

How To Prepare Your Car For Winter (Swipefile)

Disrupt is highlighted in yellow

Intrigue is highlighted in blue

Click is highlighted in green

Email

Subject Line: Your Car Isn't Ready

It's time to ask yourself whether your car is ready.

Ready to survive the winter that's rapidly approaching.

Ready to not fail in some ditch 30 miles away from home.

Ready to withstand the white cruelty of winter.

You can't just 'hope' that your car will survive.

You can't just 'hope' that you'll get lucky.

You have a family to feed and clothe.

You need absolute reliability.

You need ASSURANCE.

You need a car that can crush any challenge.

No BULLSH*T, no hassle, no failure.

You deserve more than just doubt this winter.

