

We hope this guide will help you navigate the logistics and meetings this round. If anything is unclear or you have more questions, feel free to add comments in this doc, or reach out to us directly. We're here to help!

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# Quick Links

## Website

The Mozilla Open Leaders website: [mzl.la/openleaders](https://mzl.la/openleaders)

## Social

Twitter: [twitter.com/MozOpenLeaders](https://twitter.com/MozOpenLeaders)

Medium: [medium.com/@MozOpenLeaders](https://medium.com/@MozOpenLeaders)

Slack channel: [#open-leaders-x](#) on [mozfest.slack.com](https://mozfest.slack.com)

**^ Slack invite was emailed to you. Check your inbox**

## Role Descriptions

We have a collection of volunteer role descriptions for everyone participating in the program.

OL<sup>x</sup> Participant: [mzl.la/olx-role-description](https://mzl.la/olx-role-description)

## Recordings

Recordings all live in this folder (individual recordings linked in each agenda):

<https://drive.google.com/drive/folders/1UTplW8QDSfjx26mgODCUwG2mDIh9wVqQ?usp=sharing>

## Notes

[Cohort A](#)

[Cohort B](#)

# Goals & Learning Objectives

The goal of OL<sup>x</sup> is to catalyze multiple community-run open leadership programs with diverse audiences to serve as entry-points into the internet health movement. **OL<sup>x</sup> participants will learn to design and build an open leadership program.**

Participants who complete OL<sup>x</sup> will be able to:

- Describe and define the terms *openness*, *open leadership* and *movement building*
- Design
  - Illustrate the need for a program, its vision, and its goals
  - Embrace and communicate the benefits of openness and how to strategically apply different movement building practices to their work
- Build
  - Identify and describe multiple pathways for participants within the program, including post-graduation
  - Setup a program syllabus and curriculum using best practices for enabling collaboration
  - Choose and apply open licenses appropriately
- Empower
  - Include a broad range of contributors in their work
  - Create and enforce a safe environment for participation
  - Communicate their work and vision in a 5min presentation
  - Promote the values of openness and open leadership to empower others to lead and collaborate
- Organize an open leadership program in 2020

# Cohort Calls

You'll meet with your full cohort every week. We'll be running two cohort calls each week. During daylight savings, the cohort times will follow Toronto time.

Call A: [Tuesdays at 2pm ET](#) (18:00 UTC)

Call B: [Thursdays at 1pm ET](#) (17:00 UTC)

## Schedule

Week	Call type, length & date	Topic	Notes
1	Cohort (90 min) Mentor (30-60 min)  <i>Week of Sept 9</i>	<b>Introductions</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> )  Before the call <ul style="list-style-type: none"><li>Write a short Purpose &amp; Outcome for your program (<a href="#">POP model</a>)</li></ul> After the call <ul style="list-style-type: none"><li>Stakeholder mapping</li><li>Start documentation for your program<ul style="list-style-type: none"><li>POP, movement-building canvas, Vision/README, Roadmap, License</li></ul></li><li>Complete the <a href="#">JH movement canvas</a></li></ul>
2	Cohort (90 min)  <i>Week of Sept 16</i>	<b>Movement Journey</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> )  Before the call <ul style="list-style-type: none"><li>Complete the <a href="#">JH movement canvas</a></li></ul> After the call <ul style="list-style-type: none"><li>Map out pathways of participants in your program<ul style="list-style-type: none"><li><a href="#">Personas &amp; Pathways</a></li></ul></li></ul>

			<ul style="list-style-type: none"> <li>○ <a href="#">Mountain of Engagement</a></li> </ul>
3	Cohort (90 min) Mentor (30-60 min)  <i>Week of Sept 23</i>	<b>Curriculum, Applications &amp; Invitations</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> )  After the call <ul style="list-style-type: none"> <li>● Begin drafting curriculum</li> <li>● Roadmap your application, review, and selection process</li> <li>● Begin reaching out to mentors you want to recruit for your program.</li> </ul>
4	Cohort (90 min)  <i>Week of Sept 30</i>	<b>Platforms &amp; Safety</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> )  After the call <ul style="list-style-type: none"> <li>● Adopt/draft a CPG / CoC</li> <li>● Draft role descriptions</li> <li>● Identify and begin setting up your applications, review and program platform</li> <li>● Begin adding mentors to your platforms</li> </ul>
5	Cohort (90 min) Mentor (30-60 min)  <i>Week of Oct 7</i>	<b>Sustainability</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> ) <ul style="list-style-type: none"> <li>● Funding/sustainability research</li> <li>● Invite people to be mentors (send role description &amp; registration)</li> <li>● Draft an announcement for your new OLX program (Title, 80 chars; url; Description, 600 chars)</li> </ul>
6	Cohort (90 min)  <i>Week of Oct 14</i>	<b>Mentor Calls &amp; Feedback</b>	Agendas ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> ) <ul style="list-style-type: none"> <li>● Prep for OLX launch (5min presentation).</li> <li>● Continue setting up your application and program platforms, comms, and materials.</li> <li>● Post your new program to <a href="#">Mozilla Pulse</a></li> <li>● Sign up for a <a href="#">coaching slot</a></li> </ul>

7	Mentor (30-60 min) MozFest (Oct 25-27)  <i>Week of Oct 21</i>	<b>Demos</b>	No cohort call, <a href="#">demo practice will happen in-person at MozFest</a>  Guide: <a href="#">OL<sup>x</sup> at MozFest</a>
--	No Meeting  <i>Week of Oct 28</i>		Take the week off after MozFest! Don't forget to follow up with people from MozFest
8	Cohort (90 min) Mentor (30-60 min)  <i>Week of Nov 7</i>	<b>Wrap Up</b>	Agendas - streamed call ( <a href="#">Cohort A</a> , <a href="#">Cohort B</a> )  Agenda: <a href="https://mzl.la/olx-week-8">https://mzl.la/olx-week-8</a>  <i>Daylight savings: Time change alert - this call will follow any Toronto time change. Double check the meeting time.</i>



# Program Timelines

Please keep these OL<sup>x</sup> milestones in mind when you plan your work:

**MozFest 2019:** announce program from the MoZone stage, open applications

**mid-December:** close applications

**Q1 2020:** start new open leadership program

# OL<sup>x</sup> Style Guide

## Dos & Don'ts

	Do	Don't
OL <sup>x</sup> Program	Mozilla Open Leaders Open Leaders Open Leaders X	Mozilla Open Leaders X Open Leaders <sup>x</sup> Open Leaders x
Short form	OL OL <sup>x</sup> OLX ( <i>when superscript unavailable</i> )	MOL MOL <sup>x</sup> MOLX OLx
Social	@MozOpenLeaders #WOLO #InternetHealth #mozfest @MozillaFestival @mozilla	#MozOpenLeaders #mozillafestival @mozfest
New Programs (the program you are running)	Open Leaders {AI / Bio / etc} Open Leaders X {AI / Bio / etc} ( <i>optional, OL &amp; OL<sup>x</sup> branding can be used</i> )	Mozilla Open Leaders {AI / Bio / etc} Any use of Mozilla in the program title

Further reading: [Mozilla Trademark Guideline](#)

You're welcome to use OL branding and logos:

The Mozilla logo, consisting of the word "moz://a" in a white, lowercase, sans-serif font on a black rectangular background.The Open Leaders logo, featuring the words "open leaders" in a black, lowercase, serif font on a light purple rectangular background.

## Community Participation Guidelines

### Participation Guidelines

Participating in Mozilla Open Leaders, respects Mozilla's [community participation guidelines](#). These guidelines cover our behaviour as participants, mentors, experts, staff, volunteers, and anyone else involved in making Mozilla Open Leaders possible.

### How to treat each other

- Be respectful and value each other's ideas, styles and viewpoints.
- Be direct but professional; we cannot withhold hard truths.
- Be inclusive and help new perspectives be heard.
- Appreciate and accommodate our many cultural practices, attitudes and beliefs.
- Be open to learning from others.
- Lead by example and match your actions with your words.
- The following will not be tolerated in Mozilla Open Leaders: violence and threats of violence; personal attacks; derogatory language; unwelcome sexual attention or physical contact; disruptive behaviour; influencing unacceptable behaviour.

### Inclusion and Diversity

The Mozilla Project welcomes and encourages participation by everyone. It doesn't matter how you identify yourself or how others perceive you: we welcome you.



We welcome contributions from everyone as long as they interact constructively with our community, including, but not limited to people of varied age, culture, ethnicity, gender, gender-identity, language, race, sexual orientation, geographical location and religious views.

Mozilla-based activities should be inclusive and should support such diversity.

## Raising Issues

If you believe you're experiencing practices which don't meet the above policies, or if you feel you are being harassed in any way, please immediately contact the Mozilla Open Leaders organizers, Abigail Cabunoc Mayes or Chad Sansing.

Mozilla Open Leaders organisers reserve the right to refuse admission to anyone violating these policies, and/or take further action including expulsion from the program.

Email: [leadopen@mozillafoundation.org](mailto:leadopen@mozillafoundation.org)

## FAQ

### Where can I find more information?

The [Mozilla Open Leaders website](#) has info on the program, [schedule](#), [champions](#) and [participating programs](#). And as always, feel free to reach out to us via [email](#) or discuss topics in the **#open-leaders-x** channel on the MozFest slack (check your email for an invite).

### How will we meet?

For our full cohort meetings, we will be meeting using the video conferencing software, Zoom.

Cohort A Zoom Room: <https://mozilla.zoom.us/j/634432612>

Cohort B Zoom Room: <https://mozilla.zoom.us/j/182803998>

### If I can't make the meeting time, can I join the other cohort?

Yes, cohorts A & B will cover the same content so you're welcome to drop into a different call. However, we encourage you to stick to a regular cohort to build relationships with that group.

### What if I can't make a call?

We know that life can get busy and sometimes, you have to miss a call! Because of this, we'll be recording at least one of the cohort calls each week. **If you miss two or more calls during the program, we'll evaluate whether it makes sense for you to finish the program.**

### How is work licensed in Open Leaders?

Open Leaders programs and projects are owned by their respective creators, but any content created by Mozilla is available under a CC BY 4.0 license.