

Social Media & Content Creation Intern (Paid Internship)

Title: Social Media & Content Creation Intern

Location: 28 Mai Chi Tho, An Phu, Thu Duc, TP HCM

Type: Full-time Internship (3–6 months)

Compensation: negotiable, depending on experience and output

Start Date: ASAP

About the Role

We're hiring a full-time Social Media & Content Creation Intern to take ownership of our content development and publishing across multiple platforms for MiMonHouse —a lifestyle brand selling handcrafted, sustainable home goods to the U.S. market.

You'll create and manage engaging visual and written content across TikTok, Instagram, Pinterest, and our website blog.

Key Responsibilities But Not Limited To

- Plan, manage, and execute the content calendar across social channels
- Create short-form videos for TikTok, Instagram Reels, and YouTube Shorts
- Create posts, stories, blog content using ChatGPT and refine in brand voice
- Draft and publish SEO-optimized blog articles on Shopify from guideline
- Research trends, hashtags, and competitor content
- Track and report basic performance metrics (reach, engagement, traffic)
- Repurpose content across channels (Instagram, Pinterest, email, blog, etc.)
- Collaborate with the founders and creative freelancers as needed

Requirements

- Strong written and reading in English
- Comfortable using Canva, CapCut, and ChatGPT
- Familiar with TikTok, Instagram, Pinterest
- Basic understanding of SEO, content strategy, and social media best practices
- Organized, proactive, and able to manage tasks independently

- Bonus: Experience with Shopify or U.S. audience content

What You'll Gain

- Real ownership of content creation and publishing
- A diverse portfolio across multiple platforms and content types
- Mentorship in both e-commerce content strategy and cross-brand messaging
- A flexible, creative role with room to grow into content, marketing, or brand leadership