# Tab 1

## Ad Copy:

Some moments are too precious to pass by— Whether it's tea at sunrise or cocoa on a snowy night.

Wrap your hands around something that warms more than just your drink.

And savor every moment that feels like a hug in a mug.

#### Captions:

- 1. Warm hands, warmer hearts. Grab your perfect winter mug today and sip your way to cozy moments!
- 2. Because the right mug isn't just about coffee—it's about comfort. Pick your favorite today and let every sip be a warm little escape.
- 3. Because some sips are worth slowing down for. Pick a mug that makes those moments even better- making every sip feel like a cozy ritual.
- 4. Some mugs just belong in your hands. Find the one that feels like home and make winter mornings yours.

# **Product Description:**

# Rustic Reef Ceramic Mug with Wooden Lid

"Your winter comfort companion, one sip at a time."

Wrapped in a soft coral glaze, this ceramic mug is here to make your cozy moments even better. Whether it's chai at dawn or cocoa by the fire, the wooden lid keeps every sip warm, just the way you like it. It's not just a mug—it's a reminder to slow down, breathe, and savor the little things. Because in a world that moves fast, your cup of warmth should be savored.

# Magnolia Coffee Mug Set of 2

"Because some moments are best shared."

These hand-painted ceramic mugs bring a bit of nature into your home, adding beauty to the simplest routines. Perfect for lazy Sunday mornings or quiet afternoon reads, they're crafted to fit snugly in your hands, making every sip feel like a small indulgence. Whether it's coffee for two or a solo brew, these mugs are your go-to companions for the season's coziest moments.